

Outdoor Furniture Market Forecasts to 2034– Global Analysis By Product (Seating Sets, Tables, Dining Sets, Loungers & Daybeds, Umbrellas & Accessories and Hammocks), Material, Price Range, Distribution Channel, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Outdoor Furniture Market is accounted for \$62.26 billion in 2026 and is expected to reach \$97.02 billion by 2034 growing at a CAGR of 5.7% during the forecast period. Outdoor furniture refers to a category of specially designed furnishings intended for use in exterior environments such as gardens, patios, balconies, terraces, and commercial outdoor spaces. It includes items like chairs, tables, loungers, sofas, benches, and umbrellas, crafted from weather-resistant materials such as teak, aluminum, rattan, plastic, and treated metals. These products are engineered to withstand exposure to sunlight, rain, humidity, and temperature variations while maintaining durability and aesthetic appeal. Outdoor furniture enhances comfort, functionality, and visual charm in open-air living spaces, supporting leisure, dining, and social activities in residential and commercial settings.

Market Dynamics:

Driver:

Rising outdoor living culture

The increasing inclination toward outdoor living spaces is a major driver of the outdoor furniture market. Consumers are investing more in patios, balconies, gardens, and terraces as extensions of indoor living areas. This lifestyle shift is fueled by wellness trends, hospitality aesthetics, and social gathering preferences. Homeowners are

prioritizing comfort and design in open-air environments, boosting demand for durable and stylish furniture. The trend is further strengthened by urban housing designs that emphasize compact yet functional outdoor spaces for relaxation and entertainment.

Restraint:

High raw material price volatility

Fluctuating prices of key raw materials such as wood, aluminum, steel, and synthetic resins significantly restrain market growth. Manufacturers face challenges in maintaining stable production costs and profit margins due to unpredictable supply dynamics. Global trade disruptions and energy cost fluctuations further intensify pricing instability. Small and medium scale producers are particularly affected, limiting their competitiveness. This volatility often leads to increased product pricing, which can reduce consumer demand, especially in price sensitive markets and emerging economies.

Opportunity:

Urbanization & home improvement trends

Rapid urbanization and growing investment in home improvement projects present strong growth opportunities for the outdoor furniture market. As urban populations expand, residential spaces increasingly incorporate balconies, terraces, and compact outdoor zones. Consumers are spending more on aesthetic upgrades and functional outdoor setups. Additionally, rising disposable incomes and DIY home décor trends are encouraging premium and customized furniture adoption. The integration of modular and space saving designs further supports market expansion in densely populated urban environments.

Threat:

Supply chain disruptions

Global supply chain disruptions pose a significant threat to the market. Delays in raw material procurement, transportation bottlenecks, and geopolitical uncertainties can hinder production cycles and delivery timelines. Dependence on imported materials in several regions increases vulnerability to logistics instability. Such disruptions often lead to inventory shortages and increased costs for manufacturers and retailers. The lack of

resilient supply networks can reduce market responsiveness, affecting customer satisfaction and limiting growth opportunities in competitive markets.

Covid-19 Impact:

The COVID-19 pandemic initially disrupted manufacturing, logistics, and retail operations across the outdoor furniture industry. However, it also accelerated demand as consumers spent more time at home and invested in improving outdoor living spaces. Residential renovation activities increased significantly during lockdowns. Conversely, commercial segments such as hospitality and tourism experienced temporary declines. Post-pandemic recovery has been strong, with heightened focus on comfort-driven outdoor setups and increased online furniture sales channels reshaping long-term market behavior.

The seating sets segment is expected to be the largest during the forecast period

The seating sets segment is expected to account for the largest market share during the forecast period, due to their essential role in outdoor living arrangements. These sets, including sofas, chairs, and coordinated tables, offer convenience, aesthetic appeal, and functional comfort. Consumers prefer complete sets for patios and gardens to create cohesive design themes. Rising demand from both residential and commercial sectors, particularly hospitality spaces, further supports growth. Durability, modular designs, and weather-resistant materials enhance their popularity, making them the most widely adopted product category.

The plastic segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the plastic segment is predicted to witness the highest growth rate, due to its affordability, versatility, and low maintenance requirements. Plastic outdoor furniture is lightweight, weather-resistant, and available in a wide range of designs and colors, making it suitable for mass-market adoption. Increasing demand in emerging economies further drives its growth, where cost-effective solutions are preferred. Advances in recyclable and high-strength plastics are also improving product durability and environmental appeal, supporting broader acceptance across residential and commercial applications.

Region with largest share:

During the forecast period, the Europe region is expected to hold the largest market

share, due to strong consumer spending on home décor and well established outdoor living culture. The region benefits from high disposable incomes and a preference for premium, designer outdoor furniture. Countries such as Germany, France, and the UK show strong demand across residential and hospitality sectors. Seasonal outdoor lifestyles, coupled with advanced landscaping trends and sustainable material adoption, further reinforce Europe's leadership in the global market.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, owing to expanding residential construction activities. Countries like China, India, and Southeast Asian nations are witnessing increased demand for affordable and modern outdoor furniture. Growing real estate development and lifestyle upgrades are key growth enablers. Additionally, expanding e-commerce penetration and local manufacturing capabilities are improving product accessibility and affordability, making the region a major growth hub for the forecast period.

