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# Organic Cassava Starch Market Forecasts to 2030 – Global Analysis By Product (Native Starch, Modified Starch, Sweeteners and Syrups and Other Products), Form, Production Process, Application, End User and By Geography

https://marketpublishers.com/r/O0E2EC35AA09EN.html
Date: January 2025
Pages: 150
Price: US$ 4,150.00 (Single User License)
ID: O0E2EC35AA09EN

## Abstracts

According to Stratistics MRC, the Global Organic Cassava Starch Market is accounted for $3.3 billion in 2024 and is expected to reach $4.7 billion by 2030 growing at a CAGR of 5.9% during the forecast period. Organic cassava starch is a natural, gluten-free carbohydrate extracted from the roots of the cassava plant, cultivated without synthetic chemicals or pesticides. It is a versatile, environmentally sustainable ingredient, commonly used in food production, including as a thickener, binder, and stabilizer. Known for its neutral flavor and smooth texture, organic cassava starch also finds applications in non-food industries such as pharmaceuticals and cosmetics. This starch is rich in carbohydrates and provides an excellent alternative to conventional starches for those seeking organic and allergen-free options.

Market Dynamics:

Driver:

Growing demand for gluten-free products

The growing demand for gluten-free products is significantly driving the market. As consumers become more health-conscious and aware of gluten-related health issues, the preference for gluten-free alternatives in food products is rising. Organic cassava starch, a natural and gluten-free ingredient, has gained popularity in various food applications, including baking, snacks, and sauces. Its versatility, combined with the increasing shift towards organic and clean-label foods, is fueling its demand in both domestic and international markets.

Restraint:

Limited availability of organic cassava

The limited availability of organic cassava poses a significant challenge to the market. As demand for organic cassava starch rises, the supply struggles to keep pace due to factors such as climate conditions, land use, and farming practices. This scarcity can lead to higher prices and supply chain disruptions, limiting market growth. Additionally, it may drive producers to rely on non-organic cassava, potentially affecting the product's purity and diminishing its appeal to health-conscious consumers seeking organic options.

Opportunity:

Increasing popularity of organic foods

The increasing popularity of organic foods is boosting the market. As consumers seek healthier, more sustainable food options, the demand for organic ingredients continues to rise. Organic cassava starch, free from pesticides and chemicals, aligns with this trend, making it a preferred choice in food production. Its natural, gluten-free properties also cater to the growing demand for clean-label and organic products. This shift towards organic food consumption is driving the market's growth and expanding its applications in various industries.

Threat:

Stringent regulations for organic certification

Stringent regulations for organic certification can negatively impact the market by increasing production costs and limiting market entry for small-scale producers. The complex certification process, which includes rigorous testing and compliance with organic standards, can be time-consuming. These barriers may discourage farmers from transitioning to organic practices, resulting in a limited supply of organic cassava. Consequently, the market may face higher prices, slower growth, and challenges in meeting the rising demand for organic cassava starch.

Covid-19 Impact:

The COVID-19 pandemic had a notable impact on the market, disrupting supply chains and reducing production capacity. Lockdowns and restrictions hindered the transportation of raw materials, leading to delays in the sourcing of organic cassava. Additionally, demand fluctuations occurred as food industries faced uncertainties. However, the pandemic also increased consumer awareness of health and wellness, boosting demand for natural, gluten-free products like organic cassava starch. This shift towards healthier alternatives helped partially offset some of the negative market effects.

The native starch segment is projected to be the largest during the forecast period

The native starch segment is projected to account for the largest market share during the projection period. It is widely used in various food and industrial applications, offering benefits like thickening, gelling, and binding without artificial additives. As consumers increasingly seek clean-label, non-GMO, and gluten-free products, native cassava starch has gained prominence. Its versatility, along with growing demand for organic ingredients, positions native starch as a key driver in the market.

The dry processing segment is expected to have the highest CAGR during the forecast period

The dry processing segment is expected to have the highest CAGR during the extrapolated period. This method is considered more environmentally friendly and cost-effective compared to wet processing, as it reduces water consumption and wastewater generation. The dry processing technique helps retain the nutritional value of the starch, making it highly sought after in organic food products. As the demand for sustainable and clean-label ingredients grows, dry-processed organic cassava starch is gaining traction in various industries.

Region with largest share:

North America region is expected to account for the largest market share during the forecast period. As consumers become more health-conscious and seek natural alternatives, cassava starch is gaining popularity in food and beverage applications, such as baking, snacks, and sauces. Additionally, the rising trend of plant-based diets and sustainable sourcing is further fueling demand. The manufacturers are increasingly adopting organic cassava starch to meet consumer preferences for healthier,

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environmentally friendly options.

Region with highest CAGR:

Asia Pacific is expected to register the highest growth rate over the forecast period due to increasing demand for organic products, health-conscious consumer preferences. With growing awareness of the health benefits of organic foods, there is a rising demand for organic cassava starch in food and beverage products. Additionally, Cassava starch is naturally gluten-free and is considered a good source of carbohydrates. This has led to its popularity among consumers seeking gluten-free, non-GMO, and organic alternatives in their diets.

Key players in the market

Some of the key players in Organic Cassava Starch market include Archer-Daniels-Midland Company, Aryan International, Cargill Incorporated, Chorchaiwat Industry Company Limited, Ekta International, Ingredion Incorporated, KPN Pharma Limited, Psaltry International Limited, Roquette Freres, Sanstar Bio, SPAC Starch Products, Tate & Lyle PLC, Tereos, Vaighai Agro and Visco Starch.

Key Developments:

In May 2022, Cargill announced plans to double its tapioca syrup production at its facility in Cikande, Indonesia. This expansion is driven by increasing consumer demand for clean-label ingredients and aims to achieve an annual production target of 12,000 metric tons by 2024..

In February 2021, Tate & Lyle acquired Chaodee Modified Starch Co. Ltd., a Thailand-based company specializing in modified starches, including organic cassava starch products. This acquisition enables. Tate & Lyle to broaden its range of tapioca-based solutions across various food categories such as baked goods, dairy, snacks, and sauces.

Products Covered:

- Native Starch
- Modified Starch

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Sweeteners and Syrups

Other Products

Forms Covered:

Dry

Liquid

Production Processes Covered:

Wet Processing

Dry Processing

Fermentation Process

Enzymatic Processing

Other Production Processes

Applications Covered:

Bakery & Confectionery

Sauces, Soups, and Dressings

Tablet Manufacturing

Coatings & Capsules

Skin & Hair Care Products

Bioplastics

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Adhesives & Sealants

Other Applications

End Users Covered:

Food & Beverage

Pharmaceutical & Healthcare

Personal Care & Cosmetics

Paper & Packaging

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

- Rest of Europe
- Asia Pacific
  - Japan
  - China
  - India
  - Australia
  - New Zealand
  - South Korea
  - Rest of Asia Pacific
- South America
  - Argentina
  - Brazil
  - Chile
  - Rest of South America
- Middle East & Africa
  - Saudi Arabia
  - UAE
  - Qatar
  - South Africa

Rest of Middle East & Africa

What our report offers:
- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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