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# Olive Oil Market Forecasts to 2034 – Global Analysis By Product Type (Extra Virgin Olive Oil, Virgin Olive Oil, Refined Olive Oil, and Olive Pomace Oil), Nature (Conventional and Organic), Packaging Type, Distribution Channel, End User, and By Geography

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## Abstracts

According to Stratistics MRC, the Global Olive Oil Market is accounted for $18.4 billion in 2026 and is expected to reach $28.9 billion by 2034 growing at a CAGR of 5.8% during the forecast period. Olive oil is a liquid fat extracted from olives, the fruit of the olive tree, and is widely used in cooking, cosmetics, pharmaceuticals, and as a dietary supplement. The market encompasses various packaging types including bottles, cans, pouches, and bulk containers distributed through supermarkets and hypermarkets, convenience stores, specialty stores, online retail, and foodservice channels. Increasing consumer awareness of olive oil's health benefits, growing culinary applications, rising disposable incomes, and expanding retail infrastructure are key drivers of market expansion across all regions.

Market Dynamics:

Driver:

Growing consumer awareness of health benefits and culinary versatility

Rising consumer awareness of olive oil's numerous health benefits and culinary versatility is a primary driver for the olive oil market. Olive oil is rich in monounsaturated fats, antioxidants, and anti-inflammatory compounds, contributing to cardiovascular health, reduced inflammation, and overall well-being. The Mediterranean diet's popularity, with olive oil as a cornerstone ingredient, supports consumption growth.

Culinary applications including salad dressings, cooking, baking, and finishing oils drive demand across household and foodservice segments. As consumers increasingly prioritize health and seek natural, minimally processed ingredients, olive oil consumption continues expanding across traditional and emerging markets.

Restraint:

High production costs and premium pricing

The significant production costs associated with olive cultivation and oil extraction represent major restraints for the olive oil market. Olive cultivation requires specific climate conditions, substantial land, labor-intensive harvesting, and costly extraction equipment. Production costs are significantly higher than for other vegetable oils, resulting in premium pricing that limits accessibility in price-sensitive markets. Climate variability affects yields and production costs. Supply fluctuations impact price stability. Counterfeit and adulterated olive oil products, often blended with cheaper oils, undermine consumer confidence and fair competition. These cost and quality challenges affect market growth in developing regions and lower-income consumer segments.

Opportunity:

Expansion of organic and premium olive oil offerings

Growing consumer demand for organic, premium, and specialty olive oils presents significant opportunities for market expansion. Organic olive oil, produced without synthetic pesticides and fertilizers, commands premium pricing and appeals to health-conscious and environmentally aware consumers. Single-origin, cold-extracted, and early-harvest olive oils offer differentiation and quality positioning. Flavored and infused olive oils with herbs, spices, and citrus appeal to culinary enthusiasts. As disposable incomes rise and consumer preferences evolve toward premium food products, demand for differentiated olive oil offerings continues growing, creating opportunities for producers and brands.

Threat:

Climate change and olive production vulnerabilities

Climate change and increasing environmental pressures pose significant threats to olive oil production and market stability. Olive trees require specific climatic conditions, with temperature, rainfall, and seasonal patterns critical for successful cultivation. Rising temperatures, changing rainfall patterns, and extreme weather events including droughts, frosts, and storms affect olive yields and oil quality. Olive fly and other pest pressures are increasing with changing climate conditions. Water scarcity in major olive-producing regions threatens sustainable production. These climate-related uncertainties affect supply availability and price stability, potentially limiting market growth and producer profitability.

Covid-19 Impact:

The COVID-19 pandemic had a mixed impact on the olive oil market. Initial supply chain disruptions affected olive oil production and distribution. Foodservice demand declined sharply during lockdowns, while retail olive oil sales surged as consumers increased home cooking and stockpiled essential groceries. E-commerce olive oil sales expanded significantly as online grocery adoption accelerated. Consumer focus on health and immunity positively affected demand for olive oil. Post-pandemic, hybrid consumption patterns have emerged with sustained retail and e-commerce growth alongside foodservice recovery. The crisis reinforced consumer interest in healthy cooking oils, benefiting olive oil demand.

The Bottles segment is expected to be the largest during the forecast period

The Bottles segment is expected to account for the largest market share during the forecast period, driven by widespread consumer preference, effective product presentation, and established supply chains. Glass bottles are the traditional and preferred packaging for olive oil, protecting quality and preserving freshness while offering premium presentation that appeals to consumers. Plastic bottles provide lightweight, durable, and cost-effective alternatives with growing market acceptance. Bottles enable effective branding, label communication, and product differentiation across premium and mass-market segments. The segment benefits from established glass and plastic bottle manufacturing, filling operations, and retail distribution networks. With broad consumer acceptance across all channels, bottles maintain the largest packaging segment share throughout the forecast period.

