

# **Native Grass Seeds Market Forecasts to 2030 – Global Analysis by Product (Warm Season, Cool Season and Mixture), Distribution Channel (Offline Stores, Online Stores, Direct Sales and Agricultural Cooperatives), Application, End User and By Geography**

<https://marketpublishers.com/r/N9A97130B325EN.html>

Date: January 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: N9A97130B325EN

## **Abstracts**

According to Statistics MRC, the Global Native Grass Seeds Market is accounted for \$11.7 billion in 2024 and is expected to reach \$21.5 billion by 2030 growing at a CAGR of 10.5% during the forecast period. Native grass seeds are those of grasses that are native to a certain location, ecology, or habitat. Over time, these grasses have organically changed to fit the soil, climate, and environmental circumstances of the area. Because native grass species need less water, fertilizer, and pesticides than non-native ones, they are ideal for ecological restoration, sustainable landscaping, and agriculture. They are essential for fostering biodiversity, stopping soil erosion, and improving ecosystem health. These seeds are frequently utilized for land restoration, pasture management, and the establishment of animal habitats.

According to IBISWorld, the research attests that in 2023, the retail sales in garden centers grew by 4.5% as people continued to buy gardening and landscaping materials.

Market Dynamics:

Driver:

Environmental Awareness

Environmental awareness is a crucial driver in the native grass seeds industry, as rising worries about biodiversity loss, soil erosion, and climate change push for sustainable

land management approaches. Because of their ecological advantages, which include preserving wildlife habitats, conserving water, and halting soil deterioration, native grasses are preferred. The market demand is further increased by growing government programs and environmental laws that support the restoration of natural plants. Native grass seeds are being used more often for landscaping, erosion control, and habitat restoration projects as a result of consumers' and companies' growing emphasis on environmentally responsible alternatives.

Restraint:

### High Initial Costs

High beginning costs in the native grass seed industry can stymie expansion by limiting access to small-scale farmers and companies. Potential purchasers may be put off by these up-front costs, which include the cost of seeds, soil preparation, and specialist equipment. As a result, adoption rates are still low, which hinders the growth of native grass farming. High expenses can also result in lower profitability and deter long-term funding for conservation and sustainable land restoration initiatives.

Opportunity:

### Sustainable Landscaping

The market for native grass seeds is expanding significantly due to sustainable landscaping, which encourages biodiversity and environmentally beneficial methods. Native grasses reduce environmental footprints by lowering the need for water, fertilizer, and pesticides in landscapes. Native plants also enhance soil health and benefit nearby animals. The use of native grass seeds in landscaping projects is increasing due to the growing demand for climate resilience, environmental preservation, and sustainable urban development. This pattern is in line with more general sustainability objectives and laws aimed at lessening environmental effect.

Threat:

### Climate Sensitivity

Climate sensitivity can have a detrimental influence on the Native Grass Seeds industry since it disrupts growth conditions. Droughts, high temperatures, or heavy rains are examples of unpredictable weather patterns that might lower seed viability and impede

development. The natural ecosystems where native grasses flourish may be impacted by these changes, which may also result in changes in the soil's composition. Farmers and seed producers may thus experience reduced yields, increased expenses, and trouble sustaining supply, all of which might limit market expansion.

#### Covid-19 Impact:

The COVID-19 pandemic disrupted the Native Grass Seeds market by causing supply chain delays, reduced labor availability, and logistical challenges. As demand for landscaping and restoration projects temporarily declined, sales were impacted. However, the growing awareness of environmental sustainability and soil health, especially in post-pandemic recovery efforts, has led to a rebound in demand. The focus on sustainable land management continues to drive long-term market growth.

The fertilizers segment is expected to be the largest during the forecast period

The fertilizers segment is expected to be the largest during the forecast period because it enhances soil fertility and promoting the healthy growth of native grasses. The application of fertilizers helps optimize nutrient availability, improving seed germination and establishment. This drives demand for high-quality seeds, as healthy grass populations are essential for soil erosion control, biodiversity conservation, and land restoration projects. Additionally, the increased use of eco-friendly and sustainable fertilizers aligns with growing consumer and industry interest in environmentally responsible practices, further boosting market growth.

The biofuel segment is expected to have the highest CAGR during the forecast period

The biofuel segment is expected to have the highest CAGR during the forecast period as biofuel production relies on plant-based feedstocks, including grasses. Native grasses are being increasingly cultivated for their sustainability, resilience, and high biomass yield, making them ideal for biofuel applications. As biofuel technologies evolve, native grasses are seen as a promising alternative to traditional crops, offering reduced environmental impact and biodiversity benefits. This shift towards renewable energy sources is creating new opportunities for the expansion of native grass seed cultivation and related industries.

