

Nutraceuticals - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Nutraceuticals Market is accounted for \$379.06 billion in 2017 and expected to grow at a CAGR of 7.6% to reach \$734.60 billion by 2026. The increasing chances of health disorders and complexions such as obesity, cholesterol, high blood pressure & diabetes and increasing healthcare costs are some of the driving factors supporting market growth. However ingredients and raw material contamination, low awareness among the geriatric population and unclear regulatory guidelines are hampering the market.

A nutraceuticals is a nutrient often referred to as a dietary supplement and food additive. The nutraceuticals offer various health and fitness benefits including both prevention and the treatment of disease, by improving the nutrient value in the food. Neutraceuticals are applied in wide areas such as food & beverage, pharmaceutical, animal feed additives and various personal products.

By functional beverage, an energy drink is a ready to go drink that contains stimulant elements or drugs like caffeine which is helpful in making the human brain a little active and relives from tiredness due to the presence of caffeine and the amino acids present in the drinks help in maintaining the body fitness. The market for sports drinks are driven due to the globalization and increase in sports and fitness related activities.

Based on geography, Asia Pacific is expected to witness major growth due to the increase in health & fitness consciousness among people and increasing disposable income & rapid urbanization in this region. The market is also experiencing new product launches. The rapidly increasing product demand in India, China, and South Korea is helping in increasing the competition. Expansion of the retail sector in emerging economies such as China, Indonesia, Malaysia, and India, in light of increasing regulatory support, is expected to increase accessibility to buyers over the forecast period.



Some of the key players in the nutraceuticals market are Amway Corporation, Abbott Laboratories Inc. Advanced Orthomolecular Research Inc, Ajinomoto Co., Inc., Arista Industries, Archer Daniels Midland Co., Basf Se, Baxter International Inc., Beneo-Orafti S.A., B. Braun Meisungen Ag, Boehringer Ingelheim, Cargill Inc., Cosucra Groupe Warcoing S.A., Croda International Plc, Danisco Als, Groupe Danone S.A., Icu Medical, Herbalife Ltd., Natrol Inc. and Matsun Nutrition.

Dietary	Supplements Covered:		
	Vitamin		
	Protein		
	Mineral		
	Fatty Acid		
	Amino Acid		
	Enzyme		
	Botanical		
	Other Supplements		
Functional Foods Covered:			
	Snacks		
	Dairy		
	Cereal		
	Bakery and Confectionary		
	Other Functional Foods		



Functional Beverages Covered: Dairy and Dairy Alternative Beverages Energy drinks **Fortified Juices** Sports drinks Other Functional Beverages Applications Covered: **General Wellness** Beauty and Anti Aging Weight Management Digestive Health Sports and Energy Regions Covered: North America US Canada Mexico Europe Germany



UK
Italy
France
Spain
Rest of Europe
Asia Pacific
Japan
China
India
Australia
New Zealand
South Korea
Rest of Asia Pacific
South America
Argentina
Brazil
Chile
Rest of South America

Middle East & Africa



	Saudi Arabia
	UAE
	Qatar
	South Africa
	Rest of Middle East & Africa
What o	our report offers:
	Market share assessments for the regional and country level segments
	Market share analysis of the top industry players
	Strategic recommendations for the new entrants
	Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets
	Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
	Strategic recommendations in key business segments based on the market estimations
	Competitive landscaping mapping the key common trends
	Company profiling with detailed strategies, financials, and recent developments
	Supply chain trends mapping the latest technological advancements



Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL NUTRACEUTICALS MARKET, BY DIETARY SUPPLEMENT



- 5.1 Introduction
- 5.2 Vitamin
- 5.3 Protein
- 5.4 Mineral
- 5.5 Fatty Acid
- 5.6 Amino Acid
- 5.7 Enzyme
- 5.8 Botanical
- 5.9 Other Supplements

6 GLOBAL NUTRACEUTICALS MARKET, BY FUNCTIONAL FOOD

- 6.1 Introduction
- 6.2 Snacks
- 6.3 Dairy
- 6.4 Cereal
- 6.5 Bakery and Confectionary
- 6.6 Other Functional Foods

