

# Organic and Natural Tampons - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Organic and Natural Tampons Market is accounted for \$595.5 million in 2017 and is expected to reach \$1,347.7 million by 2026 growing at a CAGR of 9.5% during the forecast period. The market is propelling due to the rising prevalence of urinary tract infections, and increasing awareness about menstrual hygiene and increasing demand for tampons by working women. However, the presence of substitutes or alternative products, and the possibilities for Toxic Shock Syndrome (TSS) are restraining the market.

Tampons are feminine wardrobe hygiene product, where the motto is to absorb the menstrual flow in women, by inserting them into the vagina during menstruation. After insertion of the product, it soaks all the menstrual blood.

By odour, fragrances can be comprised of allergens, sensitizers, and phthalates (a class of chemicals that has been linked to hormone disruption), which can affect development and fertility. The ingredients that are used in the fragrance products contain many toxic chemicals that may result in many serious infections and complications.

North America is set to dominate the market due to the changing lifestyle of women and raising awareness about health among women. In addition, having the well-developed nations in the region are in turn leading to the availability of best materials and making women informed and understand etc.

Some of the key players in the Organic and Natural Tampons market are TOM ORGANIC, Lola, Maxim Hygiene, Natracare, Nutraceutical, Time of the Month, The Honest Company, Seventh Generation, Organyc, OI The Organic Initiative, BON, and

Veeda USA.

Sizes Covered:

Super-Plus Tampons (12-15g)

Super Tampons (9-12g)

Regular Tampons (6-9g)

Junior Tampons

Types Covered:

Cardboard Applicator

Digital Tampon

Plastic Applicator

Other Types

Odour's Covered:

Non-Fragrance Based

Fragrance Based

Distribution Channels Covered:

Online Channel

Retail Channel

End Users Covered:

30 Ages

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

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Supply chain trends mapping the latest technological advancements

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Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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