Paper Bags Packaging Market Forecasts to 2030 – Global Analysis by Product (Flat Paper Bags, Multi-wall Paper Bags, Stand-up Pouches, Pinch Bottom Bags, Sewn Open Mouth Bags, Valve Bags and Other Products), Material Type, Sealing & Handle Type, End User and By Geography

https://marketpublishers.com/r/P6AC5C1188BAEN.html
Date: March 2025
Pages: 150
Price: US$ 4,150.00 (Single User License)
ID: P6AC5C1188BAEN

Abstracts

According to Stratistics MRC, the Global Paper Bags Packaging Market is accounted for $5.8 billion in 2024 and is expected to reach $8.5 billion by 2030 growing at a CAGR of 6.7% during the forecast period. Paper bag packaging is the use of paper-based materials to create bags for transporting, storing, and packaging various products. These bags are widely used in the food, retail, pharmaceutical, and e-commerce sectors and are usually constructed from virgin pulp, recycled paper, or kraft paper. Because they are recyclable, biodegradable, and frequently reusable, they provide an environmentally responsible substitute for plastic bags. Paper bags come in a variety of sizes, styles, and designs and they can be personalized with handles, branding, and long-lasting coatings.

Market Dynamics:

Driver:

Rising Environmental Concerns

Rising environmental concerns are causing considerable growth in the paper bag packaging business. Plastic bag bans and limitations are being enforced by governments around the world, which is encouraging companies and customers to switch to more environmentally friendly options. Demand is also being accelerated by growing awareness of sustainability and biodegradable packaging. Furthermore, improvements in long-lasting and recyclable paper bag designs improve their utility and make them a better option than plastic, which propels market growth.

Restraint:

High Production Costs

High production costs in the paper bag packaging market limit expansion by raising consumer prices and limiting manufacturers' profit margins. Paper bags are less competitive than plastic equivalents due to high labor, energy, and raw material expenses. Financial constraints prevent small enterprises from expanding into new markets. Furthermore, the industry's capacity to scale effectively is constrained by high prices, which impede innovation and the adoption of sustainable practices.

Opportunity:

Biodegradability and Recyclability

The packaging business is seeing an increase in demand for biodegradable and recyclable paper bags as the emphasis on sustainability grows. Due to corporate sustainability objectives, legal challenges, and environmental concerns, consumers and businesses are moving away from plastic. Recyclability promotes circular economy efforts, while biodegradability guarantees a low ecological effect. Eco-friendly packaging is being used by brands to satisfy strict laws and increase customer appeal. This tendency is encouraging material development innovation, which is driving market expansion.

Threat:

Limited Durability and Strength

Adoption of paper bag packaging is hampered by its lack of strength and durability, particularly for heavy or liquid products. Reliability in storage and transportation is decreased by tearing caused by weak structural integrity. Businesses incur higher expenses as a result of the increasing waste and replacement requirements. Furthermore, low durability undermines consumer confidence, restricting market growth and decreasing the competitiveness of paper bags in comparison to plastic or reusable alternatives.

Covid-19 Impact

The COVID-19 pandemic significantly impacted the paper bag packaging market. Disruptions in the supply chain, raw material shortages, and fluctuating demand affected production. However, rising environmental concerns and restrictions on plastic use boosted paper bag adoption. The e-commerce boom and increased takeaway food services further drove demand. Despite initial setbacks, the market rebounded, with sustainability trends fueling long-term growth in the post-pandemic period.

The valve bags segment is expected to be the largest during the forecast period

The valve bags segment is expected to account for the largest market share during the forecast period, as these bags provide secure, dust-free filling, reducing material waste and improving handling for industries like cement, chemicals, and food. Their strong, multi-ply paper construction enhances durability, while eco-friendly attributes align with sustainability trends. Increasing demand for cost-effective, high-performance packaging solutions further boosts market growth, making valve bags a preferred choice in bulk material transportation and storage across various sectors.

