

Network Traffic Analysis Solutions - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Network Traffic Analysis Market is accounted for \$676.52 million in 2017 and expected to grow at a CAGR of 17.9% to reach \$2993.84 million by 2026. Factors such as growing number of data centers and storage solutions, increasing network infrastructures globally, growing cyber threats and rising demand for IT security budget and connected smart devices are some of the key factors fuelling the market growth. However, huge deployment cost of network traffic analyzer tools and availability of free network traffic tools are restricting the growth of the market.

Network Traffic Analysis helps to deliver complete and actionable data on bandwidth consumption and network traffic. It facilitates the end users to identify the threats. This module establishes and implements bandwidth usage policies protects the networks and provide the security in the network.

By Component, services segment commanded the highest growth rate owing to the adoption of analyzing solutions in network traffic across organizations as these services helps to maintain and improve network infrastructure. By End user, data centers segment is expected to grow at a highest market share due to the growing data centre traffic. A data center is a large network of servers managed by one operator. It is essential to use data center networks efficient and effective which will provide quality access to the resources hosted on the data centers.

North America has acquired largest market share due to the growing demand for high-speed nature of networks and infrastructure contribution. Asia Pacific is dominating the market with the highest CAGR and the growth of this region can be attributed to the new emerging technologies such as cloud services, Internet of Things (IoT) and rising cloud usage in countries such as Japan, India and China.

Some of the key players in the Global Network Traffic Analysis market are Genie Networks, Cisco Systems, Nokia, CA Technologies, Manage Engine, A Division of Zoho, Corporation, Colasoft, HPE, Kentik, GenieNetworks, NetFlow Auditor (IdeaData), Plixer, Solarwinds, Ipswitch and NETSCOUT SYSTEMS.

Deployment Covered:

Cloud

On-Premise

Components Covered:

Third-party

Direct

Products Covered:

Services

Solutions

Organizations Covered:

Large Organization

Small and Medium-Sized Organization

End Users Covered:

Service Providers

Data Centers

Enterprises

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL NETWORK TRAFFIC ANALYSIS SOLUTIONS MARKET MARKET, BY

DEPLOYMENT

- 5.1 Introduction
- 5.2 Cloud
- 5.3 On-Premise

6 GLOBAL NETWORK TRAFFIC ANALYSIS SOLUTIONS MARKET MARKET, BY SOLUTION AND SERVICE

- 6.1 Introduction
- 6.2 Services
 - 6.2.1 Managed Services
 - 6.2.2 Professional Services
 - 6.2.2.1 Training and Support Services
 - 6.2.2.2 Integration and Deployment Services
 - 6.2.2.3 Consulting Services
 - 6.2.2.4 Virtualization
- 6.3 Solutions
 - 6.3.1 Network Security
 - 6.3.2 Application Monitoring
 - 6.3.3 Network Traffic
 - 6.3.4 Bandwidth Monitoring
 - 6.3.5 IP Address Management (IPAM)
 - 6.3.6 Network Device Management
 - 6.3.6 Performance Monitoring & Management
 - 6.3.8 Network Capacity Planning
 - 6.3.9 Other Solutions

7 GLOBAL NETWORK TRAFFIC ANALYSIS SOLUTIONS MARKET MARKET, BY ORGANIZATION

- 7.1 Introduction
- 7.2 Large Organization
- 7.3 Small and Medium-Sized Organization

8 GLOBAL NETWORK TRAFFIC ANALYSIS SOLUTIONS MARKET MARKET, BY END USER

- 8.1 Introduction

8.2 Service Providers

- 8.2.1 Telecom Providers
- 8.2.2 Internet Service Providers
- 8.2.3 Cloud Service Providers
- 8.2.4 Managed Service Providers
- 8.2.5 Cable Network Providers
- 8.2.6 Communication Service Providers

