

# Near Field Communications (NFC) - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Near Field Communications market is estimated at \$4.57 billion in 2015 and is expected to grow at a CAGR of 38.4% to reach \$44.41 billion by 2022. With the increasing adoption of smart devices and ease of communication, the market is witnessing its demand and nurturing growth. Moreover, increasing need of safe & quick transactions and ease of use and flexibility in communication is fueling market growth. But lack of consumer awareness and high production costs are creating hurdles in the way of communication market growth.

SIM cards based auxiliary Products in Product and Software segment is experiencing highest recipients in the market due to more indulged security and safety. Moreover, Ticketing in transportation segment is showing flawless growth anticipated by purchasing, planning trips, and account top-ups. While the Asia Pacific market in the geography segment is anticipated to grow at good pace, due to developed infrastructure facilities and increased proliferation of Smartphones.

Some of the major key players in the global market are Mediatek Inc., Inside Secure, Broadcom Corporation, Huawei Technologies Co., Ltd., Texas Instruments, Sony Corporation, NXP Semiconductors, Samsung Electronics, Renesas Electronics Corporation, Toshiba Corporation, ST microelectronics, Samsung Electronics Co., Ltd., Gemalto NV, Visa Inc and Identive Group, Inc.

Products and Softwares Covered:

Auxiliary Products

NFC Covers

## NFC Micro Sd Cards

NFC SIM /UICC Cards

Non- Auxiliary Products

NFC Tags

NFC Readers

NFC ICS & Antennas

NFC Software

Device Operating Modes covered:

Card Emulation

Peer-To-Peer

Reader Emulation

End-User Industries Covered:

Automotive

Transportation

Access Control

Ticketing

Retail

Product Identification

Transaction

Access Control

Consumer Electronics

Cameras

Laptops/ Personal Computers

Mobile Phones/Tablets

Wearable Devices

Other Electronics

Residential & Commercial

Automated Locking System

Physical Access

Time & Attendance

Medical & Healthcare

Medical Devices

Banking & Finance

E-Money Services (POS Machines)

Multiforex Cards

Games and Toys

Other Industries

**Regions Covered:****North America**

US

Canada

Mexico

**Europe**

Germany

France

Italy

UK

Spain

Rest of Europe

**Asia Pacific**

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

**Rest of the World**

Middle East

Brazil

Argentina

South Africa

Egypt

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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