

# Organic Fruits and Vegetables - Global Market Outlook (2020-2028)

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# **Abstracts**

According to Stratistics MRC, the Global Organic Fruits and Vegetables Market is accounted for \$20.04 billion in 2020 and is expected to reach \$40.51 billion by 2028 growing at a CAGR of 9.2% during the forecast period. Consumer awareness about a healthy diet and growing areas under organic farming are the major factors propelling the market growth. However, the high price of organic label fruits and vegetable products is hampering the market growth.

Organic fruits and vegetables are grown in farms without using pesticides and chemical fertilizers. The growth of crops is maintained by using organic wastes such as animal waste, aquatic waste, farm waste, and other biological materials which keep the soil healthy and alive by the release of beneficial microbes and biofertilizers.

Based on the crop, the organic fruits segment is estimated to have a lucrative growth during the forecast period. There are enormous benefits associated with the consumption of organic fruits as most of the fruits are naturally low in fat, carbohydrates, and vitamins. Organic fruits are considered rich sources of a healthy diet and it is significantly recommended by doctors to stay healthy.

By geography, the Asia Pacific is going to have a huge demand due to rising concerns about the environment and health benefits associated with organic fruits and vegetables. The demand for organic fruits and vegetables in China has significantly increased over a couple of years due to rapid socio-economic development accompanied by modernization and the industrialization of agricultural food production.

Some of the key players profiled in the Organic Fruits and Vegetables Market include Z Natural Foods, Whole Foods Market, Inc, Activz, The Kraft Heinz Company, General



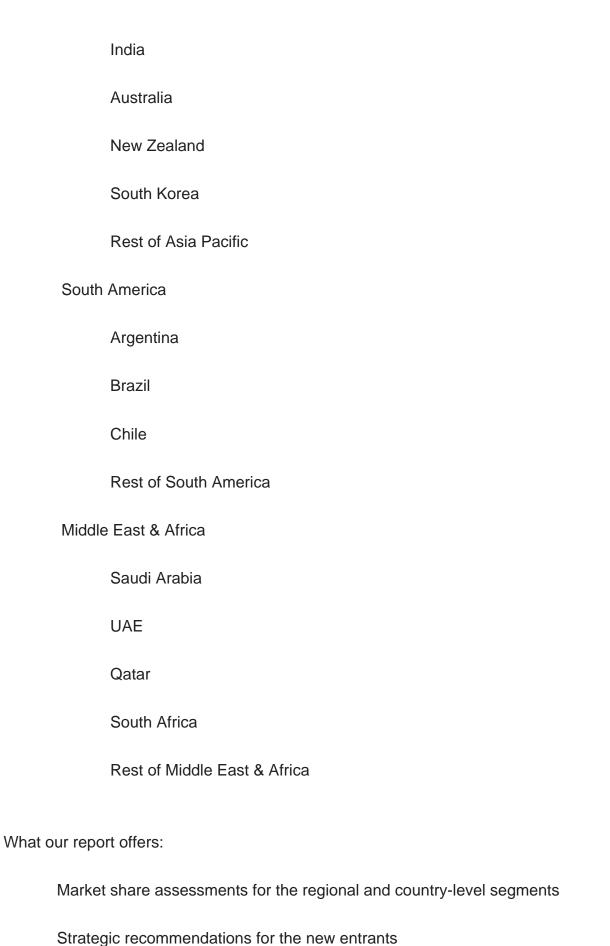
Mills, Amy's Kitchen, Saipro Biotech Private Limited, Organic Valley, Juices International Pty Ltd, Iceland Foods Ltd, Hain Celestial Group, Green Organic Vegetables Inc., The Green Labs LLC, DMH Ingredients, CSC Brands LP, WhiteWave Foods, Tesco PLC, and Aarkay Food Products Ltd.

Forms Covered:		
Puree		
Powdered		
Frozen/Chilled		
Fresh		
Others Forms		
Crops Covered:		
Organic Vegetables		
Organic Fruits		
Distribution Channels Covered:		
Online Sales Channel/Online Grocery Stores		
Offline Sales Channel		
Applications Covered:		
Fresh Consumption		
Food Processing		
Beverage Applications		



End Users Covered:		
Residential		
Commercial		
Regions Covered:		
North America		
US		
Canada		
Mexico		
Europe		
Germany		
UK		
Italy		
France		
Spain		
Rest of Europe		
Asia Pacific		
Japan		
China		







Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

# Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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