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Mobility?Focused Urban Planning Market Forecasts to 2034 – Global Analysis By Mobility Mode (Public Transit Systems, Shared Mobility, Micro-Mobility and Autonomous Vehicles), Urban Planning Focus, Policy & Governance, Technology and By Geography

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Abstracts

According to Stratistics MRC, the Global Mobility?Focused Urban Planning Market is accounted for $4.6 billion in 2026 and is expected to reach $7.9 billion by 2034 growing at a CAGR of 7.0% during the forecast period. Mobility-centered urban planning focuses on creating cities that enable smooth, inclusive, and eco-friendly transportation systems. It combines transit networks, walkways, bike lanes, and intelligent traffic solutions to ease congestion and lower emissions. By promoting mixed-use spaces, it reduces commuting distances and supports pedestrian-friendly environments. The use of modern tools like real-time data and analytics helps improve traffic flow and system efficiency. It also ensures equal access for diverse populations, including vulnerable groups. Overall, this planning approach strives to build sustainable, well-connected, and adaptable cities that enhance everyday urban living.

According to WorldMove (arXiv, 2025), this dataset covers 1,600 cities across 179 countries and 6 continents, offering synthetic yet representative mobility flows. It supports applications in urban planning, transportation management, and public health, addressing data scarcity in less?developed regions.

Market Dynamics:

Driver:

Rising urbanization and population growth

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The growth of urban populations and rapid city expansion significantly drive the mobility-focused urban planning market. Increasing density creates pressure on existing transport systems, prompting the need for efficient and integrated mobility solutions. Authorities are investing in public transit, walkable areas, and cycling networks to manage congestion and improve accessibility. Reducing commute times and boosting economic efficiency are key priorities shaping urban strategies. This shift supports the creation of adaptable and future-ready city designs that can sustain rising populations while preserving environmental balance and improving the overall quality of urban life.

Restraint:

High infrastructure development costs

Expensive infrastructure development acts as a major limitation for the mobility-focused urban planning market. Establishing and modernizing transport systems, including transit networks and smart mobility solutions, requires substantial capital. Cities with limited financial resources struggle to support such large investments, particularly in emerging economies. Ongoing maintenance and operational expenses further increase the financial strain. As a result, many urban mobility projects face delays or reduced scope. These economic barriers restrict the widespread implementation of innovative mobility planning approaches, ultimately slowing the market’s expansion and limiting the effectiveness of urban transportation improvements.

Opportunity:

Growth of electric and sustainable mobility solutions

The rise of electric and eco-friendly transportation presents promising opportunities for mobility-focused urban planning. Urban areas are moving toward cleaner mobility options to cut emissions and achieve sustainability targets. This transition supports the development of charging networks, green transport routes, and integrated low-carbon systems. Planners are designing infrastructure that accommodates electric vehicles and encourages environmentally friendly travel. Growing interest in sustainable transport is boosting investments and innovation, creating new growth prospects and advancing the development of greener urban mobility solutions.

Threat:

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Economic uncertainty and budget constraints

Financial uncertainty and constrained budgets significantly threaten the mobility-focused urban planning market. Economic downturns often lead to reduced government expenditure on infrastructure, delaying or canceling key mobility projects. Rising costs of materials and services further strain available resources, making project execution more difficult. These financial limitations also discourage private sector investment, reducing overall funding availability. As a result, innovation slows and the adoption of advanced mobility solutions becomes challenging. Such economic pressures negatively impact the progress and expansion of urban mobility planning initiatives.

Covid-19 Impact:

The pandemic had a notable effect on the mobility-focused urban planning market by altering travel behavior and slowing infrastructure progress. Restrictions and lockdowns led to a decline in public transport use, while personal vehicles and non-motorized transport gained popularity. Many projects faced delays due to workforce disruptions and shifting government priorities toward health sectors. Despite these challenges, the situation encouraged the adoption of innovative and flexible mobility approaches, including digital solutions and touchless technologies. Planners increasingly focused on safety, resilience, and decentralized systems, driving long-term changes toward more sustainable and user-focused urban mobility planning.

