

# North America Plastic Additives Global market (2014-2022)

https://marketpublishers.com/r/NB8FF348E45EN.html

Date: October 2015

Pages: 103

Price: US\$ 4,150.00 (Single User License)

ID: NB8FF348E45EN

## **Abstracts**

The "North American Plastic Additives Market" report provides an in-depth analysis of the various market segments and its sub-segments. North American Plastic Additives Market is segmented on the basis of product type, plastic type, application and geography. By product type, the market is categorized into antimicrobials, antioxidants, flame retardants, impact modifiers, plasticizers and UV stabilizers. By plastic type, the market is segmented into commodity, engineering and high performance plastic. By Application, the North American plastic additives market is segregated into automotive, construction, consumer goods, packaging and others. By geography, the market is segmented into US, Canada, Mexic

and Rest of North America.

The report focuses on current and upcoming market trends such as Drivers, Constraints, Opportunities, and Challenges, technological advancements, Porters Five Forces analysis to assess the intensity of competition in the market. The market values are presented in the form of tables and graphs for better interpretation.

#### Market Size Estimations

The market assessment is made by the core industry experts using our 360° research approach. The data is derived from the most reliable, authenticated data sources and is validated by the industry experts (Primary Research). Both top down and bottom up analysis are implemented to enhance the accuracy of the market figures. The market projections are calculated for the next 8 years using the actual market numbers of previous year as the base year.



## Company Profiling

This section provides the overview of the key players that are leading in the industry, covering their business operations, financials, list of products & services, SWOT analysis, major developments such as mergers & acquisitions, agreements, partnerships, joint ventures, new product launch, expansions etc.

## Report Highlights:

Market share assessments for all the mentioned market segments and subsegments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years for all the given segments

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping, mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



## **Contents**

#### 1 EXECUTIVE SUMMARY

#### 2 PREFACE

- 2.1 Abstract
- 2.2 Research Scope
- 2.3 Research Methodology
- 2.4 Research Sources

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## 5 NORTH AMERICA PLASTIC ADDITIVES MARKET, BY PRODUCT

- 5.1 Introduction
- 5.2 Antimicrobials
- 5.3 Antioxidants
- 5.4 Flame Retardants
- 5.5 Impact Modifiers
- 5.6 Plasticizers
- 5.7 UV Stabilizers

## **6 NORTH AMERICA PLASTIC ADDITIVES MARKET, BY PLASTIC**



- 6.1 Introduction
- 6.2 Commodity
- 6.3 Engineering
- 6.4 High Performance Plastic

## 7 NORTH AMERICA PLASTIC ADDITIVES MARKET, BY APPLICATION

- 7.1 Introduction
- 7.2 Automotive
- 7.3 Construction
- 7.4 Consumer Goods
- 7.5 Packaging
- 7.6 Others

## 8 NORTH AMERICA PLASTIC ADDITIVES MARKET, BY GEOGRAPHY

- 8.1 North America
  - 8.1.1 US
  - 8.1.2 Canada
  - 8.1.3 Mexico
  - 8.1.4 Rest of North America

#### 9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

#### 10 COMPANY PROFILING

- 10.1 Chemtura Corporation
- 10.2 Akzonobel N.V.
- 10.3 Albemarle Corporation
- 10.4 Clariant AG
- 10.5 BASF SE
- 10.6 Songwon Industrial Co. Ltd
- 10.7 The DOW Chemical Company



10.8 Bayer AG

10.9 Evonik Industries AG

10.10 Lanxess AG



## **List Of Tables**

#### LIST OF TABLES

- 1 North America Plastic Additives Market Outlook, By Countries (2012-2022) (\$MN)
- 2 North America Plastic Additives Market Outlook, By Product (2012-2022) (\$MN)
- 3 US Plastic Additives Market Outlook, By Product (2012-2022) (\$MN)
- 4 Canada Plastic Additives Market Outlook, By Product (2012-2022) (\$MN)
- 5 Mexico Plastic Additives Market Outlook, By Product (2012-2022) (\$MN)
- 6 Rest of North America Plastic Additives Market Outlook, By Product (2012-2022) (\$MN)
- 7 North America Plastic Additives Market Outlook, By Antimicrobials (2012-2022) (\$MN)
- 8 North America Plastic Additives Market Outlook, By Antioxidants (2012-2022) (\$MN)
- 9 North America Plastic Additives Market Outlook, By Flame Retardants (2012-2022) (\$MN)
- 10 North America Plastic Additives Market Outlook, By Impact Modifiers (2012-2022) (\$MN)
- 11 North America Plastic Additives Market Outlook, By Plasticizers (2012-2022) (\$MN)
- 12 North America Plastic Additives Market Outlook, By UV Stabilizers (2012-2022) (\$MN)
- 13 North America Plastic Additives Market Outlook, By Plastic (2012-2022) (\$MN)
- 14 US Plastic Additives Market Outlook, By Plastic (2012-2022) (\$MN)
- 15 Canada Plastic Additives Market Outlook, By Plastic (2012-2022) (\$MN)
- 16 Mexico Plastic Additives Market Outlook, By Plastic (2012-2022) (\$MN)
- 17 Rest of North America Plastic Additives Market Outlook, By Plastic (2012-2022) (\$MN)
- 18 North America Plastic Additives Market Outlook, By Commodity (2012-2022) (\$MN)
- 19 North America Plastic Additives Market Outlook, By Engineering (2012-2022) (\$MN)
- 20 North America Plastic Additives Market Outlook, By High Performance Plastic (2012-2022) (\$MN)
- 21 North America Plastic Additives Market Outlook, By Application (2012-2022) (\$MN)
- 22 US Plastic Additives Market Outlook, By Application (2012-2022) (\$MN)
- 23 Canada Plastic Additives Market Outlook, By Application (2012-2022) (\$MN)
- 24 Mexico Plastic Additives Market Outlook, By Application (2012-2022) (\$MN)
- 25 Rest of North America Plastic Additives Market Outlook, By Application (2012-2022) (\$MN)
- 26 North America Plastic Additives Market Outlook, By Automotive (2012-2022) (\$MN)
- 27 North America Plastic Additives Market Outlook, By Construction (2012-2022) (\$MN)
- 28 North America Plastic Additives Market Outlook, By Consumer Goods (2012-2022)



(\$MN)

29 North America Plastic Additives Market Outlook, By Packaging (2012-2022) (\$MN) 30 North America Plastic Additives Market Outlook, By Others (2012-2022) (\$MN)



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