Key players in the market

Some of the key players in Outdoor Furniture Market include IKEA, Ashley Furniture Industries Inc., Brown Jordan Inc., Agio International Company Ltd., Century Furniture LLC, Keter Group, Lloyd Flanders Industries, Homecrest Outdoor Living LLC, POLYWOOD LLC, Treasure Garden Inc., Dedon GmbH, Kettal Group, TUUCI LLC, Fermob SA, and Gloster Furniture GmbH.

Key Developments:

In March 2026, Ingka Group, the largest retailer of IKEA, plans to open 20 new smaller-format stores across Europe and North America within the next six months, making its offerings more accessible in smaller cities and suburbs and complementing traditional outlets with convenient, everyday locations.

In December 2025, Inter IKEA Group has agreed to acquire about 24,000 hectares of forestland in Latvia and Lithuania from CapMan Natural Capital, securing long-term access to responsibly sourced wood and strengthening its commitment to sustainable forestry.

Products Covered:

Seating Sets

Tables

Dining Sets

Loungers & Daybeds

Umbrellas & Accessories

Hammocks

Materials Covered:

Wood

Metal

Plastic

Rattan/Wicker

Other Materials

Price Ranges Covered:

Economy

Mid Range

Premium

Distribution Channels Covered:

Online

Offline

End Users Covered:

Commercial

Residential

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends

- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot and Key Highlights
- 1.2 Growth Drivers, Challenges, and Opportunities
- 1.3 Competitive Landscape Overview
- 1.4 Strategic Insights and Recommendations

2 RESEARCH FRAMEWORK

- 2.1 Study Objectives and Scope
- 2.2 Stakeholder Analysis
- 2.3 Research Assumptions and Limitations
- 2.4 Research Methodology
 - 2.4.1 Data Collection (Primary and Secondary)
 - 2.4.2 Data Modeling and Estimation Techniques
 - 2.4.3 Data Validation and Triangulation
 - 2.4.4 Analytical and Forecasting Approach

3 MARKET DYNAMICS AND TREND ANALYSIS

- 3.1 Market Definition and Structure
- 3.2 Key Market Drivers
- 3.3 Market Restraints and Challenges
- 3.4 Growth Opportunities and Investment Hotspots
- 3.5 Industry Threats and Risk Assessment
- 3.6 Technology and Innovation Landscape
- 3.7 Emerging and High-Growth Markets
- 3.8 Regulatory and Policy Environment
- 3.9 Impact of COVID-19 and Recovery Outlook

4 COMPETITIVE AND STRATEGIC ASSESSMENT

- 4.1 Porter's Five Forces Analysis
 - 4.1.1 Supplier Bargaining Power
 - 4.1.2 Buyer Bargaining Power
 - 4.1.3 Threat of Substitutes
 - 4.1.4 Threat of New Entrants

- 4.1.5 Competitive Rivalry
- 4.2 Market Share Analysis of Key Players
- 4.3 Product Benchmarking and Performance Comparison

5 GLOBAL OUTDOOR FURNITURE MARKET, BY PRODUCT

- 5.1 Seating Sets
- 5.2 Tables
- 5.3 Dining Sets
- 5.4 Loungers & Daybeds
- 5.5 Umbrellas & Accessories
- 5.6 Hammocks

