

# Natural Detergent Alcohols - Global Market Outlook (2020-2028)

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# Abstracts

According to Stratistics MRC, the Global Natural Detergent Alcohols Market is accounted for \$6.16 billion in 2020 and is expected to reach \$10.98 billion by 2028 growing at a CAGR of 7.5% during the forecast period. Rising demand of natural oils, easy availability of raw materials for detergent alcohols and increasing stipulation from skin care products are the major factors propelling the market growth. However, volatile prices raw material is hampering the market growth.

Detergent alcohols are the fatty alcohols with the carbon chain length. Natural detergent alcohols are also known as fatty alcohols that are obtained from synthetic alcohol or a number of oils & fats including palm kernel oil, coconut oil, and sesame oil. Natural alcohol detergent cycle converts fatty acids into non-acid intermediate methyl esters and hydrogenates these into alcohols. Methanol vapour passes counter current to fatty acid ensuring that the fatty acids are almost completely converted to methyl esters.

Based on application, the domestic & industrial segment is going to have a lucrative growth during the forecast period owing to their increasing use as non-ionic surfactants in detergents. With increasing investment in commercial as well as residential sector, the growth of natural detergent alcohols market is set to propel. Increasing in environmental and health concerns use of natural based detergent alcohols fuel the market growth. A natural detergent alcohol is also used as a raw material in the manufacture of surfactants for washing & fibre cleaning products and synthetic alcohols used as industrial cleaning agent.

By geography, Asia Pacific is going to have a lucrative growth during the forecast period due to the rising population and growing adoption of natural detergent alcohols for industrial product. Natural detergent alcohols market is boosting personal hygiene



awareness in the region. Increasing demand of washing machine will foster detergents demand and will enhance alcohols industry size. India and China are the key countries with a huge demand for natural detergent alcohols.

Some of the key players profiled in the Natural Detergent Alcohols Market include BASF, Ecogreen Oleochemicals, Emery Olechemicals, Johnson Matthey, Kao Corporation, Kepong Berhad, Kuala Lumpur Ecogreen Oleochemicals, Musim Mas Holdings Pte. Ltd, OLEO International, Procter & Gamble, Royal Dutch Shell plc, SABIC, Sasol Limited, and Wilmar International Ltd.

Sources Covered:

Drying Oils

Semi-Drying Oils

Non Drying Oils (Soft Oils)

Tropical Oils (Fats)

Wax

Animal Fats

Grades Covered:

Glycerin

C6-C8

C8-C18

C11 Alcohol

C13 Alcohol

C12-C18



#### Sulfates

Alkyl Polyglycoside

Alcohol Ethoxylates

Sodium Carbonate

#### Applications Covered:

Cosmetics and Personal Care

Household

Health & Dietary

Domestic & Industrial

Pharmaceutical

Mass Transportation

Food & Beverage

**Textiles & Paints** 

Agriculture

Soaps and Detergents

Kitchen Hygiene

**Fuel Additives** 

Leather Processing

Regions Covered:



#### North America

US

Canada

#### Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

#### Australia

New Zealand

South Korea

Rest of Asia Pacific

South America



Argentina

Brazil

Chile

**Rest of South America** 

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

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Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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