

# Paper & Paperboard Packaging - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Paper & Paperboard Packaging market is accounted for \$175.00 billion in 2017 and is expected to reach \$266.88 billion by 2026 growing at a CAGR of 4.8% during the forecast period. Growing consumer awareness for sustainable packaging, rising demand from various end users and increasing environmental concerns are some of the factors favouring the market growth. However, strict government regulations are hindering the market growth. Moreover, growing disposable incomes of people especially in the developing countries is one of the major opportunities during the forecast period.

Paper and paperboard packaging is solid paper based substance used for packing and wrapping products. It is lightweight and can easily be cut, moulded and created. Paperboard packaging is used to offer packaging solutions, mostly to the end user products. Paper and paperboard packaging solutions have huge range of applications across several industrial end users from healthcare to food & beverage industry and personal care to home care.

On the basis of type, flexible paper packaging segment has significant growth in the market. Flexible packaging combines the best qualities of plastic, film and paper, aluminium foil to deliver a broad range of protective properties while employing a minimum of material. Asia Pacific is anticipated to dominate the global market during the forecast period due to increasing demand of convenience food, better health & personal care products.

Some of the key players profiled in the Paper and paperboard packaging market include Rocktenn Company, Packaging Corp. of America, Mondi Group, Metsa Group, ITC Limited, International Paper, DS Smith PLC, Clearwater Paper Corporation, Cascades

Inc., Svenska Cellulosa Aktiebolaget, Smurfit Kappa Group plc, Stora Enso Oyj, Sappi Limited, Aktiebolaget, Sonoco products company, Berry Plastics Group, Inc., Huhtamäki OYJ, Amcor Limited and Coveris Holdings S.A.

#### Types Covered:

Flexible Paper Packaging

Corrugated Box

Boxboard

#### Grades Covered:

Label Paper

Solid Bleached Sulphate Board

Glassine & Greaseproof

White Lined Chipboard

Folding Boxboard

Coated Unbleached Kraft Board

Others Grades

#### Applications Covered:

Healthcare

Food

Beverage

Personal & Home Care

## Other Applications

### Regions Covered:

#### North America

US

Canada

Mexico

#### Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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