7 GLOBAL NUTRACEUTICALS MARKET, BY FUNCTIONAL BEVERAGE

- 7.1 Introduction
- 7.2 Dairy and Dairy Alternative Beverages
- 7.3 Energy Drinks
- 7.4 Fortified Juices
- 7.5 Sports Drinks
- 7.6 Other Functional Beverages

8 GLOBAL NUTRACEUTICALS MARKET, BY APPPLICATION

- 8.1 Introduction
- 8.2 General Wellness
- 8.3 Beauty and Anti Aging
- 8.4 Weight Management
- 8.5 Digestive Health
- 8.6 Sports and Energy

9 GLOBAL NUTRACEUTICALS MARKET, BY GEOGRAPHY



- 9.1 Introduction
- 9.2 North America
 - 9.2.1 US
 - 9.2.2 Canada
 - 9.2.3 Mexico
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 Italy
 - 9.3.4 France
 - 9.3.5 Spain
 - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
 - 9.4.1 Japan
 - 9.4.2 China
 - 9.4.3 India
 - 9.4.4 Australia
 - 9.4.5 New Zealand
 - 9.4.6 South Korea
 - 9.4.7 Rest of Asia Pacific
- 9.5 South America
 - 9.5.1 Argentina
 - 9.5.2 Brazil
 - 9.5.3 Chile
 - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
 - 9.6.1 Saudi Arabia
 - 9.6.2 UAE
 - 9.6.3 Qatar
 - 9.6.4 South Africa
 - 9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions



10.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 Amway Corporation
- 11.2 Abbott Laboratories Inc.
- 11.3 Advanced Orthomolecular Research Inc.
- 11.4 Ajinomoto Co., Inc.
- 11.5 Arista Industries
- 11.6 Archer Daniels Midland Co.
- 11.7 Basf Se
- 11.8 Baxter International Inc.
- 11.9 Beneo-Orafti S.A.
- 11.10 B. Braun Meisungen Ag
- 11.11 Boehringer Ingelheim
- 11.12 Cargill Inc.
- 11.13 Cosucra Groupe Warcoing S.A.
- 11.14 Croda International Plc
- 11.15 Danisco Als
- 11.16 Groupe Danone S.A.
- 11.17 Icu Medical
- 11.18 Herbalife Ltd.
- 11.19 Natrol Inc.
- 11.20 Matsun Nutrition



List Of Tables

LIST OF TABLES

Table 1 Global Nutraceuticals Market Outlook, By Region (2016-2026) (\$MN)

Table 2 Global Nutraceuticals Market Outlook, By Dietary Supplement (2016-2026) (\$MN)

Table 3 Global Nutraceuticals Market Outlook, By Vitamin (2016-2026) (\$MN)

Table 4 Global Nutraceuticals Market Outlook, By Protein (2016-2026) (\$MN)

Table 5 Global Nutraceuticals Market Outlook, By Mineral (2016-2026) (\$MN)

Table 6 Global Nutraceuticals Market Outlook, By Fatty Acid (2016-2026) (\$MN)

Table 7 Global Nutraceuticals Market Outlook, By Amino Acid (2016-2026) (\$MN)

Table 8 Global Nutraceuticals Market Outlook, By Enzyme (2016-2026) (\$MN)

Table 9 Global Nutraceuticals Market Outlook, By Botanical (2016-2026) (\$MN)

Table 10 Global Nutraceuticals Market Outlook, By Other Supplements (2016-2026) (\$MN)

Table 11 Global Nutraceuticals Market Outlook, By Functional Food (2016-2026) (\$MN)

Table 12 Global Nutraceuticals Market Outlook, By Snacks (2016-2026) (\$MN)

Table 13 Global Nutraceuticals Market Outlook, By Dairy (2016-2026) (\$MN)

Table 14 Global Nutraceuticals Market Outlook, By Cereal (2016-2026) (\$MN)

Table 15 Global Nutraceuticals Market Outlook, By Bakery and Confectionary (2016-2026) (\$MN)

Table 16 Global Nutraceuticals Market Outlook, By Other Functional Foods (2016-2026) (\$MN)

Table 17 Global Nutraceuticals Market Outlook, By Functional Beverage (2016-2026) (\$MN)

Table 18 Global Nutraceuticals Market Outlook, By Dairy and Dairy Alternative Beverages (2016-2026) (\$MN)

Table 19 Global Nutraceuticals Market Outlook, By Energy Drinks (2016-2026) (\$MN)