6 GLOBAL OUTDOOR FURNITURE MARKET, BY MATERIAL

- 6.1 Wood
- 6.2 Metal
- 6.3 Plastic
- 6.4 Rattan/Wicker
- 6.5 Other Materials

7 GLOBAL OUTDOOR FURNITURE MARKET, BY PRICE RANGE

- 7.1 Economy
- 7.2 Mid Range
- 7.3 Premium

8 GLOBAL OUTDOOR FURNITURE MARKET, BY DISTRIBUTION CHANNEL

- 8.1 Online
- 8.2 Offline

9 GLOBAL OUTDOOR FURNITURE MARKET, BY END USER

- 9.1 Commercial
- 9.2 Residential

10 GLOBAL OUTDOOR FURNITURE MARKET, BY GEOGRAPHY

- 10.1 North America
 - 10.1.1 United States
 - 10.1.2 Canada
 - 10.1.3 Mexico
- 10.2 Europe
 - 10.2.1 United Kingdom
 - 10.2.2 Germany
 - 10.2.3 France
 - 10.2.4 Italy
 - 10.2.5 Spain
 - 10.2.6 Netherlands
 - 10.2.7 Belgium
 - 10.2.8 Sweden
 - 10.2.9 Switzerland
 - 10.2.10 Poland
 - 10.2.11 Rest of Europe
- 10.3 Asia Pacific
 - 10.3.1 China
 - 10.3.2 Japan
 - 10.3.3 India
 - 10.3.4 South Korea
 - 10.3.5 Australia
 - 10.3.6 Indonesia
 - 10.3.7 Thailand
 - 10.3.8 Malaysia
 - 10.3.9 Singapore
 - 10.3.10 Vietnam
 - 10.3.11 Rest of Asia Pacific
- 10.4 South America
 - 10.4.1 Brazil
 - 10.4.2 Argentina
 - 10.4.3 Colombia
 - 10.4.4 Chile
 - 10.4.5 Peru
 - 10.4.6 Rest of South America
- 10.5 Rest of the World (RoW)
 - 10.5.1 Middle East
 - 10.5.1.1 Saudi Arabia
 - 10.5.1.2 United Arab Emirates

- 10.5.1.3 Qatar
- 10.5.1.4 Israel
- 10.5.1.5 Rest of Middle East
- 10.5.2 Africa
 - 10.5.2.1 South Africa
 - 10.5.2.2 Egypt
 - 10.5.2.3 Morocco
 - 10.5.2.4 Rest of Africa

11 STRATEGIC MARKET INTELLIGENCE

- 11.1 Industry Value Network and Supply Chain Assessment
- 11.2 White-Space and Opportunity Mapping
- 11.3 Product Evolution and Market Life Cycle Analysis
- 11.4 Channel, Distributor, and Go-to-Market Assessment

12 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES

- 12.1 Mergers and Acquisitions
- 12.2 Partnerships, Alliances, and Joint Ventures
- 12.3 New Product Launches and Certifications
- 12.4 Capacity Expansion and Investments
- 12.5 Other Strategic Initiatives

13 COMPANY PROFILES

- 13.1 IKEA
- 13.2 Ashley Furniture Industries Inc.
- 13.3 Brown Jordan Inc.
- 13.4 Agio International Company Ltd.
- 13.5 Century Furniture LLC
- 13.6 Keter Group
- 13.7 Lloyd Flanders Industries
- 13.8 Homecrest Outdoor Living LLC
- 13.9 POLYWOOD LLC
- 13.10 Treasure Garden Inc.
- 13.11 Dedon GmbH
- 13.12 Kettal Group
- 13.13 TUUCI LLC

13.14 Fermob SA

13.15 Gloster Furniture GmbH

List Of Tables

LIST OF TABLES

Table 1 Global Outdoor Furniture Market Outlook, By Region (2023-2034) (\$MN)

Table 2 Global Outdoor Furniture Market Outlook, By Product (2023-2034) (\$MN)

Table 3 Global Outdoor Furniture Market Outlook, By Seating Sets (2023-2034) (\$MN)

Table 4 Global Outdoor Furniture Market Outlook, By Tables (2023-2034) (\$MN)

Table 5 Global Outdoor Furniture Market Outlook, By Dining Sets (2023-2034) (\$MN)

Table 6 Global Outdoor Furniture Market Outlook, By Loungers & Daybeds (2023-2034) (\$MN)

Table 7 Global Outdoor Furniture Market Outlook, By Umbrellas & Accessories (2023-2034) (\$MN)

Table 8 Global Outdoor Furniture Market Outlook, By Hammocks (2023-2034) (\$MN)

Table 9 Global Outdoor Furniture Market Outlook, By Material (2023-2034) (\$MN)

Table 10 Global Outdoor Furniture Market Outlook, By Wood (2023-2034) (\$MN)

Table 11 Global Outdoor Furniture Market Outlook, By Metal (2023-2034) (\$MN)

Table 12 Global Outdoor Furniture Market Outlook, By Plastic (2023-2034) (\$MN)

Table 13 Global Outdoor Furniture Market Outlook, By Rattan/Wicker (2023-2034) (\$MN)

Table 14 Global Outdoor Furniture Market Outlook, By Other Materials (2023-2034) (\$MN)

Table 15 Global Outdoor Furniture Market Outlook, By Price Range (2023-2034) (\$MN)

Table 16 Global Outdoor Furniture Market Outlook, By Economy (2023-2034) (\$MN)

Table 17 Global Outdoor Furniture Market Outlook, By Mid Range (2023-2034) (\$MN)

Table 18 Global Outdoor Furniture Market Outlook, By Premium (2023-2034) (\$MN)

Table 19 Global Outdoor Furniture Market Outlook, By Distribution Channel (2023-2034) (\$MN)

Table 20 Global Outdoor Furniture Market Outlook, By Online (2023-2034) (\$MN)

Table 21 Global Outdoor Furniture Market Outlook, By Offline (2023-2034) (\$MN)

Table 22 Global Outdoor Furniture Market Outlook, By End User (2023-2034) (\$MN)

Table 23 Global Outdoor Furniture Market Outlook, By Commercial (2023-2034) (\$MN)

Table 24 Global Outdoor Furniture Market Outlook, By Residential (2023-2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) are also represented in the same manner as above.

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