

Oil and Gas Mobility - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Oil and Gas Mobility Market is accounted for \$10.30 billion in 2017 and is expected to reach \$50.42 billion by 2026 growing at a CAGR of 19.3% during the forecast period. Coalition of Commercial Interests of Oil and Gas Producers with Maximizing Economic Benefits, reformation Data and Information Flow and Real-Time Operability with Smart Devices are key factors driving the growth of the market. However, rising number of cyber-attacks and lack of knowledge about the benefits of mobility application are some of the factors hindering the market growth.

Oil and Gas Mobility is defined as the convergence of smart phones, and tablets with new developments in cloud software, computing, middleware, IOT, data storage and wireless communications are building rapidly toward an insurgency in mobile computing systems in the exploration, drilling and production of oil and gas industry. It focus on ensuing that productivity can continue regardless of the fact that there must be cut backs and reorganisation within companies.

By service, cloud services segment is held significant growth during the forecast period. Incorporating cloud computing and big data will allow oil and gas companies work extremely automated, construct continuing client relationships, raise cooperation and improve speed. That modern solution made oil and gas assets mobile more connected and derived the growth of the cloud services segment.

By Geography, North America region is anticipated to grow due to the increasing drilling activities with rising oil & gas prices. In this region nonconventional production has also exploded and has increased demand for data management obtained in large numbers at production sites.

Some of the key players in the market include Microsoft Corporation, Cisco Systems, IBM Corporation, Halliburton, Oracle Corporation, SAP SE, Accenture, Hewlett-Packard, Cognizant Technology Solutions, Infosys Limited, Wipro Limited, Marathon Petroleum, Anadarko Petroleum, Valero Energy, Exxon Mobil, Chevron Corporation, ConocoPhillips, Phillips 66, EOG Resources, Occidental Petroleum and Ranosys Technologies.

Deployment Types Covered:

Hosted

On-Site

Applications Covered:

Asset Management

Data Management

Materials Management

Mobile Analytics

Risk and Regulatory Compliance

Workforce Automation

Inspections and Assessment

Field Service Automation

Fuel Management

Sales Enablement

Other Applications

Services Covered:

Professional Services

Integration Services

Cloud Services

Channels Covered:

Direct Sales

Distributor

Oil & Gas Sectors Covered:

Upstream

Downstream

Midstream

End users Covered:

Small & Medium Business (SMBs)

Large Scale Enterprises

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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