Table 20 Global Nutraceuticals Market Outlook, By Fortified Juices (2016-2026) (\$MN)

Table 21 Global Nutraceuticals Market Outlook, By Sports Drinks (2016-2026) (\$MN)

Table 22 Global Nutraceuticals Market Outlook, By Other Functional Beverages (2016-2026) (\$MN)

Table 23 Global Nutraceuticals Market Outlook, By Appplication (2016-2026) (\$MN)

Table 24 Global Nutraceuticals Market Outlook, By General Wellness (2016-2026) (\$MN)

Table 25 Global Nutraceuticals Market Outlook, By Beauty and Anti Aging (2016-2026) (\$MN)

Table 26 Global Nutraceuticals Market Outlook, By Weight Management (2016-2026)



(\$MN)

Table 27 Global Nutraceuticals Market Outlook, By Digestive Health (2016-2026) (\$MN) Table 28 Global Nutraceuticals Market Outlook, By Sports and Energy (2016-2026) (\$MN)

Table 29 North America Nutraceuticals Market Outlook, By Country (2016-2026) (\$MN) Table 30 North America Nutraceuticals Market Outlook, By Dietary Supplement (2016-2026) (\$MN)

Table 31 North America Nutraceuticals Market Outlook, By Vitamin (2016-2026) (\$MN)

Table 32 North America Nutraceuticals Market Outlook, By Protein (2016-2026) (\$MN)

Table 33 North America Nutraceuticals Market Outlook, By Mineral (2016-2026) (\$MN)

Table 34 North America Nutraceuticals Market Outlook, By Fatty Acid (2016-2026) (\$MN)

Table 35 North America Nutraceuticals Market Outlook, By Amino Acid (2016-2026) (\$MN)

Table 36 North America Nutraceuticals Market Outlook, By Enzyme (2016-2026) (\$MN) Table 37 North America Nutraceuticals Market Outlook, By Botanical (2016-2026) (\$MN)

Table 38 North America Nutraceuticals Market Outlook, By Other Supplements (2016-2026) (\$MN)

Table 39 North America Nutraceuticals Market Outlook, By Functional Food (2016-2026) (\$MN)

Table 40 North America Nutraceuticals Market Outlook, By Snacks (2016-2026) (\$MN)

Table 41 North America Nutraceuticals Market Outlook, By Dairy (2016-2026) (\$MN)

Table 42 North America Nutraceuticals Market Outlook, By Cereal (2016-2026) (\$MN)

Table 43 North America Nutraceuticals Market Outlook, By Bakery and Confectionary (2016-2026) (\$MN)

Table 44 North America Nutraceuticals Market Outlook, By Other Functional Foods (2016-2026) (\$MN)

Table 45 North America Nutraceuticals Market Outlook, By Functional Beverage (2016-2026) (\$MN)

Table 46 North America Nutraceuticals Market Outlook, By Dairy and Dairy Alternative Beverages (2016-2026) (\$MN)

Table 47 North America Nutraceuticals Market Outlook, By Energy Drinks (2016-2026) (\$MN)

Table 48 North America Nutraceuticals Market Outlook, By Fortified Juices (2016-2026) (\$MN)

Table 49 North America Nutraceuticals Market Outlook, By Sports Drinks (2016-2026) (\$MN)

Table 50 North America Nutraceuticals Market Outlook, By Other Functional Beverages



(2016-2026) (\$MN)

Table 51 North America Nutraceuticals Market Outlook, By Appplication (2016-2026) (\$MN)

Table 52 North America Nutraceuticals Market Outlook, By General Wellness (2016-2026) (\$MN)

Table 53 North America Nutraceuticals Market Outlook, By Beauty and Anti Aging (2016-2026) (\$MN)

Table 54 North America Nutraceuticals Market Outlook, By Weight Management (2016-2026) (\$MN)

Table 55 North America Nutraceuticals Market Outlook, By Digestive Health (2016-2026) (\$MN)

Table 56 North America Nutraceuticals Market Outlook, By Sports and Energy (2016-2026) (\$MN)

Table 57 Europe Nutraceuticals Market Outlook, By Country (2016-2026) (\$MN)

Table 58 Europe Nutraceuticals Market Outlook, By Dietary Supplement (2016-2026) (\$MN)

