

Oryzenin - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Oryzenin market is accounted for \$96.94 billion in 2017 and is expected to reach \$344.03 billion by 2026 growing at a CAGR of 15.1% during the forecast period. Increasing demand for rice protein owing to its functional properties, cost-effective production of plant protein and growing health consciousness of consumers are the key factors influencing the market growth. However, factors such as rice protein still at development stage and low consumer awareness about rice proteins are restricting the market growth.

Oryzenin is a protein/glutelin that is primarily found in rice seeds. Oryzenin is a storage protein found in the seeds of rice. It is a great alternative for those consumers who are looking for lactose-free and non-allergen protein source. Oryzenin is approximately 75-90% of the total protein content in rice rains. Oryzenin is extracted from rice grains and rice flour by the method of sonification. Oryzenin is a form of protein, but despite of that it doesn't lead to digestive disorders like Celiac disease which is generally caused by the intake of barley, wheat and rye.

Amongst application, sports & energy nutrition segment commanded significant market share owing to the increasing consumption of sports & energy drinks due to the trend of healthy living among consumers. By geography, Europe has dominated the market during the forecast period due to the consumer concern for a healthy lifestyle.

Some of the key players in the global Oryzenin market include Ricebran Technologies, Inc. Kerry Group PLC, Bioway (XI'an) Organic Ingredients Co., Ltd., Ribus, Inc., AIDP, Inc, Shaanxi Fuheng (FH) Biotechnology Co., Ltd, Beneo GmbH, Golden Grain Group Limited, Ricebran Technologies, Inc, Axiom Foods, Inc., and Green Labs LLC.

Types Covered:

Concentrates

Isolates

Other Types

Applications Covered:

Dairy Alternatives

Bakery & Confectionery

Beverages

Sports & Energy Nutrition

Other Applications

Forms Covered:

Liquid

Dry

Functions Covered:

Foaming

Emulsifying

Texturing

Gelling

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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