The Supermarkets and Hypermarkets segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Supermarkets and Hypermarkets segment is predicted to witness the highest growth rate, fueled by the rapid expansion of modern retail formats across emerging economies and the consolidation of grocery retail in developed regions. Supermarkets and hypermarkets offer extensive olive oil selections across price points, from commodity to premium offerings, providing consumer choice and convenience. One-stop shopping convenience and competitive pricing attract consumers. Private label olive oils in modern retail offer value alternatives to branded products. Growing organized retail penetration in developing regions creates substantial distribution opportunities. As modern retail expands globally, supermarkets and hypermarkets deliver the fastest distribution channel growth for olive oil.

Region with largest share:

During the forecast period, the Europe region is expected to hold the largest market share, driven by established olive oil consumption culture, major production bases, and high per-capita consumption. Mediterranean countries including Spain, Italy, Greece, and Portugal are the world's largest olive oil producers and consumers, with olive oil integrated into daily cooking and cultural traditions. The region's well-established olive oil industry, with centuries of cultivation and production expertise, supports market leadership. High consumer awareness of olive oil quality and variety drives premium consumption. With established production and consumption, Europe maintains its dominant market position throughout the forecast period.

Region with highest CAGR:

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, driven by rising health awareness, growing culinary applications, and expanding retail distribution across emerging economies. Countries including China, India, Japan, and Australia are experiencing increasing olive oil consumption as Western dietary habits influence culinary practices. Rising disposable incomes and growing middle-class populations enable premium product adoption. Modern retail expansion and e-commerce platforms increase olive oil accessibility. Growing tourism and exposure to Mediterranean cuisine support consumption growth. As health awareness and culinary diversity increase, Asia Pacific delivers the fastest olive oil market growth globally.

Key players in the market

Some of the key players in Olive Oil Market include Deoleo, S.A., Sovena Group, Salov S.p.A., Borges International Group, S.L.U., Gallo Worldwide, Minerva S.A. Edible Oils Enterprise, Costa d'Oro S.p.A., Filippo Berio USA Ltd., Colavita USA LLC, Pompeian, Inc., California Olive Ranch, Inc., CHO Company, Acesur Group, Oliviers & Co., Monini S.p.A., Grupo Ybarra Alimentaci?n, Oleificio Zucchi S.p.A., and La Espa?ola Oils.

Key Developments:

In June 2026, Borges International Group introduced its new 'DUO cap' packaging system across its global retail olive oil lines, utilizing a dual-injection technology piece that shifts pour flow volume based on the angle of the bottle.

In January 2026, Sovena Group completed a major energy efficiency overhaul at its primary industrial oilseed and edible oil processing complexes in Spain to align with its 2026 corporate decarbonization directives.

In October 2025, Deoleo officially unveiled its new 'EVOO-lution' 2025–2028 strategic roadmap, establishing an aggressive supply chain alliance framework with Mediterranean growers designed to generate €32 million in incremental EBITDA over the forecast period.

Product Types Covered:

- Extra Virgin Olive Oil
- Virgin Olive Oil
- Refined Olive Oil
- Olive Pomace Oil

Natures Covered:

- Conventional
- Organic

Packaging Types Covered:

- Bottles

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Cans

Pouches

Bulk Containers

Distribution Channels Covered:

Supermarkets and Hypermarkets

Convenience Stores

Specialty Stores

Online Retail

Foodservice

End Users Covered:

Household

Food Processing Industry

Foodservice

Cosmetics and Personal Care

Pharmaceuticals

Regions Covered:

North America

United States

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- Mexico

Europe

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- Germany
- France
- Italy
- Spain
- Netherlands
- Belgium
- Sweden
- Switzerland
- Poland
- Rest of Europe

Asia Pacific

- China
- Japan
- India
- South Korea

- Australia
- Indonesia
- Thailand
- Malaysia
- Singapore
- Vietnam
- Rest of Asia Pacific

South America

- Brazil
- Argentina
- Colombia
- Chile
- Peru
- Rest of South America

Rest of the World (RoW)

- Middle East
  - Saudi Arabia
  - United Arab Emirates
  - Qatar
  - Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

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  - SWOT Analysis of key players (up to 3)
- Regional Segmentation
  - Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)
- Competitive Benchmarking
  - Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

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