The public transit systems segment is expected to be the largest during the forecast period

The public transit systems segment is expected to account for the largest market share during the forecast period because they are fundamental to transporting large numbers of people across cities. Urban areas depend on services like buses and rail networks to ease traffic, cut pollution, and enhance access. These systems are a key focus of planning initiatives, backed by strong government support and ongoing investments. Their affordability and capacity to scale make them highly effective. Moreover, their integration with other transport modes improves overall connectivity, reinforcing their leading position in shaping efficient and organized urban mobility frameworks.

The public-private partnerships segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the public-private partnerships segment is predicted to witness

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the highest growth rate as cooperation between public authorities and private organizations continues to expand. These collaborations allow for the pooling of funds, technical skills, and innovative ideas to speed up the development of mobility infrastructure. Due to budget limitations, governments are increasingly turning to private players for support in executing large projects. This approach enhances efficiency, reduces risks, and accelerates implementation. The rising demand for modern and sustainable transportation solutions is further boosting this segment, positioning it as the most rapidly growing area in urban mobility planning.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share owing to its fast-paced urban growth, dense populations, and continuous infrastructure investments. Nations in this region are prioritizing the development of public transit, smart city frameworks, and eco-friendly mobility options to manage urban pressures. Strong government backing and the integration of modern technologies support the execution of large mobility projects. Additionally, the growth of developing economies increases the need for effective transportation systems. These factors collectively establish Asia-Pacific as a leading region driving innovation and expansion in urban mobility planning.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, driven by quick adoption of cutting-edge technologies and a strong push toward smart urban development. Significant investments are being made in smart transport networks, electric vehicle infrastructure, and analytics-based planning approaches. Both public and private sectors are contributing to innovation and rapid execution of projects. Growing awareness of environmental sustainability and emission reduction is also fuelling demand for improved mobility solutions. Ongoing upgrades to existing infrastructure further strengthen the region’s position as the fastest-growing market.

Key players in the market

Some of the key players in Mobility?Focused Urban Planning Market include Toyota Motor Corporation, GeoMate, Trilvee, Fiil e-motion, Avium, Siemens AG, IBM Corporation, Thales S.A., Huawei Technologies, Kapsch TrafficCom AG, Cubic Corporation, Alstom, Hitachi Ltd., Cisco Systems, MaaS Global, Padam Mobility, Citymapper Limited and Moovit Inc.

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Key Developments:

In February 2026, Siemens Mobility and Stadler has officially confirmed the framework agreement signed with DSB for the delivery of 226 fully automated electric multiple units for the S-Bane suburban network in Copenhagen. The project is valued at approximately EUR 3 billion and will create the world's largest open rail system with automatic train operation (GoA4).

In December 2025, IBM and Confluent, Inc. announced they have entered into a definitive agreement under which IBM will acquire all of the issued and outstanding common shares of Confluent for $31 per share, representing an enterprise value of $11 billion. Confluent provides a leading open-source enterprise data streaming platform that connects processes and governs reusable and reliable data and events in real time, foundational for the deployment of AI.

In April 2025, Toyota Motor Corporation and Waymo reached a preliminary agreement to explore a collaboration focused on accelerating the development and deployment of autonomous driving technologies. Woven by Toyota will also join the potential collaboration as Toyota's strategic enabler, contributing its strengths in advanced software and mobility innovation.

Mobility Modes Covered:

- Public Transit Systems
- Shared Mobility
- Micro-Mobility
- Autonomous Vehicles

Urban Planning Focuses Covered:

- Transit-Oriented Development (TOD)
- Pedestrian-First Infrastructure

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- Green Corridors & Sustainable Design

Policy & Governances Covered:

- Urban Mobility Regulations
- Sustainability & Emission Standards
- Public-Private Partnerships
- Funding & Investment Models

Technologies Covered:

- Digital Platforms & Apps
- Internet of Things (IoT) Infrastructure
- Artificial Intelligence & Data Analytics
- Smart Traffic Management Systems
- Vehicle-to-Everything (V2X) Integration

Regions Covered:

- North America
  - United States
  - Canada
  - Mexico
- Europe

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United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

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- Singapore
- Vietnam
- Rest of Asia Pacific

South America

- Brazil
- Argentina
- Colombia
- Chile
- Peru
- Rest of South America

Rest of the World (RoW)

