

# Mobile User Authentication - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Global Mobile User Authentication market is expected to grow from \$0.86 billion in 2016 to reach \$3.36 billion by 2022 with a CAGR of 25.4%. Increasing adoption of bring your own device (BYOD) and compounding online data sharing, growing security concerns among enterprises, and raising regulatory standards are some of the major factors propelling the market growth. Furthermore, advantages associated with data redundancy, multi-level security, convenience and advanced quality are the factors fueling the market growth. However, lack of awareness, substitute solutions are hampering the market growth.

Banking, Financial Services and Insurance (BFSI) vertical contributed a largest market share during the forecast period owing to growing need for secure identification and verification techniques. By geography, North America commanded the largest market share due to plenty IT infrastructures and more financial institutions & companies in this region. Asia Pacific is likely to grow at a fastest rate during the forecast period.

Some of the key players in global mobile user authentication market include Authentify Inc., CA Technologies, Inc., Deepnet Security, EMC Corporation, Entrust Datacard Corporation, Equifax, Microsoft, Mi-Token, PointSharp, Secureauth Corporation, Securenvoy PLC, Symantec Corporation, Technology Nexus, TeleSign, and Vasco Data Security International, Inc.

Authentication Software Covered:

Security Process

Integrity Level

Alert Level

Data and Architecture

Cloud Data

Device Data

Carrier Data

Learning Framework

Scoring Algorithm

Independent Feature Model

Multi Factor Authentications Covered:

Bio Metrics

Behavioral

Physiological

Using Other Devices

Magnetic key card

Smart Card

Token Device

User Knowledge

Password/Paraphrase

Unlock Pattern

### User Types Covered:

Large Enterprises

Small and medium sized enterprises

### Verticals Covered:

Manufacturing

Government and Defense

Consumer Goods and Retail

Commercial Security

Banking, Financial Services and Insurance (BFSI)

IT and Telecom

Energy and Power

Life Sciences and Healthcare

Travel, Immigration and Transportation

Academia and Education

Other Verticals

### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 6 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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