Table 59 Europe Nutraceuticals Market Outlook, By Vitamin (2016-2026) (\$MN)

Table 60 Europe Nutraceuticals Market Outlook, By Protein (2016-2026) (\$MN)

Table 61 Europe Nutraceuticals Market Outlook, By Mineral (2016-2026) (\$MN)

Table 62 Europe Nutraceuticals Market Outlook, By Fatty Acid (2016-2026) (\$MN)

Table 63 Europe Nutraceuticals Market Outlook, By Amino Acid (2016-2026) (\$MN)

Table 64 Europe Nutraceuticals Market Outlook, By Enzyme (2016-2026) (\$MN)

Table 65 Europe Nutraceuticals Market Outlook, By Botanical (2016-2026) (\$MN)

Table 66 Europe Nutraceuticals Market Outlook, By Other Supplements (2016-2026) (\$MN)

Table 67 Europe Nutraceuticals Market Outlook, By Functional Food (2016-2026) (\$MN)

Table 68 Europe Nutraceuticals Market Outlook, By Snacks (2016-2026) (\$MN)

Table 69 Europe Nutraceuticals Market Outlook, By Dairy (2016-2026) (\$MN)

Table 70 Europe Nutraceuticals Market Outlook, By Cereal (2016-2026) (\$MN)

Table 71 Europe Nutraceuticals Market Outlook, By Bakery and Confectionary (2016-2026) (\$MN)

Table 72 Europe Nutraceuticals Market Outlook, By Other Functional Foods (2016-2026) (\$MN)

Table 73 Europe Nutraceuticals Market Outlook, By Functional Beverage (2016-2026) (\$MN)

Table 74 Europe Nutraceuticals Market Outlook, By Dairy and Dairy Alternative Beverages (2016-2026) (\$MN)

Table 75 Europe Nutraceuticals Market Outlook, By Energy Drinks (2016-2026) (\$MN)



Table 76 Europe Nutraceuticals Market Outlook, By Fortified Juices (2016-2026) (\$MN)

Table 77 Europe Nutraceuticals Market Outlook, By Sports Drinks (2016-2026) (\$MN)

Table 78 Europe Nutraceuticals Market Outlook, By Other Functional Beverages (2016-2026) (\$MN)

Table 79 Europe Nutraceuticals Market Outlook, By Appplication (2016-2026) (\$MN)

Table 80 Europe Nutraceuticals Market Outlook, By General Wellness (2016-2026) (\$MN)

Table 81 Europe Nutraceuticals Market Outlook, By Beauty and Anti Aging (2016-2026) (\$MN)

Table 82 Europe Nutraceuticals Market Outlook, By Weight Management (2016-2026) (\$MN)

Table 83 Europe Nutraceuticals Market Outlook, By Digestive Health (2016-2026) (\$MN)

Table 84 Europe Nutraceuticals Market Outlook, By Sports and Energy (2016-2026) (\$MN)

Table 85 Asia Pacific Nutraceuticals Market Outlook, By Country (2016-2026) (\$MN)

Table 86 Asia Pacific Nutraceuticals Market Outlook, By Dietary Supplement (2016-2026) (\$MN)

Table 87 Asia Pacific Nutraceuticals Market Outlook, By Vitamin (2016-2026) (\$MN)

Table 88 Asia Pacific Nutraceuticals Market Outlook, By Protein (2016-2026) (\$MN)

Table 89 Asia Pacific Nutraceuticals Market Outlook, By Mineral (2016-2026) (\$MN)

Table 90 Asia Pacific Nutraceuticals Market Outlook, By Fatty Acid (2016-2026) (\$MN)

Table 91 Asia Pacific Nutraceuticals Market Outlook, By Amino Acid (2016-2026) (\$MN)

Table 92 Asia Pacific Nutraceuticals Market Outlook, By Enzyme (2016-2026) (\$MN)

Table 93 Asia Pacific Nutraceuticals Market Outlook, By Botanical (2016-2026) (\$MN)

Table 94 Asia Pacific Nutraceuticals Market Outlook, By Other Supplements (2016-2026) (\$MN)

Table 95 Asia Pacific Nutraceuticals Market Outlook, By Functional Food (2016-2026) (\$MN)

Table 96 Asia Pacific Nutraceuticals Market Outlook, By Snacks (2016-2026) (\$MN)