- Middle East
  - Saudi Arabia
  - United Arab Emirates
  - Qatar
  - Israel
  - Rest of Middle East
- Africa
  - South Africa

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Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

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Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Contents

1 EXECUTIVE SUMMARY

1.1 Market Snapshot and Key Highlights
1.2 Growth Drivers, Challenges, and Opportunities
1.3 Competitive Landscape Overview
1.4 Strategic Insights and Recommendations

2 RESEARCH FRAMEWORK

2.1 Study Objectives and Scope
2.2 Stakeholder Analysis
2.3 Research Assumptions and Limitations
2.4 Research Methodology
  2.4.1 Data Collection (Primary and Secondary)
  2.4.2 Data Modeling and Estimation Techniques
  2.4.3 Data Validation and Triangulation
  2.4.4 Analytical and Forecasting Approach

3 MARKET DYNAMICS AND TREND ANALYSIS

3.1 Market Definition and Structure
3.2 Key Market Drivers
3.3 Market Restraints and Challenges
3.4 Growth Opportunities and Investment Hotspots
3.5 Industry Threats and Risk Assessment
3.6 Technology and Innovation Landscape
3.7 Emerging and High-Growth Markets
3.8 Regulatory and Policy Environment
3.9 Impact of COVID-19 and Recovery Outlook

4 COMPETITIVE AND STRATEGIC ASSESSMENT

4.1 Porter's Five Forces Analysis
  4.1.1 Supplier Bargaining Power
  4.1.2 Buyer Bargaining Power
  4.1.3 Threat of Substitutes
  4.1.4 Threat of New Entrants

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4.1.5 Competitive Rivalry
4.2 Market Share Analysis of Key Players
4.3 Product Benchmarking and Performance Comparison

5 GLOBAL MOBILITY FOCUSED URBAN PLANNING MARKET, BY MOBILITY MODE

5.1 Public Transit Systems
5.2 Shared Mobility
5.3 Micro-Mobility
5.4 Autonomous Vehicles

6 GLOBAL MOBILITY FOCUSED URBAN PLANNING MARKET, BY URBAN PLANNING FOCUS

6.1 Transit-Oriented Development (TOD)
6.2 Pedestrian-First Infrastructure
6.3 Green Corridors & Sustainable Design

7 GLOBAL MOBILITY FOCUSED URBAN PLANNING MARKET, BY POLICY & GOVERNANCE

7.1 Urban Mobility Regulations
7.2 Sustainability & Emission Standards
7.3 Public-Private Partnerships
7.4 Funding & Investment Models

8 GLOBAL MOBILITY FOCUSED URBAN PLANNING MARKET, BY TECHNOLOGY

8.1 Digital Platforms & Apps
8.2 Internet of Things (IoT) Infrastructure
8.3 Artificial Intelligence & Data Analytics
8.4 Smart Traffic Management Systems
8.5 Vehicle-to-Everything (V2X) Integration

9 GLOBAL MOBILITY FOCUSED URBAN PLANNING MARKET, BY GEOGRAPHY

9.1 North America
9.1.1 United States

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9.1.2 Canada
9.1.3 Mexico
9.2 Europe
9.2.1 United Kingdom
9.2.2 Germany
9.2.3 France
9.2.4 Italy
9.2.5 Spain
9.2.6 Netherlands
9.2.7 Belgium
9.2.8 Sweden
9.2.9 Switzerland
9.2.10 Poland
9.2.11 Rest of Europe
9.3 Asia Pacific
9.3.1 China
9.3.2 Japan
9.3.3 India
9.3.4 South Korea
9.3.5 Australia
9.3.6 Indonesia
9.3.7 Thailand
9.3.8 Malaysia
9.3.9 Singapore
9.3.10 Vietnam
9.3.11 Rest of Asia Pacific
9.4 South America
9.4.1 Brazil
9.4.2 Argentina
9.4.3 Colombia
9.4.4 Chile
9.4.5 Peru
9.4.6 Rest of South America
9.5 Rest of the World (RoW)
9.5.1 Middle East
9.5.1.1 Saudi Arabia
9.5.1.2 United Arab Emirates
9.5.1.3 Qatar
9.5.1.4 Israel

