

Network-as-a-Service - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Network-as-a-Service Market is accounted for \$1.85 billion in 2016 and is expected to reach \$22.50 billion by 2022 growing at a CAGR of 51.6% from 2016 to 2022. Growing requirement for subscription (pay per use) business model, huge development in network virtualization, cloud computing, software defined networking (SDN), enlarging need for global connectivity and escalating awareness about the economic benefits of (NaaS) are some of the drivers which in turn empowered the growth of this market. However, privacy concerns and information security are some factors which are anticipated to decrease the market size. Moreover, the market has tremendous growing trend which is enterprises shifting there IT investment from capital expenses to operating outflow business model.

By end user, BFSI segment is expected to account for the largest market share in the global market due to constant adjustment for cost effective IT infrastructure operation and growing applications. Asia Pacific region is likely to exhibit highest growth rate due to major committal in IT infrastructure projects and continuous expansion in telecommunication networks.

Some of the key players in this market include Ciena Corporation, Alcatel Lucent, Aryaka Networks, Inc, NEC Corporation, Juniper Networks, Inc, Brocade Communication Systems, Inc, AT&T, Inc , Vmware, IBM Corporation, Cisco Systems Inc, Akamai Technologies, CloudGenix, Intellipath, Silver Peak Systems, VeloCloud, Aerohive Networks, Netcraftsmen, Fatpipe Networks, Talari Networks and Viptela.

Types Covered:

WAN as a Service

LAN as a Service

Components Covered:

Technology Service

Infrastructure

Applications Covered:

Integrated Network Security as a Service

Network Function Virtualization

V-CPE

Bandwidth on Demand

Other Applications

End Users Covered:

Healthcare

Retail

IT and Telecom

Banking, Financial Services, and Insurance

Manufacturing

Government

Transportation and Logistics

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

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