

Online Movie Ticketing Services - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Online Movie Ticketing Services market is accounted for \$13.72 billion in 2017 and is expected to reach \$29.83 billion by 2026 growing at a CAGR of 9.0%. Factors such as growing digitalization, increasing disposable income of consumers, internet services and rising adoption of smartphones & PCs are propelling the market growth. However, rising incidents of fraudulent activities and fake websites are hampering the market growth.

Online movie ticketing services refer to internet ticket booking services offered for the expediency of customers. Bookings can be done by digital mediums like smart mobile phones, laptops, tablet PCs and computers. Expansion of new and easy to use mobile applications has made online ticket booking easier than the traditional technique. It is a very innovative service which helps in eliminating the traditional way of ticket booking and the long queues for movie tickets.

Based on Platform, mobiles segment has a significant growth during the forecast period. Due to the rise in the development of mobile applications providing online movie ticketing services is intend to boost the popularity, awareness, and maintenance of the industry. By Geography, North America is dominating the market owing to higher per capita income and expanded proliferation of technology in countries such as the U.S and Canada are some of the factors fueling the market in this region.

Some of the key players in the global market include Bigtree Entertainment Pvt. Ltd., Cineplex Inc., Fandango, Reliance Media, PVR Cinemas, Alibaba Group, INOX Leisure Limited, BookMyShow, Mtime.com, Inc., Atom Tickets LLC, Vue Entertainment and KyaZoonga.

Platforms Covered:

Mobile

Internet

Genres Covered:

Drama movies

Adventure movies

Comedy movies

Thriller, Suspense, and Horror movies

Action movies

Other Genres

Applications Covered:

Entertainment Place

Cinema

Shopping Malls

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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