

On-Demand Home Repair Market Forecasts to 2034 - Global Analysis By Platform (Mobile Apps, Web-based Platforms, Aggregator Marketplaces and Direct Service Provider Platforms), Service Type, Customer Type, Pricing & Payment, Service Delivery Model, Technology Integration and By Geography

<https://marketpublishers.com/r/O6C0F5DC609EEN.html>

Date: September 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: O6C0F5DC609EEN

Abstracts

According to Statistics MRC, the Global On-Demand Home Repair Market is accounted for \$24.9 billion in 2026 and is expected to reach \$70.1 billion by 2034 growing at a CAGR of 13.8% during the forecast period. On-demand home repair provides convenient access to residential maintenance and repair services through digital platforms and service networks. Homeowners and renters can arrange professionals for plumbing, electrical maintenance, carpentry, appliance servicing, painting, cleaning, and other household requirements based on their immediate needs. Online applications enable customers to browse available services, book appointments, obtain estimates, monitor service progress, and complete payments electronically. Rising urbanization, demanding work schedules, widespread smartphone usage, and growing consumer interest in professionally managed household maintenance are supporting the broader adoption of on-demand home repair solutions.

According to the U.S. Bureau of Labor Statistics, U.S. households spent an average of \$2,926 on maintenance, repairs, insurance, and other housing expenses in 2024, while total annual household expenditure averaged \$78,535. Housing accounted for 33.4% of total household spending, demonstrating the substantial economic importance of residential property-related expenses.

Market Dynamics:

Driver:

Growing urbanization and busy lifestyles

Increasing urban populations and hectic daily routines are strengthening demand for on-demand home repair services. Residents in growing cities frequently require assistance with household maintenance but often lack sufficient time to identify, contact, and supervise individual service providers. Extended working hours, busy professional schedules, and the rise of households where multiple members work are encouraging greater dependence on outsourced repair solutions. Digital service platforms simplify this process by connecting customers with suitable technicians and enabling convenient service scheduling. As urban living expands and consumers place greater importance on saving time and reducing household responsibilities, demand for accessible, professionally delivered home repair services continues to increase.

Restraint:

Service quality and reliability concerns

Variations in workmanship and uncertainty regarding service provider dependability can limit adoption of on-demand home repair solutions. Different technicians may deliver inconsistent results because of differences in technical expertise, experience, professionalism, and adherence to customer schedules. Unsatisfactory repairs may create further costs, require additional visits, or cause damage to household property, reducing customer satisfaction. Digital platforms can find it difficult to maintain uniform service standards when coordinating numerous independent professionals across different areas. Customer reviews, technician screening, warranties, and quality-monitoring systems can help reduce these concerns.

Opportunity:

Expansion of digital home service platforms

Growing digitalization of household services creates significant opportunities for on-demand home repair providers. Technology-driven platforms can make it easier for customers to locate suitable professionals, evaluate services, book appointments, and manage repair requests through smartphones or websites. Providers can broaden their offerings across plumbing, electrical repairs, appliance servicing, carpentry, painting,

cleaning, and specialized maintenance. Features such as electronic payments, technician tracking, automated booking, customer feedback, and maintenance notifications can enhance the overall service experience. Collaborating with independent technicians and established local businesses can help platforms enter additional markets.

Threat:

Intense competition from local service providers

Competition from independent technicians, neighborhood contractors, and conventional home maintenance companies may create challenges for on-demand repair platforms. Households often depend on familiar service professionals whom they trust and may have little motivation to replace these relationships with app-based alternatives. Local providers can attract customers through personalized service, competitive charges, established reputations, and convenient communication. Digital platforms also face rivalry from other technology-based service marketplaces seeking the same users and skilled technicians. As competition increases, companies may find it harder to maintain attractive prices while ensuring dependable technician availability and consistent service standards, potentially limiting customer retention and overall market expansion.

Covid-19 Impact:

The COVID-19 pandemic significantly disrupted the On-Demand Home Repair Market, although its effects changed as restrictions evolved. Lockdowns, social-distancing requirements, mobility restrictions, and concerns about household exposure caused many repair and maintenance activities to be postponed or cancelled. Residential remodeling businesses also reported weaker project activity during the early pandemic period. As restrictions were gradually lifted, postponed maintenance requirements generated renewed demand for professional services. In India, home repair and maintenance businesses experienced a notable recovery as customers gained confidence in enhanced sanitation and safety practices.

