

Packaging Printing - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Packaging Printing market is estimated at \$439.6 billion in 2015 and is poised to reach \$702.3 billion by 2022, growing at a CAGR of 6.9%. Rising demand for sustainable printing and digital printing are some of the factors driving the market growth. However, requirement of initial capital investment is the key factor inhibiting the packaging printing market. Technological advancements in printing industry creates ample of opportunities for the vendors in packaging printing market.

The Asia-Pacific region accounted for the largest market for packaging printing and is projected to grow at a faster pace. North America accounted for the second largest market. The packaging printing industry has an optimistic outlook due to high expansion in the packaging industries. Emerging economies play a vital role in packaging printing.

Some of the key players in the market include Amcor Limited, E. I. Du Pont De Nemours, Quantum Print & Packaging, Xerox Corporation, Hewlett-Packard Development Company, WS Packaging Group, Bemis Company, Inc., Quad/Graphics Inc., Mondi Group and Constantia Flexibles.

Materials Covered:

Glass

Flexible Plastic

Metal

Paper & Paperboard

Rigid Plastic

Others

Technology Covered

Rotogravure

Digital

Flexography

Offset

Others

Three-dimensional

Screen

Lithography

Applications Covered:

Healthcare

Food & Beverages

Cosmetics & Toiletries

Consumer goods

Adhesives & sealants

Industrial & household goods

By Ink Type:

UV-Based Inks

Water-Based Inks

Other Printing Inks

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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