Table 97 Asia Pacific Nutraceuticals Market Outlook, By Dairy (2016-2026) (\$MN)

Table 98 Asia Pacific Nutraceuticals Market Outlook, By Cereal (2016-2026) (\$MN)

Table 99 Asia Pacific Nutraceuticals Market Outlook, By Bakery and Confectionary (2016-2026) (\$MN)

Table 100 Asia Pacific Nutraceuticals Market Outlook, By Other Functional Foods (2016-2026) (\$MN)

Table 101 Asia Pacific Nutraceuticals Market Outlook, By Functional Beverage (2016-2026) (\$MN)

Table 102 Asia Pacific Nutraceuticals Market Outlook, By Dairy and Dairy Alternative



Beverages (2016-2026) (\$MN)

Table 103 Asia Pacific Nutraceuticals Market Outlook, By Energy Drinks (2016-2026) (\$MN)

Table 104 Asia Pacific Nutraceuticals Market Outlook, By Fortified Juices (2016-2026) (\$MN)

Table 105 Asia Pacific Nutraceuticals Market Outlook, By Sports Drinks (2016-2026) (\$MN)

Table 106 Asia Pacific Nutraceuticals Market Outlook, By Other Functional Beverages (2016-2026) (\$MN)

Table 107 Asia Pacific Nutraceuticals Market Outlook, By Appplication (2016-2026) (\$MN)

Table 108 Asia Pacific Nutraceuticals Market Outlook, By General Wellness (2016-2026) (\$MN)

Table 109 Asia Pacific Nutraceuticals Market Outlook, By Beauty and Anti Aging (2016-2026) (\$MN)

Table 110 Asia Pacific Nutraceuticals Market Outlook, By Weight Management (2016-2026) (\$MN)

Table 111 Asia Pacific Nutraceuticals Market Outlook, By Digestive Health (2016-2026) (\$MN)

Table 112 Asia Pacific Nutraceuticals Market Outlook, By Sports and Energy (2016-2026) (\$MN)

Table 113 South America Nutraceuticals Market Outlook, By Country (2016-2026) (\$MN)

Table 114 South America Nutraceuticals Market Outlook, By Dietary Supplement (2016-2026) (\$MN)

Table 115 South America Nutraceuticals Market Outlook, By Vitamin (2016-2026) (\$MN)

Table 116 South America Nutraceuticals Market Outlook, By Protein (2016-2026) (\$MN)

Table 117 South America Nutraceuticals Market Outlook, By Mineral (2016-2026) (\$MN)

Table 118 South America Nutraceuticals Market Outlook, By Fatty Acid (2016-2026) (\$MN)

Table 119 South America Nutraceuticals Market Outlook, By Amino Acid (2016-2026) (\$MN)

Table 120 South America Nutraceuticals Market Outlook, By Enzyme (2016-2026) (\$MN)

Table 121 South America Nutraceuticals Market Outlook, By Botanical (2016-2026) (\$MN)

Table 122 South America Nutraceuticals Market Outlook, By Other Supplements



(2016-2026) (\$MN)

Table 123 South America Nutraceuticals Market Outlook, By Functional Food (2016-2026) (\$MN)

Table 124 South America Nutraceuticals Market Outlook, By Snacks (2016-2026) (\$MN)

Table 125 South America Nutraceuticals Market Outlook, By Dairy (2016-2026) (\$MN)

Table 126 South America Nutraceuticals Market Outlook, By Cereal (2016-2026) (\$MN)

Table 127 South America Nutraceuticals Market Outlook, By Bakery and Confectionary (2016-2026) (\$MN)

Table 128 South America Nutraceuticals Market Outlook, By Other Functional Foods (2016-2026) (\$MN)

Table 129 South America Nutraceuticals Market Outlook, By Functional Beverage (2016-2026) (\$MN)

Table 130 South America Nutraceuticals Market Outlook, By Dairy and Dairy Alternative Beverages (2016-2026) (\$MN)

Table 131 South America Nutraceuticals Market Outlook, By Energy Drinks (2016-2026) (\$MN)

Table 132 South America Nutraceuticals Market Outlook, By Fortified Juices (2016-2026) (\$MN)

Table 133 South America Nutraceuticals Market Outlook, By Sports Drinks (2016-2026) (\$MN)