The pharmaceuticals segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the pharmaceuticals segment is predicted to witness the highest growth rate, due to rising consumer preference for sustainable alternatives, and stringent waste management policies. Pharmaceutical companies are shifting towards paper-based pouches, sachets, and carry bags to reduce plastic usage. Additionally, the sector’s growth, fueled by expanding healthcare needs and e-commerce distribution, further boosts demand for customized, tamper-evident, and sterile paper packaging solutions, reinforcing sustainability goals while maintaining product safety and compliance.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share because increasing environmental awareness, stringent government regulations on plastic usage, and a growing preference for sustainable packaging solutions. Rising consumer demand for eco-friendly alternatives, coupled with initiatives by retailers and brands to reduce plastic waste, further accelerates market growth. Additionally, advancements in paper bag durability and customization, along with strong e-commerce and food service sector expansion, enhance adoption.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, because ecological packaging is becoming more and more popular with consumers. Demand is further fueled by the food and beverage, retail, and e-commerce industries' explosive rise. The industry is expanding as a result of the adoption of biodegradable substitutes by nations like China, India, and Japan. Innovations in the production of paper bags, which increase their affordability and durability, also promote uptake.

Key players in the market

Some of the key players profiled in the Paper Bags Packaging Market include American Packaging Corporation, B&H Bag Company, Bee Dee Bags, DS Smith Plc, Ecobags NZ, Falcon Pack, Genpak, LLC, Hotpack Packaging Industries LLC, Huhtamaki Group, International Paper Company, Langston Companies Inc., Mondi Group, NOVOLEX, Oji Holdings Corporation, Primepac Industrial Limited, ProAmpac Intermediate, Inc., Smurfit Kappa Group, Stora Enso Oyj, Welton Bibby & Baron Ltd and WestRock Company.

Key Developments:

In April 2024, DS Smith has signed a supplier agreement with Jonsac, to accelerate the transition from plastic to paper bags within the e-commerce marketplace in Europe at scale, and the solutions will be available to customers across all DS Smith markets in Europe.

In February 2024, DS Smith announced a second consecutive five-year contract agreement to be the sole supplier of corrugated packaging in Europe for Mondelez International. The agreement represents an exclusive partnership and is an extension of existing services with a commitment to new projects.

Products Covered:

Flat Paper Bags

Multi-wall Paper Bags

Stand-up Pouches

Pinch Bottom Bags

Sewn Open Mouth Bags

Valve Bags

Other Products

Material Types Covered:

Brown Kraft Paper

White Kraft Paper

Recycled Paper

Sealing & Handle Types Covered:

Heat-sealed

Self-opening Satchel

Twisted Handle

Flat Handle

Without Handle

End Users Covered:

Food & Beverages

+357 96 030922
info@marketpublishers.com

Retail & Consumer Goods

Pharmaceuticals

Construction & Chemicals

Personal Care & Cosmetics

Industrial

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

+357 96 030922
info@marketpublishers.com

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:
- Market share assessments for the regional and country-level segments

+357 96 030922
info@marketpublishers.com

- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

+357 96 030922
info@marketpublishers.com

5 GLOBAL PAPER BAGS PACKAGING MARKET, BY PRODUCT

6 GLOBAL PAPER BAGS PACKAGING MARKET, BY MATERIAL TYPE

7 GLOBAL PAPER BAGS PACKAGING MARKET, BY SEALING & HANDLE TYPE

8 GLOBAL PAPER BAGS PACKAGING MARKET, BY END USER

9 GLOBAL PAPER BAGS PACKAGING MARKET, BY GEOGRAPHY

+357 96 030922
info@marketpublishers.com

10 KEY DEVELOPMENTS

11 COMPANY PROFILING

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

(2022-2030) ($MN)
23 Global Paper Bags Packaging Market Outlook, By Pharmaceuticals (2022-2030) ($MN)
24 Global Paper Bags Packaging Market Outlook, By Construction & Chemicals (2022-2030) ($MN)
25 Global Paper Bags Packaging Market Outlook, By Personal Care & Cosmetics (2022-2030) ($MN)
26 Global Paper Bags Packaging Market Outlook, By Industrial (2022-2030) ($MN)
27 Global Paper Bags Packaging Market Outlook, By Other End Users (2022-2030) ($MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Paper Bags Packaging Market Forecasts to 2030 – Global Analysis by Product (Flat Paper Bags, Multi-wall Paper Bags, Stand-up Pouches, Pinch Bottom Bags, Sewn Open Mouth Bags, Valve Bags and Other Products), Material Type, Sealing & Handle Type, End User and By Geography

Product link: https://marketpublishers.com/r/P6AC5C1188BAEN.html

Price: US$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P6AC5C1188BAEN.html