

Paper Dyes - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Paper Dyes Market is accounted for \$927.4 million in 2017 and is expected to reach \$1519.14 million by 2026 growing at a CAGR of 5.64% during the forecast period. Some of the prominent factors that the market is witnessing include increasing focus on environmentally sustainable dyes, rising paper industries in emerging economies and low labour cost. However, with the volatile raw material prices and growth in digitalization are hindering the market.

A dye is a coloured substance that has an affinity for the substrate to which it is being applied. A paper is as opposed to a pigment that is usually an insoluble powder mixed with a binder to produce paint. Dyes are generally applied in an aqueous solution and often require a mordant to improve their fastness. The choice of indigenous dye material was initially governed by the season (autumn/winter). The products for the dyeing of various paper grades such as tissue paper, recycled paper, paper and cardboard for packaging up to paper products intended for particular uses such as food contact paper.

Based on type, direct dyes segment fuels the market due to its wide usage in alkaline dye bath and also it is easy to dye the substance and can be applied in wide range of colors. By geography, Asia Pacific is projected to witness largest market share during the forecast period and the factors favouring the growth of this region are less strict rules and regulations for the production of paper dyes which resulted in increase the sales revenue.

Some of the key players in paper dyes market include BASF, Archroma, Atul Ltd., Axyntis SAS, Cromatos SRL, Dystar, Kemira OYJ, Kevin India, Kolor Jet Chemical, Krishna Industries, Organic Dyes & Pigments (ORCO), Standard Colors, Sterling Pigments & Chemicals, Alliance Organics and Chromatech Incorporated.

Types Covered:

Acid Dyes

Basic Dyes

Direct Dyes

Sulfur Dyes

Forms Covered:

Powder Paper Dyes

Liquid Paper Dyes

Applications Covered:

Writing & Printing

Packaging & Board

Tissues

Coated Paper

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements.

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