The mobile apps segment is expected to be the largest during the forecast period

The mobile apps segment is expected to account for the largest market share during the forecast period due to their ability to simplify and accelerate service booking. Through an app, customers can identify repair requirements, find suitable professionals, choose convenient appointment times, communicate with providers, and monitor bookings from

one interface. Features including location-based matching, electronic payments, alerts, ratings, and service tracking further improve convenience and transparency. Smartphone accessibility enables consumers to request assistance for both immediate problems and scheduled maintenance without relying on traditional methods of contacting technicians.

The IoT-enabled predictive maintenance segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the IoT-enabled predictive maintenance segment is predicted to witness the highest growth rate because connected technologies allow households to identify maintenance needs before equipment failures occur. Sensors installed across appliances, electrical systems, plumbing networks, heating and cooling equipment, and other residential assets can gather continuous operational information. Service platforms can use this information to recognize abnormal conditions, anticipate potential problems, and coordinate repairs proactively. Integration with smart-home environments can also provide automated notifications, remote condition monitoring, technician coordination, and customized maintenance suggestions, making connected preventive services increasingly valuable.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share because of its advanced digital infrastructure, extensive smart phone adoption, and growing reliance on online household services. Consumers increasingly seek convenient ways to arrange maintenance and repair work through platforms that connect them with professional service providers. A well-developed home-services ecosystem, widespread digital payment usage, strong homeownership culture, and ongoing property maintenance requirements further contribute to regional demand. Additionally, demanding lifestyles encourage households to outsource repair activities rather than manage them independently.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR as urban populations expand and digital service adoption continues to accelerate. Increasing smart phone penetration and improved internet access are making it easier for consumers to connect with professional repair and maintenance providers through online platforms. Busy urban lifestyles are also encouraging

households to outsource maintenance activities rather than manage them independently. The increasing availability of mobile-based booking systems, digital payment options, organized service providers, and technology-enabled household solutions is improving consumer access and convenience.

Key players in the market

Some of the key players in On-Demand Home Repair Market include Amazon Home Services, Angi, TaskRabbit, Thumbtack, Handy, Porch, Fixd Repair, Puls, Mr. Handyman, Frontdoor, Streem, ServiceWhale, Breeze, Takl, Dolly, Neighborly, Bluecrew and Wonolo.

Key Developments:

In August 2025, Taskrabbit announced it is now available in all 50 states following a major expansion. This nationwide expansion brings Taskrabbit's trusted home services to even more households while creating flexible, meaningful work opportunities for Taskers across the country. With this launch, Taskrabbit expands into 50 new U.S. cities, including nine new states, giving more consumers access to help with everything around the home — from furniture assembly to moving, mounting, home repairs, cleaning, and more.

In December 2024, PULS has acquired Italian DC-UPS specialist Adelsystem, significantly expanding its range of DIN rail power supplies. This acquisition enhances PULS's strategic focus on leading the industrial DC power supply market. Adelsystem's innovative all-in-one solutions open new opportunities for scalable systems in sectors like energy, water management, and telecommunications. The integration will involve mutual product distribution and collaboration in R&D, procurement, logistics, and production.

Platforms Covered:

Mobile Apps

Web-based Platforms

Aggregator Marketplaces

Direct Service Provider Platforms

Service Types Covered:

Plumbing Services

Electrical Repair

Carpentry & Woodwork

Appliance Repair

HVAC Repair

Roofing & Structural Repair

Painting & Surface Finishing

General Handyman Services

Customer Types Covered:

Residential Customers

Commercial Customers

Institutional Customers

Pricing & Payments Covered:

Subscription-based Services

Pay-per-use Services

Bundled Packages

Service Delivery Models Covered:

On-Demand Instant Booking

Scheduled Appointments

Emergency Repair Services

Technology Integrations Covered:

AI-powered Diagnostics & Matching

IoT-enabled Predictive Maintenance

AR/VR-based Remote Assistance

Digital Payment & Wallet Integration

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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