

# Neem Extracts Market Forecasts to 2030 – Global Analysis By Type (Neem Oil, Neem Powder, Neem Leaves Extract and Other Types), Source, Form, End User and By Geography

<https://marketpublishers.com/r/NDDE098E19DEEN.html>

Date: February 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: NDDE098E19DEEN

## Abstracts

According to Statistics MRC, the Global Neem Extracts Market is accounted for \$2.14 billion in 2024 and is expected to reach \$4.52 billion by 2030 growing at a CAGR of 13.3% during the forecast period. Neem extracts are derived from the leaves, bark, seeds, and fruits of the neem tree (*Azadirachta indica*), native to India. Rich in bioactive compounds such as azadirachtin, nimbin, and nimbidin, neem extracts are known for their medicinal, antimicrobial, antifungal, and anti-inflammatory properties. They have been used in traditional medicine for various purposes, including treating skin conditions, promoting oral health, and boosting immunity. Neem extracts are also used in cosmetics, personal care products, and agricultural applications as natural pesticides.

Market Dynamics:

Driver:

Rising demand for natural products

Increasing consumer preference for natural and organic products has led to a surge in demand for neem-based products. Neem extracts are used in various herbal formulations for their anti-inflammatory, antimicrobial, and antioxidant effects, which appeal to health-conscious consumers. As the awareness about the benefits of herbal medicine grows, neem's reputation as a versatile plant strengthens its market position. The rising demand for natural skincare and personal care products has also contributed to the expansion of the neem extract market. Additionally, the shift towards sustainable

and eco-friendly ingredients in the wellness industry further accelerates neem extract utilization.

#### Restraint:

##### Limited awareness in some regions

Numerous customers exhibit a lack of knowledge regarding the advantages and uses of neem-based products, including their potential for medical, skincare, and pest control purposes. Demand and adoption are decreased by this ignorance, especially in underserved and rural areas. Furthermore, insufficient marketing initiatives do not adequately convey to prospective consumers the benefits of neem extracts. Traditional preferences for chemical alternatives further exacerbate the issue, as people are less inclined to explore natural options. As a result, poor access to educational campaigns and promotional activities hinders efforts to bridge this knowledge gap.

#### Opportunity:

##### Growth in the global herbal medicine market

Neem-based goods are in high demand as a result of consumers' growing preference for natural and organic products. Because neem extracts have anti-inflammatory, antibacterial, and antioxidant properties that appeal to customers who are health-conscious, they are employed in a variety of herbal formulations. As the awareness about the benefits of herbal medicine grows, neem's reputation as a versatile plant strengthens its market position. The rising demand for natural skincare and personal care products has also contributed to the expansion of the neem extract market. Additionally, the shift towards sustainable and eco-friendly ingredients in the wellness industry further accelerates neem extract utilization.

#### Threat:

##### Climate change and agricultural challenges

Unpredictable weather patterns, such as droughts and floods, can lead to crop failures, reducing neem production. Pests and diseases, exacerbated by climate change, threaten neem trees, further diminishing yields. Soil degradation and water scarcity hinder optimal cultivation conditions, lowering the supply of neem for extraction. Additionally, erratic temperature fluctuations may disrupt the growth cycles of neem

plants, leading to inconsistent harvests. Farmers may face rising costs of inputs like water and fertilizers due to these challenges. As a result, the neem extract supply chain becomes unstable, driving up prices and limiting market growth.

### Covid-19 Impact

The COVID-19 pandemic significantly impacted the neem extracts market, both positively and negatively. On one hand, the heightened focus on hygiene and natural remedies during the pandemic increased demand for neem-based products in healthcare and personal care. On the other hand, supply chain disruptions, labor shortages, and restrictions on international trade hindered production and distribution. The market witnessed a slowdown due to these challenges, but the growing consumer interest in natural and sustainable products helped the neem extracts market recover as demand for eco-friendly solutions surged.