#### Region with largest share:

North America is projected to hold the largest market share during the forecast period

due to increased emphasis on ecological conservation and habitat restoration programs, along with government incentives for sustainable agriculture methods, drives market expansion. Because native grasses use fewer resources and benefit local ecosystems, urbanization and the move toward green infrastructure in cities also increase demand for them. The adoption of native grass species is also influenced by adaptability to climate change.

Region with highest CAGR:

Asia Pacific is projected to witness the highest CAGR over the forecast period because people are becoming more conscious of the environment and using sustainable landscaping and farming methods. Native grasses are sought after for soil conservation, erosion control, and biodiversity improvement because to their drought resilience and minimal care requirements. The necessity for resilient crops in agriculture and government programs supporting ecological restoration both contribute to the market's expansion. The region's growing emphasis on natural habitats and green urban areas also adds to the growing demand for native grass seeds.

Key players in the market

Some of the key players in Native Grass Seeds market include Prairie Moon Nursery, Ernst Conservation Seeds, S&S Seeds, Stock Seed Farms, Millborn Seeds, Sharp Brothers Seed Company, Native American Seed, Roundstone Native Seed, Prairie Nursery, MBS Seed, American Meadows, Pure Live Seed, Seedland, Oikos Tree Crops, High Country Gardens, Applewood Seed Company, Turner Seed, Wildflower Farm, Taylor Creek Restoration Nurseries and New England Seed Company.

Key Developments:

In October 2024, Ernst Seeds collaborated with more monarch conservation organizations to promote monarchs and other pollinators. They have partnerships with a variety of MJV Partners.

In October 2024, Millborn Seeds, Inc., a family-owned seed company dedicated to enriching land and lives for more than 37 years, continues their tradition of upholding the legacy of specialty seed businesses with the acquisition of Kaste Seed near Fertile, Minnesota.

In January 2024, Applewood Seed Co announced the launch of 'Sweetheart Kisses', a

remarkable and brand new Verbena cultivar to the domestic and international flower market.

Products Covered:

Warm Season

Cool Season

Mixture

Distribution Channels Covered:

Offline Stores

Online Stores

Direct Sales

Agricultural Cooperatives

Applications Covered:

Land Conservation & Rehabilitation

Landscaping

Animal Grazing & Hay

Biofuel

Fertilizers

Other Applications

End Users Covered:

Agriculture

Urban Development

Government and Conservation Agencies

Private Landowners

Corporate and Industrial Landscaping

Other End Users

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments

*Native Grass Seeds Market Forecasts to 2030 – Global Analysis by Product (Warm Season, Cool Season and Mixture...*

- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL NATIVE GRASS SEEDS MARKET, BY PRODUCT**

- 5.1 Introduction
- 5.2 Warm Season
  - 5.2.1 Big Bluestem
  - 5.2.2 Little Bluestem
- 5.3 Cool Season
  - 5.3.1 Kentucky Bluegrass
  - 5.3.2 Ryegrass
- 5.4 Mixture
  - 5.4.1 Warm-Season and Cool-Season Mixes

## **6 GLOBAL NATIVE GRASS SEEDS MARKET, BY DISTRIBUTION CHANNEL**

- 6.1 Introduction
- 6.2 Offline Stores
- 6.3 Online Stores
- 6.4 Direct Sales
- 6.5 Agricultural Cooperatives

## **7 GLOBAL NATIVE GRASS SEEDS MARKET, BY APPLICATION**

- 7.1 Introduction
- 7.2 Land Conservation & Rehabilitation
- 7.3 Landscaping
- 7.4 Animal Grazing & Hay
- 7.5 Biofuel
- 7.6 Fertilizers
- 7.7 Other Applications

## **8 GLOBAL NATIVE GRASS SEEDS MARKET, BY END USER**

- 8.1 Introduction
- 8.2 Agriculture
- 8.3 Urban Development
- 8.4 Government and Conservation Agencies
- 8.5 Private Landowners
- 8.6 Corporate and Industrial Landscaping

