

# Mobile Mapping - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Global Mobile Mapping market is estimated to be \$10.28 billion in 2015 and is expected to reach \$39.8 billion by 2022 growing at a CAGR of 21.3% from 2015-2022. Growing usage of mobile devices, enhanced network connectivity and rising growth for mapping analytics are some of the predominant growth drivers for the market. However, lack of awareness based on location-based services (LBS) is presumed to challenge the industry growth. Moreover, the future opportunity for the market lies in mobile mapping incorporation with wearable smart devices.

Transportation and logistics segment is the largest revenue contributor to the market attributed to growing developments in monitor mobile resources. Furthermore, North America commanded the largest market share and dominated the global market due to more number of utilizing mapping applications and location based services (LBS).

Some of the key players in this market include Apple, Inc., Leica Geosystems AG, NavInfo, ArcGIS Online (Esri), Baidu Maps, Ericsson, Foursquare Labs, Inc, GeoMapServer and Inrix

Types of Mobile Mapping Covered:

3D Mapping

Indoor Mapping

Location Based Services

Location Based Search

## Licensing, Subscription, and Support

### User Covered:

Enterprise

Individual

### Application Covered:

Imaging Services

Emergency Response Planning

Internet Application

Imaging Services

Facility Management

### Industry Covered:

Banking and finance

Government and Public Sector

Manufacturing

Retail

Media and Entertainment

Travel and Hospitality

Telecommunication

Transportation and Logistics

Oil and Gas

Military

Mining

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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