The neem powder segment is expected to be the largest during the forecast period

The neem powder segment is expected to account for the largest market share during the forecast period, due to a versatile and cost-effective option for various industries. It is widely used in the pharmaceutical, cosmetic, and agricultural sectors due to its natural medicinal properties. Neem powder's popularity in skincare products for its antibacterial, antifungal, and anti-inflammatory effects boosts market demand. Additionally, its application in organic farming for pest control and plant growth enhancement supports its market growth. The increasing consumer preference for natural and herbal products further propels the segment's growth. As demand for sustainable and eco-friendly solutions rises, neem powder continues to play a key role in expanding the neem extracts market.

The agriculture & horticulture segment is expected to have the highest CAGR during the forecast period

The agriculture & horticulture segment is anticipated to witness the highest CAGR during the forecast period, due to their natural pesticidal and insecticidal properties are widely used to protect crops from pests and diseases. These organic solutions are increasingly preferred due to their eco-friendly nature and minimal impact on beneficial insects. The growing trend towards sustainable farming practices boosts the demand for neem-based products as alternatives to chemical pesticides. Neem extracts also improve soil health and promote plant growth, making them popular in horticulture for enhancing crop yields. With the rising awareness of environmental concerns, the

agriculture and horticulture sectors continue to propel the neem extracts market.

Region with largest share:

Asia Pacific is expected to hold the largest market share during the forecast period due to the rising demand for natural and sustainable products in agriculture, pharmaceuticals, and personal care. Neem extracts, valued for their antimicrobial, antifungal, and pesticidal properties, are increasingly used in biofertilizers, biopesticides, and herbal medicines. Countries like India, with abundant neem resources and traditional usage, dominate the market, while growing awareness in China, Japan, and Southeast Asia fuels regional expansion. The surge in organic farming and eco-friendly products boosts neem extract applications in skincare and nutraceuticals, positioning the Asia Pacific as a key growth hub in the global neem market.

Region with highest CAGR:

North America is expected to have the highest CAGR over the forecast period, owing to the increasing application in agriculture, pharmaceuticals, and personal care. Neem extracts, known for their antimicrobial, antifungal, and medicinal properties, are being widely adopted in organic farming as natural pesticides and fertilizers. The demand for herbal and plant-based products in personal care and wellness is also fueling market expansion. Key players are innovating to cater to consumer preferences for sustainable and eco-friendly solutions. Additionally, neem's role in addressing environmental concerns and promoting organic practices makes it a sought-after product in the region.

Key players in the market

Some of the key players profiled in the Neem Extracts Market include Nimbkar Agricultural Research Institute (NARI), N.E.E.M. India (P) Ltd., Natura World, , Agrochemica, M.M. Neem India Pvt. Ltd., Nimba Nature Cure, Ozone Naturals, Herbal Strategi, Neem Biotech, Shree Neem Udyog, Kama Ayurveda, Parash Neem, Herbal Strategi, Pax Naturals, Neem India International, Neem Research Center, Amba Ayurvedic Pharmacy, VedaOils and Organic India.

Key Developments:

In March 2024, NARI collaborated with the Indian Council of Agricultural Research (ICAR) to enhance research on neem extracts for pest management. This partnership

aims to develop eco-friendly agricultural solutions utilizing neem's natural properties, focusing on improving crop health and sustainability.

In February 2024, NARI launched a new line of neem-based biopesticides aimed at organic farming practices. These products are designed to combat various pests while being environmentally friendly. The biopesticides leverage the natural insecticidal properties of neem extracts, providing farmers with effective pest management solutions.

#### Types Covered:

Neem Oil

Neem Powder

Neem Leaves Extract

Neem Seed Extract

Neem Bark Extract

Neem Fruit Extract

Neem Capsules/Tablets

Neem Based Formulations

Other Types

#### Sources Covered:

Organic Neem Extracts

Conventional Neem Extracts

#### Forms Covered:

Liquid

Powder

Solid

Gel

Tablets

Other Forms

End Users Covered:

Agriculture & Horticulture

Cosmetics & Personal Care Industry

Healthcare/Pharmaceutical Companies

Food Processing Companies

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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