

Non-Woven Adhesives - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Non-woven Adhesives Market is accounted for \$1.62 billion in 2017 and is expected to reach \$4.26 billion by 2026 growing at a CAGR of 11.3% during the forecast period. Growing infiltration of disposable hygiene products, advancement in medical procedures and health care related practices and low production cost and waste minimization are some of the factors fuelling the market growth. However, Loss of bond strength of nonwoven adhesives at high temperatures is restricting the market growth.

Non-woven adhesives are generally used in non-refundable sanitation products. They are thermoplastic adhesives include antioxidants, diluents, base polymer, additives, plasticizers and tackifiers. They offer properties such as high elasticity, high cohesion strength, low odor, softness, heat resistance, and excellent processability. They are frequently engaged in applications such as feminine hygiene, baby care, and adult care.

Based on technology, Hot-melt-based adhesives have significant market growth during the forecast period and are widely used in products such as medical pads, baby diapers, tissues, and towels. These adhesives are placed in a flowing medium with a porous fabric held within the disposable item. The item changes color when the hot-melt damp indicator fabric comes in contact with the basis of moisture.

By Geography, Asia-Pacific is expected to grow at a significant market share during the forecast period. The increasing demand from consumers for hygiene products and rapid industrialization and urbanization in these countries due to economic growth and rising populations are driving the market in the Asia Pacific. India, China, Indonesia, and Malaysia are the major growth-centric markets for non-woven adhesives in Asia-Pacific.

Some of the key players profiled in the non-woven adhesives market include Cattie Adhesives, Palmetto Adhesives Company, Henkel, Guangdong Nenghui, H.B. Fuller, Savare Specialty Adhesives, Bostik, Kraton Corporation, Beardow Adams, 3M Corporation, Moresco Corporation, Evonik Industries AG, Lohmann-Koester, Adtek Malaysia, Arkema, The Dow Chemical Company and Tesa SE.

Types Covered:

Styrenic Block Copolymer (SBC)

Ethylene Vinyl Acetate (EVA)

Amorphous Poly Alpha Olefin (APAO)

Polyolefin

Other Types

Technologies Covered:

Hot-Melt

Other Technologies

Channels Covered:

Distributor

Direct Sales

Applications Covered:

Medical Products

Baby Care

Adult Incontinence

Feminine Hygiene

Surgical Product

Automotive Liners and Covers

Other Applications

End Users Covered:

Construction

Healthcare

Automotive

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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(\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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