8.3 Data Centers

8.4 Enterprises

- 8.4.1 Government
- 8.4.2 Education
- 8.4.3 Banking, Financial Services, and Insurance
- 8.4.4 Healthcare
- 8.4.5 Retail
- 8.4.6 Energy and Utilities
- 8.4.7 Manufacturing
- 8.4.8 Other Enterprises
 - 8.4.8.1 Aerospace & Defense
 - 8.4.8.2 Media & Entertainment
 - 8.4.8.3 Hospitality

9 GLOBAL NETWORK TRAFFIC ANALYSIS SOLUTIONS MARKET MARKET, BY GEOGRAPHY

9.1 Introduction

9.2 North America

- 9.2.1 US
- 9.2.2 Canada
- 9.2.3 Mexico

9.3 Europe

- 9.3.1 Germany
- 9.3.2 UK
- 9.3.3 Italy
- 9.3.4 France
- 9.3.5 Spain
- 9.3.6 Rest of Europe

9.4 Asia Pacific

- 9.4.1 Japan
- 9.4.2 China

- 9.4.3 India
- 9.4.4 Australia
- 9.4.5 New Zealand
- 9.4.6 South Korea
- 9.4.7 Rest of Asia Pacific
- 9.5 South America
 - 9.5.1 Argentina
 - 9.5.2 Brazil
 - 9.5.3 Chile
 - 9.5.4 Rest of Global
- 9.6 Middle East & Africa
 - 9.6.1 Saudi Arabia
 - 9.6.2 UAE
 - 9.6.3 Qatar
 - 9.6.4 South Africa
 - 8.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 Genie Networks
- 11.2 Cisco Systems
- 11.3 Nokia
- 11.4 CA Technologies
- 11.5 ManageEngine, A Division of Zoho Corporation
- 11.6 Colasoft
- 11.7 HPE
- 11.8 Kentik
- 11.9 Genie Networks
- 11.10 NetFlow Auditor (IdeaData)
- 11.11 Plixer
- 11.12 Solarwinds

11.13 Ipswitch

11.14 NETSCOUT SYSTEMS

List Of Tables

LIST OF TABLES

Table 1 Global Network Traffic Analysis Solutions market Market Outlook, By Region (2016-2026) (\$MN)

Table 2 Global Network Traffic Analysis Solutions market Market Outlook, By Deployment (2016-2026) (\$MN)

Table 3 Global Network Traffic Analysis Solutions market Market Outlook, By Introduction (2016-2026) (\$MN)

Table 4 Global Network Traffic Analysis Solutions market Market Outlook, By Cloud (2016-2026) (\$MN)

Table 5 Global Network Traffic Analysis Solutions market Market Outlook, By On-Premise (2016-2026) (\$MN)

Table 6 Global Network Traffic Analysis Solutions market Market Outlook, By Solution and Service (2016-2026) (\$MN)

Table 7 Global Network Traffic Analysis Solutions market Market Outlook, By Services (2016-2026) (\$MN)

Table 8 Global Network Traffic Analysis Solutions market Market Outlook, By Managed Services (2016-2026) (\$MN)

Table 9 Global Network Traffic Analysis Solutions market Market Outlook, By Professional Services (2016-2026) (\$MN)

Table 10 Global Network Traffic Analysis Solutions market Market Outlook, By Training and Support Services (2016-2026) (\$MN)

Table 11 Global Network Traffic Analysis Solutions market Market Outlook, By Integration and Deployment Services (2016-2026) (\$MN)

Table 12 Global Network Traffic Analysis Solutions market Market Outlook, By Consulting Services (2016-2026) (\$MN)

Table 13 Global Network Traffic Analysis Solutions market Market Outlook, By Virtualization (2016-2026) (\$MN)

Table 14 Global Network Traffic Analysis Solutions market Market Outlook, By Solutions (2016-2026) (\$MN)

Table 15 Global Network Traffic Analysis Solutions market Market Outlook, By Network Security (2016-2026) (\$MN)

Table 16 Global Network Traffic Analysis Solutions market Market Outlook, By Application Monitoring (2016-2026) (\$MN)

Table 17 Global Network Traffic Analysis Solutions market Market Outlook, By Network Traffic (2016-2026) (\$MN)

