

Paper Chemicals - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Paper Chemicals Market is accounted for \$35.91 billion in 2017 and is expected to reach \$53.37 billion by 2026 growing at a CAGR of 4.5% during the forecast period. Factors such as constant increase in packaging paper production, the expansion of the e-commerce industry and rising demand for paper products, such as cups, wraps, & baggage, from the food industry and the use of paper in print media. Furthermore, the declining production of graphic paper due to digitization and strict regulations in using chemicals are some factors restricting market growth.

Paper chemicals are used for manufacturing paper and to modify the aesthetic properties of paper. They can be used to modify the paper in different ways, together with rising its strength and resistance to water. Paper chemicals are a combination of many chemicals like hypochlorite, alkyl ketene dimer, epichlorohydrin, styrene maleic anhydride, calcium carbonate, and polyacrylamide (PAM), etc.

Based on chemicals, specialty chemicals segment is likely to have considerable growth during the predicted period due to the increasing demand for specialty paper in the packaging industry like for packaging of food beverage products. The increased customer demand for toughness and aesthetics of paper products has encouraged paper producers to develop specialty paper. This, in turn, is expected to drive the specialty chemicals segment.

By Geography, Asia Pacific is anticipated to have steady growth in the market during the forecast period. The rise in the packaging industry in the region owing to the increasing per capita expenditure on food and beverages and increasing industrialization is likely to generate a demand for paper-based packaging in the region. This, in turn, is expected to drive the market in the region.

Some of the key players in the market are Clariant, ERCO Worldwide, Evonik,

Huntsman Imerys, BASF SE, SNF Group, Solvay, Ecolab, Akzo Nobel N.V., Kemira OYJ, Ashland Inc., Solenis, Peroxychem, KLK Kolb, IVAX Paper Chemicals Ltd., Harima Chemicals Group, Inc., Chemisphere Paper Technologies, Buckman Laboratories International, Inc., Axchem Group and Archroma.

Papers Covered:

Board or Packaging

Coated Paper

Tissue

Uncoated Paper

Other Papers

Chemicals Covered:

De-inking Chemicals

Functional Chemicals

Process Chemicals

Pulp Chemicals

Coating Chemicals

Paper Enzymes

Bleaching chemicals

Tissue Chemicals

Specialty Chemicals

Commodity Chemicals

Other Chemicals

Additives Covered:

Coagulants & Flocculants

Deformers

Coating binders

Sizing agent

Wet strength Additive

Dry strength Additive

Other Additives

Applications Covered:

Box Board

Newsprint

Hygiene

Other Applications

End Users Covered:

Automotive

Energy and Utilities

Logistics, Travel, and Transportation

Retail and Real Estate

Construction and Engineering

Government and Defense

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical

presence, and strategic alliances

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