## 8.7 Other End Users

# 9 GLOBAL NATIVE GRASS SEEDS MARKET, BY GEOGRAPHY

## 9.1 Introduction

## 9.2 North America

### 9.2.1 US

### 9.2.2 Canada

### 9.2.3 Mexico

## 9.3 Europe

### 9.3.1 Germany

### 9.3.2 UK

### 9.3.3 Italy

### 9.3.4 France

### 9.3.5 Spain

### 9.3.6 Rest of Europe

## 9.4 Asia Pacific

### 9.4.1 Japan

### 9.4.2 China

### 9.4.3 India

### 9.4.4 Australia

### 9.4.5 New Zealand

### 9.4.6 South Korea

### 9.4.7 Rest of Asia Pacific

## 9.5 South America

### 9.5.1 Argentina

### 9.5.2 Brazil

### 9.5.3 Chile

### 9.5.4 Rest of South America

## 9.6 Middle East & Africa

### 9.6.1 Saudi Arabia

### 9.6.2 UAE

### 9.6.3 Qatar

### 9.6.4 South Africa

### 9.6.5 Rest of Middle East & Africa

# 10 KEY DEVELOPMENTS

## 10.1 Agreements, Partnerships, Collaborations and Joint Ventures

- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

## **11 COMPANY PROFILING**

- 11.1 Prairie Moon Nursery
- 11.2 Ernst Conservation Seeds
- 11.3 S&S Seeds
- 11.4 Stock Seed Farms
- 11.5 Millborn Seeds
- 11.6 Sharp Brothers Seed Company
- 11.7 Native American Seed
- 11.8 Roundstone Native Seed
- 11.9 Prairie Nursery
- 11.10 MBS Seed
- 11.11 American Meadows
- 11.12 Pure Live Seed
- 11.13 Seedland
- 11.14 Oikos Tree Crops
- 11.15 High Country Gardens
- 11.16 Applewood Seed Company
- 11.17 Turner Seed
- 11.18 Wildflower Farm
- 11.19 Taylor Creek Restoration Nurseries
- 11.20 New England Seed Company

## List Of Tables

### LIST OF TABLES

Table 1 Global Native Grass Seeds Market Outlook, By Region (2022-2030) (\$MN)

Table 2 Global Native Grass Seeds Market Outlook, By Product (2022-2030) (\$MN)

Table 3 Global Native Grass Seeds Market Outlook, By Warm Season (2022-2030) (\$MN)

Table 4 Global Native Grass Seeds Market Outlook, By Big Bluestem (2022-2030) (\$MN)

Table 5 Global Native Grass Seeds Market Outlook, By Little Bluestem (2022-2030) (\$MN)

Table 6 Global Native Grass Seeds Market Outlook, By Cool Season (2022-2030) (\$MN)

Table 7 Global Native Grass Seeds Market Outlook, By Kentucky Bluegrass (2022-2030) (\$MN)

Table 8 Global Native Grass Seeds Market Outlook, By Ryegrass (2022-2030) (\$MN)

Table 9 Global Native Grass Seeds Market Outlook, By Mixture (2022-2030) (\$MN)

Table 10 Global Native Grass Seeds Market Outlook, By Warm-Season and Cool-Season Mixes (2022-2030) (\$MN)

Table 11 Global Native Grass Seeds Market Outlook, By Distribution Channel (2022-2030) (\$MN)

Table 12 Global Native Grass Seeds Market Outlook, By Offline Stores (2022-2030) (\$MN)

Table 13 Global Native Grass Seeds Market Outlook, By Online Stores (2022-2030) (\$MN)

Table 14 Global Native Grass Seeds Market Outlook, By Direct Sales (2022-2030) (\$MN)

Table 15 Global Native Grass Seeds Market Outlook, By Agricultural Cooperatives (2022-2030) (\$MN)

Table 16 Global Native Grass Seeds Market Outlook, By Application (2022-2030) (\$MN)

Table 17 Global Native Grass Seeds Market Outlook, By Land Conservation & Rehabilitation (2022-2030) (\$MN)

Table 18 Global Native Grass Seeds Market Outlook, By Landscaping (2022-2030) (\$MN)

Table 19 Global Native Grass Seeds Market Outlook, By Animal Grazing & Hay (2022-2030) (\$MN)

Table 20 Global Native Grass Seeds Market Outlook, By Biofuel (2022-2030) (\$MN)

Table 21 Global Native Grass Seeds Market Outlook, By Fertilizers (2022-2030) (\$MN)

Table 22 Global Native Grass Seeds Market Outlook, By Other Applications  
(2022-2030) (\$MN)

Table 23 Global Native Grass Seeds Market Outlook, By End User (2022-2030) (\$MN)

Table 24 Global Native Grass Seeds Market Outlook, By Agriculture (2022-2030) (\$MN)

Table 25 Global Native Grass Seeds Market Outlook, By Urban Development  
(2022-2030) (\$MN)

Table 26 Global Native Grass Seeds Market Outlook, By Government and Conservation  
Agencies (2022-2030) (\$MN)

Table 27 Global Native Grass Seeds Market Outlook, By Private Landowners  
(2022-2030) (\$MN)

Table 28 Global Native Grass Seeds Market Outlook, By Corporate and Industrial  
Landscaping (2022-2030) (\$MN)

Table 29 Global Native Grass Seeds Market Outlook, By Other End Users (2022-2030)  
(\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East &  
Africa Regions are also represented in the same manner as above.

## I would like to order

Product name: Native Grass Seeds Market Forecasts to 2030 – Global Analysis by Product (Warm Season, Cool Season and Mixture), Distribution Channel (Offline Stores, Online Stores, Direct Sales and Agricultural Cooperatives), Application, End User and By Geography

Product link: <https://marketpublishers.com/r/N9A97130B325EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N9A97130B325EN.html>