

# Organic Personal Care - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Organic Personal Care market is estimated at \$10.64 billion in 2015 and is expected to grow at a CAGR of 9.6% to reach \$19.83 billion by 2022. Increasing customer awareness about personal hygiene is expected to support the market growth over the forecast period. Personal care products market is observing paradigm move from artificial to organic personal care products. This can be endorsed to environmental and health hazards allied with the use of artificial personal care products, which consists of toxic chemicals such as parabens, aluminum salts, phthalates and petroleum based chemicals etc.

The biggest segment in the natural and organic personal care product market is skin care product, followed by hair care and oral care. On the other hand, hair care product segment is anticipated to exhibit fast growth during the forecast period as compared to other segments. Oral care is another important segment of this industry. North America is considered to be the leading market for natural and organic personal care product followed by Europe and Asia-Pacific. Moreover, Europe is expected to be the second largest market in terms of demand. Japan is predicted to register the best ever growth in the global organic personal care products market.

Some of the key players in the global Organic Personal Care market are Yves Rocher, WELEDA Inc, The Hain Celestial Group, The Body Shop, Natura Cosméticos S.A, L'Occitane en Provence, L'Oréal Group , Kiehl's, Estee Lauder , Burt's Bee, Bare Escentuals , Aveda Corporation, Arbonne International, Amway and KORRES Group.

Products Covered:

Skin care

Oral care

Hair care

Cosmetic

Other Products

Feminine hygiene Products

Deodorants Products

### **Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

### **What our report offers:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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