

Paper Chemicals - Global Market Outlook (2017-2026)

https://marketpublishers.com/r/P916C10BA12EN.html

Date: December 2018

Pages: 147

Price: US\$ 4,150.00 (Single User License)

ID: P916C10BA12EN

Abstracts

According toStratistics MRC, the Paper Chemicals Market is accounted for \$35.91 billion in 2017 and is expected toreach \$53.37 billion by 2026 growing at a CAGR of 4.5% during the forecast period. Factors such as constant increase in packaging paper production, the expansion of the e-commerce industry and rising demand for paper products, such as cups, wraps, & baggage, from the food industry and the use of paper in print media. Furthermore, the declining production of graphic paper due todigitization and strict regulations in using chemicals are some factors restricting market growth.

Paper chemicals are used for manufacturing paper and tomodify the aesthetic properties of paper. They can be used tomodify the paper in different ways, together with rising its strength and resistance towater. Paper chemicals are a combination of many chemicals like hypochlorite, alkyl ketene dimer, epichlorohydrin, styrene maleic anhydride, calcium carbonate, and polyacrylamide (PAM), etc.

Based on chemicals, specialty chemicals segment is likely tohave considerable growth during the predicted period due to the increasing demand for specialty paper in the packaging industry like for packaging of food beverage products. The increased customer demand for toughness and aesthetics of paper products has encouraged paper producers to develop specialty paper. This, in turn, is expected to drive the specialty chemicals segment.

By Geography, Asia Pacific is anticipated tohave steady growth in the market during the forecast period. The rise in the packaging industry in the region owing tothe increasing per capita expenditure on food and beverages and increasing industrialization is likely togenerate a demand for paper-based packaging in the region. This, in turn, is expected todrive the market in the region.

Some of the key players in the market are Clariant, ERCO Worldwide, Evonik,



Huntsman Imerys, BASF SE, SNF Group, Solvay, Ecolab, Akzo Nobel N.V., Kemira OYJ, Ashland Inc., Solenis, Peroxychem, KLK Kolb, IVAX Paper Chemicals Ltd., Harima Chemicals Group, Inc., Chemisphere Paper Technologies, Buckman Laboratories International, Inc., Axchem Group and Archroma.

Commodity Chemicals



Other Chemicals

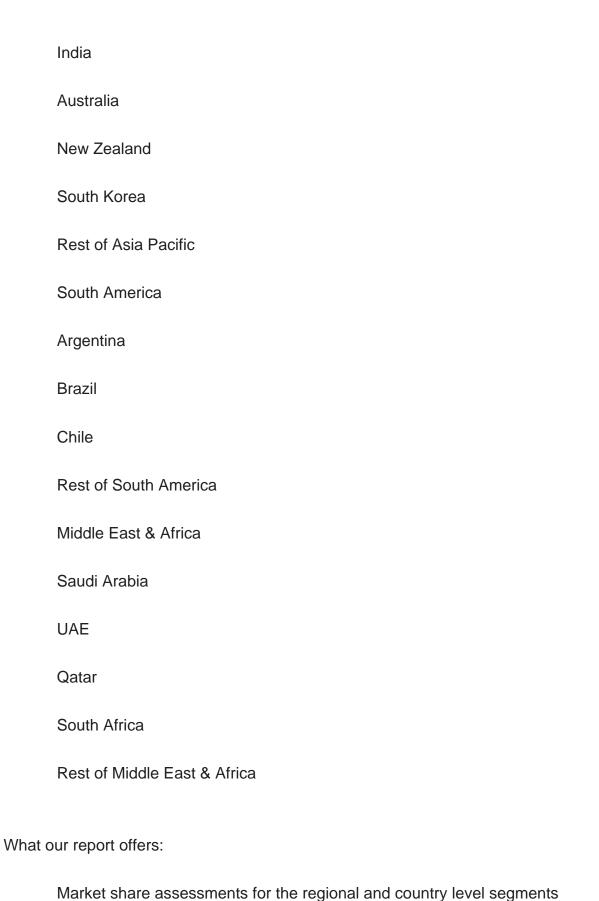
Additives Covered:		
Coagulants & Flocculants		
Deformers		
Coating binders		
Sizing agent		
Wet strength Additive		
Dry strength Additive		
Other Additives		
Applications Covered:		
Box Board		
Newsprint		
Hygiene		
Other Applications		
End Users Covered:		
Automotive		
Energy and Utilities		
Logistics, Travel, and Transportation		



F	Retail and Real Estate		
(Construction and Engineering		
(Government and Defense		
(Other End Users		
Regions Covered:			
1	North America		
l	JS		
(Canada		
N	Mexico		
E	Europe		
(Germany		
F	rance		
I	taly		
l	JK		
S	Spain		
F	Rest of Europe		
A	Asia Pacific		
·	Japan		
(China		

China





Paper Chemicals - Global Market Outlook (2017-2026)

Strategic recommendations for the new entrants



Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled toreceive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to3)

SWOT Analysis of key players (up to3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical



presence, and strategic alliances



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NOTE: Tables for North America, Europe, Asia Pacific, South America, and Middle East & Africa are represented in the same manner above.



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