

# Paints and Coatings - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Paints and Coatings Market is accounted for \$146.25 billion in 2017 and is expected to reach \$272.35 billion by 2026 growing at a CAGR of 7.2% from 2017 to 2026. Rising demand for the rapid pace of industrial development, green environmental regulations, growing number of end-use industries and increasing interest of the global population in architecture are driving the global market. However, factors such as stringent and regulatory policies and environmental challenges are restraining the market growth.

Paints & coatings are composed of either organic or inorganic resins and are the inseparable when it comes to industrial sectors. They are used to impart a glossy and decorative finish to the surface of a product such as metal component, equipment, walls, and others. These coatings are applied on the surface to enhance the durability as well as the performance of the products. They offer excellent adhesion, high corrosion & abrasion resistant, which made them favorable in large application spectrum. Paints & coatings market plays an important role in the chemical industry and represents massive numbers in terms of global production and consumption.

Amongst Resins, Acrylic segment held considerable market share and is expected to grow substantially over the forecast period owing to its excellent stabilization and weathering properties. Acrylic resins are extensively used in water reducible and emulsion resins for manufacturing of coats and varnishes. Its features include weather/UV resistance, optical clarity and excellent dimensional stability. The thermoplastic nature of acrylic is an advantage over epoxy and polyester.

By geography, Asia-Pacific is the largest market for the global market during the forecast period. There is an increase in demand from construction in Asia-Pacific, which

is mostly backed by the expansion of the region's increasing household activities. This increased demand, in turn, drives the market in Asia-Pacific. Presence of some of the fastest-growing economies, such as South Korea, China and India, and increasing demand from construction and automotive industries play a crucial role in driving the market in the this region.

Some of the key players in Paints and Coatings market include Akzonobel N.V., Asian Paints Limited, Axalta Coating System LLC, BASF Coatings GmbH, Beckers Group, Berger Paints India Limited, Diamond Vogel Paints, Dunn-Edwards Corporation, Hempel A/S, Indigo Paints Pvt Ltd, Jotun A/S, Kansai Paints Co., Ltd., Kelly-Moore Paints, Masco Corporation, Nippon Paint Holdings Co., Ltd., PPG Industries, RPM International Inc, S K Kaken Co., Ltd, Sacal International Group Ltd. and Shalimar Paints.

#### Products Covered:

High-Solids Paints

Speciality Coatings

Solvent-borne Coatings

Waterborne Paints

Powder Coatings

#### Resins Covered:

Pure Acrylics

Alkyd

Acetates

Vinyl Acrylate

Styrene Acrylics

Other Resins

**Components Covered:**

One Component

Two Component

**Applications Covered:**

Marine

Packaging

Wood Coatings

Automotive

Electrical & Electronics

Energy

Telecommunication

Industrial

Architecture

Aerospace

Paper & Paperboard

Decorative Paints

Medical

Other Applications

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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