

Optical Film - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Optical Film Market is accounted for \$12.7 billion in 2017 and is expected to reach \$26.6 billion by 2026 growing at a CAGR of 6.9% from 2017 to 2026. The factors include increasing demand for larger screen sized televisions and mobile phones, Increasing product development, launches and advancements in electronic goods. However, the emergence of new display technology like active matrix organic light-emitting diode (AMOLED) screens or displays in TV, mobile and other electronic applications expected to hamper the growth of the global optical films market up to a certain extent. Optical films are thin multilayered films, used in various display applications in order to improve reduce reflection, anti-glaring, light transmission and many more are specify as optical films.

Based on the product, Optical films use Anti-reflection film in order to sputtering process controls thin-film thickness at the nano-level to form an anti-reflection film consisting of multiple layers with different refractive indices. This structure uses the interference of light to reduce reflection. The AR film has excellent anti-fouling and anti-scratch properties, making it an excellent choice for the surface layer of touch panels.

By Geography, Asia Pacific commanded the global optical films market in terms of revenue contribution as compared to that of markets in other regions. This is mainly associated with the availability of a large number of local manufacturers in the region along with comparatively low-cost labor and availability of cost-effective raw material in countries in the region.

Some of the key players include in this market are Dexerials Corporation, Fujifilm, LG Chem, MNTech, Nitto Denko Corporation, Polatechno Co., Ltd., Samsung SDI, Sumitomo Chem, Zeon Corporation, American Polarizers., Toray Industries Inc, Mitsubishi Polyester Film GmbH, Hyosung Corporation.



Products Covered:

Indium Tin Oxide (ITO) Film

Backlight Units (BLU) Film

Backlight optical films

Polarizer and Sub films

Applications Covered:

Monitors

Mobile Phones

Notebooks

Televisions

Smart Electronic Wearable

Signage & Advertising Display Boards

Control Panel Displays

Other Applications

End-Users Covered:

Lighting

Industrial

Optical Equipment

Consumer Electronics

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Automotive

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia



New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets



Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.



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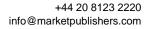
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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.



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