

Nut-Free Cookies - Global Market Outlook (2020-2028)

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Abstracts

According to Stratistics MRC, the Global Nut-Free Cookies Market is accounted for \$1.02 billion in 2020 and is expected to reach \$1.82 billion by 2028 growing at a CAGR of 7.5% during the forecast period. Growing demand for allergy-free food products and increasing prevalence of obesity and overweight are the major factors propelling the market growth. However, low awareness and improper eating habits are hampering the market growth.

Nut-free cookies are simply baked snack item which comes in various shapes and is sweet to taste. These nut-free cookies require ingredients like sugar, oil or fat, flour, and multiple others as per the customization. These customizations enable manufacturers to serve and cater to the wider population as per the customer's demand, taste, or liking for a particular flavour. For this reason, nut-free cookies come in various flavors and also with multiple other healthy and beneficial ingredients. The wide variety of nut-free cookies attract people of all age and also people on specific diets or having issues with nuts. Nut-free cookies, as the name suggests, are free from any kind of nuts such as peanut, groundnut, walnuts, cashews, and others as well as soy and gluten. They have become majorly popular across the globe and are being consumed by the majority of the population on a daily basis.

Based on distribution channel, the direct channel segment is going to have a lucrative growth during the forecast period owing to the fact that consumers find it highly convenient to purchase from direct stores. Also, consumers are highly reluctant to opt online modes for grocery and food items purchase as they are unsure of the quality and expiry of the product. Furthermore, the wide availability of all types of products at one place with major price drops and schemes attract most of the population to purchase using this mode. The ability to check and pick out their own food items and experience and atmosphere of grocery shopping in brick-and-mortar retailers are also the key factors attracting consumers to purchase from this distribution channel.



By geography, Asia Pacific is going to have a lucrative growth during the forecast period due to the extensively increasing consumer spending on healthy food items, increasing awareness about nuts related allergies, growing diabetes patients in the region, and the rise in e-commerce modes for food supply. Furthermore, increased awareness by a healthy lifestyle has changed eating habits and daily consumption by introducing more healthy food options such as nut-free cookies as a snack. These factors may lead to drive the growth of the global market, in the APAC region over the forecast period.

Some of the key players profiled in the Nut-Free Cookies Market include Conagra Brands, Inc, Divvies LLC, Homefree LLC, Just Desserts, Mondel?z International, Nature Foods Company, LLC, Nestl? S.A., Not a Trace Pty Ltd, Rich Products Corporation, Skeeter Snacks, LLC, Terra Cotta Cookie Co, Treasure Mills Inc, and United Biscuits, Inc.

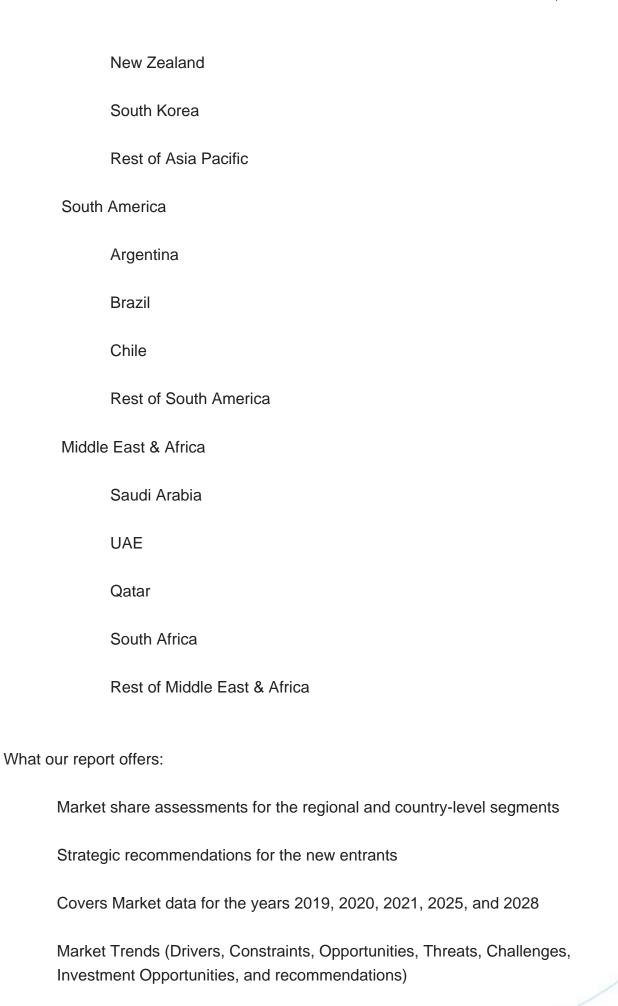
Skeeter Snacks, LLC, Terra Cotta Cookie Co, Treasure Mills Inc, and United Biscu Inc.
Products Covered:
Chocolate Nut Free Cookies
Cinnamon Cookies
Gingerbread Cookies
Oatmeal Cookies
Vanilla
Distribution Channels Covered:
Direct Channel
Indirect Channel
End Users Covered:

Commercials



Households
Food Services
Regions Covered:
North America
US
Canada
Mexico
Europe
Germany
UK
Italy
France
Spain
Rest of Europe
Asia Pacific
Japan
China
India
Australia







Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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