

Multi-Touch Technology - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Multi-Touch Technology market is valued at \$4.64 billion in 2015 and is expected to grow at a CAGR of 16.2% to reach \$13.29 billion by 2022. The factors that are favoring the market growth include growing mobile phone market, increasing multi-touch applications and increasing corporate buyers. However, factors such as shortage of indium-tin-oxide and average cost are hindering the growth of multi-touch technology market. Multi touch devices with gesture recognition technology and emerging applications in advertising and retail are the future opportunities involved.

Multi-touch allows tw

or more fingers to be used on the touchscreen at a time. Apple is considered the pioneer of multi-touch technology on mobile phones with their first iPhone. The maximum share of the multi-touch technology market is contributed by consumer electronic products. In 2014, North America accounted for about 40% of global sales and is likely to grow at a CAGR of 10.8% during the forecast period. Asia Pacific is expected to witness high growth rate strongly driven by the emerging markets such as China and India.

Some of the key players in the global market include Apple Inc., Fujitsu Limited, Panasonic Corporation, Microsoft Corporation, Google Inc., Hewlett-Packard Co., Samsung Electronics Co. Ltd., Planar Systems Inc., 3M Co., Wintek Corporation, Immersion Corporation, Alps Electric, Cypress Semiconductor Corporation, 3M8 LLC and TPK Holding.

Products Covered:

Consumer electronic products

Mobile phones

Tablets

PMP/MP3 players

Other consumer electronic products

Enterprise products

Trackpad/touchpad

Multi-touch mouse

All-in-one pc

Other IT electronic products

Miscellaneous electronic products

Kiosks

Large interactive screens

Atm's/hospitality counters/other public-space machines

Technologies Covered:

Opaque multi-touch technology

Transparent multi-touch technology

Vision-based technology

Resistive technology

Infrared technology

Capacitive technology

Acoustic technology

Embedded (In-Cell) technology

Camera-based (Optical) technology

Other technologies

Applications Covered

Consumer applications

Entertainment applications

Infotainment applications

Enterprise applications

Educational

Retail

Government and corporate

Public space application

Miscellaneous applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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