

Mobile Mapping - Global Market Outlook (2016-2022)

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Abstracts

According to Stratistics MRC, the Global Mobile Mapping market is estimated to be \$10.28 billion in 2015 and is expected to reach \$39.8 billion by 2022 growing at a CAGR of 21.3% from 2015-2022. Growing usage of mobile devices, enhanced network connectivity and rising growth for mapping analytics are some of the predominant growth drivers for the market. However, lack of awareness based on location-based services (LBS) is presumed to challenge the industry growth. Moreover, the future opportunity for the market lies in mobile mapping incorporation with wearable smart devices.

Transportation and logistics segment is the largest revenue contributor to the market attributed to growing developments in monitor mobile resources. Furthermore, North America commanded the largest market share and dominated the global market due to more number of utilizing mapping applications and location based services (LBS).

Some of the key players in this market include Apple, Inc., Leica Geosystems AG, NavInfo, ArcGIS Online (Esri), Baidu Maps, Ericsson, Foursquare Labs, Inc, GeoMapServer and Inrix

Types of Mobile Mapping Covered:

3D Mapping

Indoor Mapping

Location Based Services

Location Based Search



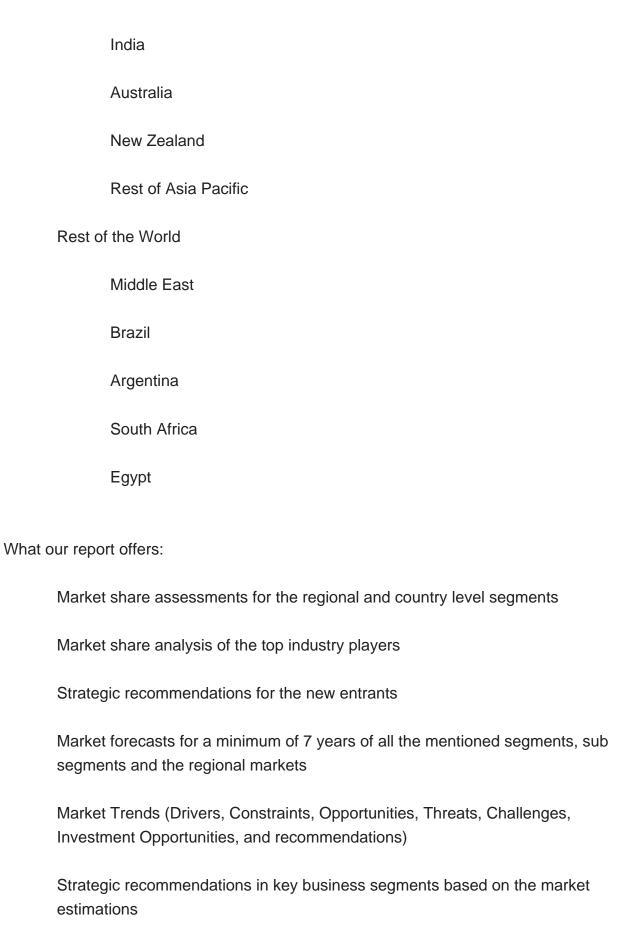
Licensing, Subscription, and Support

| User Covered: | | |
|-------------------|------------------------------|--|
| E | Enterprise | |
| li | ndividual | |
| | | |
| Applicati | ion Covered: | |
| I | maging Services | |
| E | Emergency Response Planning | |
| li | nternet Application | |
| lı | maging Services | |
| F | Facility Management | |
| Leter | 0 | |
| Industry Covered: | | |
| Е | Banking and finance | |
| (| Government and Public Sector | |
| N | Manufacturing | |
| F | Retail | |
| N | Media and Entertainment | |
| T | Fravel and Hospitality | |
| Т | Telecommunication | |



| Transportation and Logistics |
|------------------------------|
| Oil and Gas |
| Military |
| Mining |
| Regions Covered: |
| North America |
| US |
| Canada |
| Mexico |
| Europe |
| Germany |
| France |
| Italy |
| UK |
| Spain |
| Rest of Europe |
| Asia Pacific |
| Japan |
| China |





Competitive landscaping mapping the key common trends



Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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