Table 18 Global Network Traffic Analysis Solutions market Market Outlook, By

Bandwidth Monitoring (2016-2026) (\$MN)

Table 19 Global Network Traffic Analysis Solutions market Market Outlook, By IP Address Management (IPAM) (2016-2026) (\$MN)

Table 20 Global Network Traffic Analysis Solutions market Market Outlook, By Network Device Management (2016-2026) (\$MN)

Table 21 Global Network Traffic Analysis Solutions market Market Outlook, By Performance Monitoring & Management (2016-2026) (\$MN)

Table 22 Global Network Traffic Analysis Solutions market Market Outlook, By Network Capacity Planning (2016-2026) (\$MN)

Table 23 Global Network Traffic Analysis Solutions market Market Outlook, By Others (2016-2026) (\$MN)

Table 24 Global Network Traffic Analysis Solutions market Market Outlook, By Organization (2016-2026) (\$MN)

Table 25 Global Network Traffic Analysis Solutions market Market Outlook, By Large Organization (2016-2026) (\$MN)

Table 26 Global Network Traffic Analysis Solutions market Market Outlook, By Small and Medium-Sized Organization (2016-2026) (\$MN)

Table 27 Global Network Traffic Analysis Solutions market Market Outlook, By End User (2016-2026) (\$MN)

Table 28 Global Network Traffic Analysis Solutions market Market Outlook, By Service Providers (2016-2026) (\$MN)

Table 29 Global Network Traffic Analysis Solutions market Market Outlook, By Telecom Providers (2016-2026) (\$MN)

Table 30 Global Network Traffic Analysis Solutions market Market Outlook, By Internet Service Providers (2016-2026) (\$MN)

Table 31 Global Network Traffic Analysis Solutions market Market Outlook, By Cloud Service Providers (2016-2026) (\$MN)

Table 32 Global Network Traffic Analysis Solutions market Market Outlook, By Managed Service Providers (2016-2026) (\$MN)

Table 33 Global Network Traffic Analysis Solutions market Market Outlook, By Cable Network Providers (2016-2026) (\$MN)

Table 34 Global Network Traffic Analysis Solutions market Market Outlook, By Communication Service Providers (2016-2026) (\$MN)

Table 35 Global Network Traffic Analysis Solutions market Market Outlook, By Data Centers (2016-2026) (\$MN)

Table 36 Global Network Traffic Analysis Solutions market Market Outlook, By Enterprises (2016-2026) (\$MN)

Table 37 Global Network Traffic Analysis Solutions market Market Outlook, By Government (2016-2026) (\$MN)

Table 38 Global Network Traffic Analysis Solutions market Market Outlook, By Education (2016-2026) (\$MN)

Table 39 Global Network Traffic Analysis Solutions market Market Outlook, By Banking, Financial Services, and Insurance (2016-2026) (\$MN)

Table 40 Global Network Traffic Analysis Solutions market Market Outlook, By Healthcare (2016-2026) (\$MN)

Table 41 Global Network Traffic Analysis Solutions market Market Outlook, By Retail (2016-2026) (\$MN)

Table 42 Global Network Traffic Analysis Solutions market Market Outlook, By Energy and Utilities (2016-2026) (\$MN)

Table 43 Global Network Traffic Analysis Solutions market Market Outlook, By Manufacturing (2016-2026) (\$MN)

Table 45 Global Network Traffic Analysis Solutions market Market Outlook, By Other Enterprises (2016-2026) (\$MN)

Table 46 Global Network Traffic Analysis Solutions market Market Outlook, By Aerospace & Defense (2016-2026) (\$MN)

Table 47 Global Network Traffic Analysis Solutions market Market Outlook, By Media & Entertainment (2016-2026) (\$MN)

Table 48 Global Network Traffic Analysis Solutions market Market Outlook, By Hospitality (2016-2026) (\$MN)

Note: North America, Europe, Asia Pacific, South America, and Middle East and Africa Tables are represented in above manner.

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