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9.5.1.5 Rest of Middle East
9.5.2 Africa
9.5.2.1 South Africa
9.5.2.2 Egypt
9.5.2.3 Morocco
9.5.2.4 Rest of Africa

10 STRATEGIC MARKET INTELLIGENCE

10.1 Industry Value Network and Supply Chain Assessment
10.2 White-Space and Opportunity Mapping
10.3 Product Evolution and Market Life Cycle Analysis
10.4 Channel, Distributor, and Go-to-Market Assessment

11 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES

11.1 Mergers and Acquisitions
11.2 Partnerships, Alliances, and Joint Ventures
11.3 New Product Launches and Certifications
11.4 Capacity Expansion and Investments
11.5 Other Strategic Initiatives

12 COMPANY PROFILES

12.1 Toyota Motor Corporation
12.2 GeoMate
12.3 Trilvee
12.4 Fiil e-motion
12.5 Avium
12.6 Siemens AG
12.7 IBM Corporation
12.8 Thales S.A.
12.9 Huawei Technologies
12.10 Kapsch TrafficCom AG
12.11 Cubic Corporation
12.12 Alstom
12.13 Hitachi Ltd.
12.14 Cisco Systems
12.15 MaaS Global

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12.16 Padam Mobility
12.17 Citymapper Limited
12.18 Moovit Inc.

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List Of Tables

LIST OF TABLES

Table 1 Global Mobility Focused Urban Planning Market Outlook, By Region (2023-2034) ($MN)
Table 2 Global Mobility Focused Urban Planning Market Outlook, By Mobility Mode (2023-2034) ($MN)
Table 3 Global Mobility Focused Urban Planning Market Outlook, By Public Transit Systems (2023-2034) ($MN)
Table 4 Global Mobility Focused Urban Planning Market Outlook, By Shared Mobility (2023-2034) ($MN)
Table 5 Global Mobility Focused Urban Planning Market Outlook, By Micro-Mobility (2023-2034) ($MN)
Table 6 Global Mobility Focused Urban Planning Market Outlook, By Autonomous Vehicles (2023-2034) ($MN)
Table 7 Global Mobility Focused Urban Planning Market Outlook, By Urban Planning Focus (2023-2034) ($MN)
Table 8 Global Mobility Focused Urban Planning Market Outlook, By Transit-Oriented Development (TOD) (2023-2034) ($MN)
Table 9 Global Mobility Focused Urban Planning Market Outlook, By Pedestrian-First Infrastructure (2023-2034) ($MN)
Table 10 Global Mobility Focused Urban Planning Market Outlook, By Green Corridors & Sustainable Design (2023-2034) ($MN)
Table 11 Global Mobility Focused Urban Planning Market Outlook, By Policy & Governance (2023-2034) ($MN)
Table 12 Global Mobility Focused Urban Planning Market Outlook, By Urban Mobility Regulations (2023-2034) ($MN)
Table 13 Global Mobility Focused Urban Planning Market Outlook, By Sustainability & Emission Standards (2023-2034) ($MN)
Table 14 Global Mobility Focused Urban Planning Market Outlook, By Public-Private Partnerships (2023-2034) ($MN)
Table 15 Global Mobility Focused Urban Planning Market Outlook, By Funding & Investment Models (2023-2034) ($MN)
Table 16 Global Mobility Focused Urban Planning Market Outlook, By Technology (2023-2034) ($MN)
Table 17 Global Mobility Focused Urban Planning Market Outlook, By Digital Platforms & Apps (2023-2034) ($MN)
Table 18 Global Mobility Focused Urban Planning Market Outlook, By Internet of Things

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(IoT) Infrastructure (2023-2034) ($MN)
Table 19 Global Mobility Focused Urban Planning Market Outlook, By Artificial Intelligence & Data Analytics (2023-2034) ($MN)
Table 20 Global Mobility Focused Urban Planning Market Outlook, By Smart Traffic Management Systems (2023-2034) ($MN)
Table 21 Global Mobility Focused Urban Planning Market Outlook, By Vehicle-to-Everything (V2X) Integration (2023-2034) ($MN)
Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

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