

Paediatric Healthcare Market Forecasts to 2030 – Global Analysis By Treatment Type (Medications, Surgical Procedures, Preventive Care, Therapy and Other Treatment Types), Drug Type, Age Group, Indication, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Paediatric Healthcare Market is accounted for \$14.7 billion in 2024 and is expected to reach \$20.0 billion by 2030 growing at a CAGR of 6.4% during the forecast period. Providing medical care, treatment, and preventative services to newborns, kids, and teenagers up to the age of eighteen is the specialty of pediatric healthcare. Neonatal care, vaccinations, illness prevention, and the diagnosis, treatment, and management of long-term problems such as diabetes, asthma, and congenital disorders are all included. Nutritional counselling and immunization programs are important preventive interventions. To provide individualized care, paediatricians, nurses, and specialists work in tandem with parents. Global access to high-quality pediatric care has been enhanced by developments in telemedicine, medical technology, and AI-driven diagnostics.

According to Observer Research Foundation data published in December 2021, India has nearly 200 million undernourished people. Infectious disorders continue to be the primary causes of death among children under the age of five around the world.

Market Dynamics:

Driver:

Increasing prevalence of chronic illnesses

Chronic illnesses among children, such as asthma, diabetes, and obesity conditions require ongoing medical attention and specialized care, leading to a higher demand for paediatric healthcare services. Additionally, early diagnosis and intervention are critical for managing chronic illnesses, further emphasizing the need for advanced diagnostic tools and treatment options. The growing awareness among parents about the importance of regular health check-ups for their children is also contributing to the market's growth.

Restraint:

High treatment costs & limited insurance coverage

Specialized care for children with chronic illnesses or complex medical conditions can be prohibitively expensive, making it difficult for many families to afford the necessary treatments. Furthermore, not all insurance plans provide adequate coverage for paediatric healthcare services, leading to out-of-pocket expenses for families. The financial burden associated with medical treatments can deter parents from seeking timely and appropriate care for their children. Efforts to improve insurance coverage and reduce treatment costs are essential to ensure that all children have access to quality healthcare services.

Opportunity:

Increased awareness of child health & nutrition

Parents and caregivers are becoming more informed about the importance of a balanced diet, regular exercise, and preventive healthcare for their children. This heightened awareness is driving demand for health education programs, nutritional counselling, and wellness services. Schools and community organizations are also playing a role in promoting healthy lifestyle choices among children. As a result, paediatric healthcare providers are expanding their services to include comprehensive health and wellness programs that address the physical, mental, and emotional well-being of children.

Threat:

Shortage of paediatric specialists

The growing demand for paediatricians, paediatric nurses, and other specialized

healthcare professionals is not being met with an adequate supply. This shortage can lead to longer wait times for appointments, reduced access to specialized care, and increased workloads for existing healthcare providers. The lack of paediatric specialists can also impact the quality of care provided to children, particularly those with complex medical conditions requiring specialized expertise impeding the market growth.

Covid-19 Impact

The COVID-19 pandemic has had a profound impact on the paediatric healthcare market. The pandemic led to the postponement of non-urgent medical procedures and routine check-ups, affecting overall healthcare utilization for children. However, the need for remote consultations and telehealth services surged, providing continued access to medical care for children during lockdowns. The pandemic also heightened awareness about the importance of vaccinations and preventive healthcare for children.

The surgical procedures segment is expected to be the largest during the forecast period

The surgical procedures segment is expected to account for the largest market share during the forecast period due to increasing number of paediatric surgeries for congenital anomalies, trauma, and other medical conditions requiring surgical intervention. Advances in minimally invasive surgical techniques and the availability of specialized surgical equipment for paediatric patients further contribute to the segment's growth. The rise in awareness about the importance of early surgical intervention for better health outcomes also supports the demand for paediatric surgical procedures.

The neonates (0-28 days) segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the neonates (0-28 days) segment is predicted to witness the highest growth rate owing to increasing focus on neonatal care, driven by rising preterm birth rates and neonatal health complications, is a key factor contributing to this growth. Advances in neonatal intensive care units (NICUs) and the availability of specialized medical equipment for newborns support the segment's expansion. Additionally, government initiatives and programs aimed at reducing neonatal mortality rates and improving the quality of care for newborns further drive the demand for neonatal healthcare services.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share owing to region's well-established healthcare infrastructure, high healthcare expenditure, and the presence of major paediatric healthcare providers contribute to its dominant position. Additionally, the increasing prevalence of chronic illnesses among children and the rising demand for specialized paediatric care drive the market growth in North America. Government initiatives and policies aimed at improving child health and reducing infant mortality rates further support the expansion of paediatric healthcare services.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR attributed rapid growth of the paediatric healthcare market in this region is driven by the increasing prevalence of chronic illnesses, rising healthcare expenditure, and the expansion of healthcare infrastructure. Countries like China and India are at the forefront of this growth, with government initiatives aimed at improving child health and reducing infant mortality rates. The growing awareness among parents about the importance of preventive healthcare and regular check-ups for children further supports the market expansion.

Key players in the market

Some of the key players in Paediatric Healthcare market include Abbott Laboratories, BAYADA Home Health Care, Boehringer Ingelheim International GmbH, BrightStar Care, Eisai Co., Eli Lilly and Company, EnViva Paediatric Care, Gilead Sciences, GlaxosmithklinePlc, Johnson & Johnson, Novartis International AG, Pfizer Inc, Sanofi S A, Tendercare Home Health, The Procter & Gamble Company and Viartis.

Key Developments:

In January 2025, Eli Lilly and Company and Scorpion Therapeutics, Inc announced a definitive agreement for Lilly to acquire Scorpion's PI3K γ inhibitor program STX-478. STX-478 is a once-daily oral, mutant-selective PI3K γ inhibitor currently being evaluated in a Phase 1/2.

In January 2025, Johnson & Johnson and Intra-Cellular Therapies, Inc. announced that they have entered into a definitive agreement under which Johnson & Johnson will acquire all outstanding shares of Intra-Cellular Therapies.

In December 2024, Abbott announced it has reached an agreement with DexCom, Inc. to settle all outstanding patent disputes between the companies in cases related to continuous glucose monitoring products.

Treatment Types Covered:

Medications

Surgical Procedures

Preventive Care

Therapy

Other Treatment Types

Drug Types Covered:

Antibiotics

Analgesics and Pain Medications

Antipyretics

Antiallergy Drugs

Anti-inflammatory Drugs

Antiviral Drugs

Anticonvulsants

Chemotherapy Drugs

Age Groups Covered:

Neonates (0-28 days)

Infants (1 month #- #1 year)

Toddlers (1-3 years)

Preschoolers (3-5 years)

School-aged Children (6-12 years)

Indications Covered:

Asthma & Allergies

Cardiac Disorders

Genetic Disorders

Diabetes

Obesity

Other Indications

Applications Covered:

Paediatric Specialty Care

Emergency & Critical Care

Mental & Behavioural Health

Home Healthcare & Telemedicine

Disease Treatment & Management

Other Applications

End Users Covered:

Hospitals

Clinics & Ambulatory Care Centres

Research & Academic Institutions

Government & Non-Governmental Organizations

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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