

# Organic and Natural Tampons - Global Market Outlook (2017-2026)

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### **Abstracts**

According to Stratistics MRC, the Global Organic and Natural Tampons Market is accounted for \$595.5 million in 2017 and is expected toreach \$1,347.7 million by 2026 growing at a CAGR of 9.5% during the forecast period. The market is propelling due to the rising prevalence of urinary tract infections, and increasing awareness about menstrual hygiene and increasing demand for tampons by working women. However, the presence of substitutes or alternative products, and the possibilities for Toxic Shock Syndrome (TSS) are restraining the market.

Tampons are feminine wardrobe hygiene product, where the mottois toabsorb the menstrual flow in women, by inserting them intothe vagina during menstruation. After insertion of the product, it soaks all the menstrual blood.

By odour, fragrances can be comprised of allergens, sensitizers, and phthalates (a class of chemicals that has been linked tohormone disruption), which can affect development and fertility. The ingredients that are used in the fragrance products contain many toxic chemicals that may result in many serious infections and complications.

North America is set todominate the market due to the changing lifestyle of women and raising awareness about health among women. In addition, having the well-developed nations in the region are in turn leading to the availability of best materials and making women informed and understand etc.

Some of the key players in the Organic and Natural Tampons market are TOM ORGANIC, Lola, Maxim Hygiene, Natracare, Nutraceutical, Time of the Month, The Honest Company, Seventh Generation, Organyc, OI The Organic Initiative, BON, and



Veeda USA. Sizes Covered: Super-Plus Tampons (12-15g) Super Tampons (9-12g) Regular Tampons (6-9g) **Junior Tampons** Types Covered: Cardboard Applicator Digital Tampon Plastic Applicator Other Types Odour's Covered: Non-Fragrance Based Fragrance Based Distribution Channels Covered: Online Channel Retail Channel

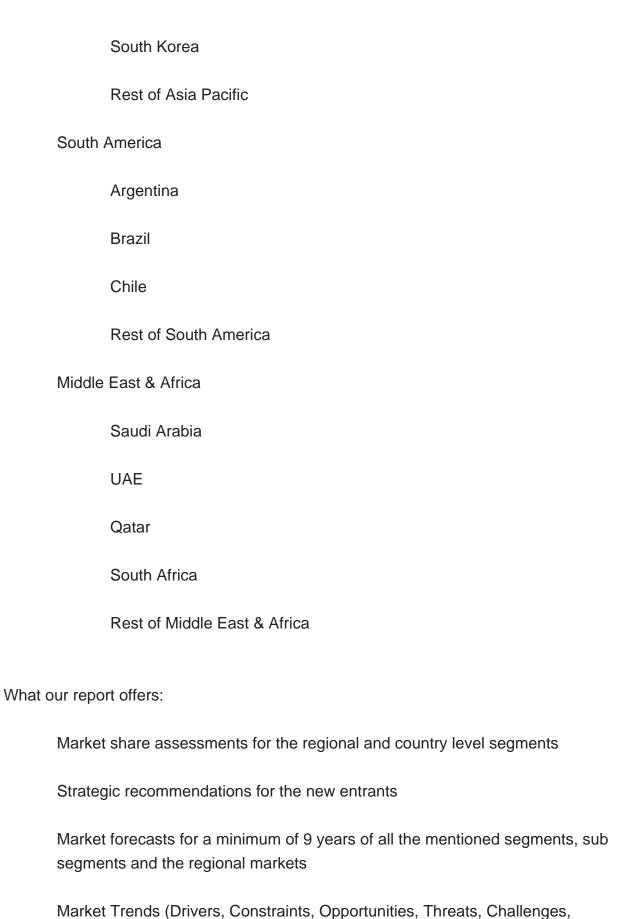
End Users Covered:



# 30 Ages

30 Age	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Regions Covered:		
North America		
	US	
	Canada	
	Mexico	
Europe		
	Germany	
	UK	
	Italy	
	France	
	Spain	
	Rest of Europe	
Asia Pacific		
	Japan	
	China	
	India	
	Australia	
	New Zealand	





Investment Opportunities, and recommendations)



Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled toreceive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to3)

SWOT Analysis of key players (up to3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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