Table 134 South America Nutraceuticals Market Outlook, By Other Functional Beverages (2016-2026) (\$MN)

Table 135 South America Nutraceuticals Market Outlook, By Appplication (2016-2026) (\$MN)

Table 136 South America Nutraceuticals Market Outlook, By General Wellness (2016-2026) (\$MN)

Table 137 South America Nutraceuticals Market Outlook, By Beauty and Anti Aging (2016-2026) (\$MN)

Table 138 South America Nutraceuticals Market Outlook, By Weight Management (2016-2026) (\$MN)

Table 139 South America Nutraceuticals Market Outlook, By Digestive Health (2016-2026) (\$MN)

Table 140 South America Nutraceuticals Market Outlook, By Sports and Energy (2016-2026) (\$MN)

Table 141 Middle East & Africa Nutraceuticals Market Outlook, By Country (2016-2026) (\$MN)

Table 142 Middle East & Africa Nutraceuticals Market Outlook, By Dietary Supplement (2016-2026) (\$MN)



Table 143 Middle East & Africa Nutraceuticals Market Outlook, By Vitamin (2016-2026) (\$MN)

Table 144 Middle East & Africa Nutraceuticals Market Outlook, By Protein (2016-2026) (\$MN)

Table 145 Middle East & Africa Nutraceuticals Market Outlook, By Mineral (2016-2026) (\$MN)

Table 146 Middle East & Africa Nutraceuticals Market Outlook, By Fatty Acid (2016-2026) (\$MN)

Table 147 Middle East & Africa Nutraceuticals Market Outlook, By Amino Acid (2016-2026) (\$MN)

Table 148 Middle East & Africa Nutraceuticals Market Outlook, By Enzyme (2016-2026) (\$MN)

Table 149 Middle East & Africa Nutraceuticals Market Outlook, By Botanical (2016-2026) (\$MN)

Table 150 Middle East & Africa Nutraceuticals Market Outlook, By Other Supplements (2016-2026) (\$MN)

Table 151 Middle East & Africa Nutraceuticals Market Outlook, By Functional Food (2016-2026) (\$MN)

Table 152 Middle East & Africa Nutraceuticals Market Outlook, By Snacks (2016-2026) (\$MN)

Table 153 Middle East & Africa Nutraceuticals Market Outlook, By Dairy (2016-2026) (\$MN)

Table 154 Middle East & Africa Nutraceuticals Market Outlook, By Cereal (2016-2026) (\$MN)

Table 155 Middle East & Africa Nutraceuticals Market Outlook, By Bakery and Confectionary (2016-2026) (\$MN)

Table 156 Middle East & Africa Nutraceuticals Market Outlook, By Other Functional Foods (2016-2026) (\$MN)

Table 157 Middle East & Africa Nutraceuticals Market Outlook, By Functional Beverage (2016-2026) (\$MN)

Table 158 Middle East & Africa Nutraceuticals Market Outlook, By Dairy and Dairy Alternative Beverages (2016-2026) (\$MN)

Table 159 Middle East & Africa Nutraceuticals Market Outlook, By Energy Drinks (2016-2026) (\$MN)

Table 160 Middle East & Africa Nutraceuticals Market Outlook, By Fortified Juices (2016-2026) (\$MN)

Table 161 Middle East & Africa Nutraceuticals Market Outlook, By Sports Drinks (2016-2026) (\$MN)

Table 162 Middle East & Africa Nutraceuticals Market Outlook, By Other Functional



Beverages (2016-2026) (\$MN)

Table 163 Middle East & Africa Nutraceuticals Market Outlook, By Appplication (2016-2026) (\$MN)

Table 164 Middle East & Africa Nutraceuticals Market Outlook, By General Wellness (2016-2026) (\$MN)

Table 165 Middle East & Africa Nutraceuticals Market Outlook, By Beauty and Anti Aging (2016-2026) (\$MN)

Table 166 Middle East & Africa Nutraceuticals Market Outlook, By Weight Management (2016-2026) (\$MN)

Table 167 Middle East & Africa Nutraceuticals Market Outlook, By Digestive Health (2016-2026) (\$MN)

Table 168 Middle East & Africa Nutraceuticals Market Outlook, By Sports and Energy (2016-2026) (\$MN)



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