

# Mobile Device Management (MDM) - Global Market Outlook (2017-2026)

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# **Abstracts**

According to Stratistics MRC, the Global Mobile Device Management market is expected to grow from \$2.59 billion in 2017 to reach \$16.52 billion by 2026 with a CAGR of 20.3%. Growing consumer electronics, increasing the comfort level of companies with cloud-based services and increasing usage of smart phones & tablets are some of the key factors propelling the market growth. However, difficulties in selecting the right MDM vendors, decreasing adoption of Byod among businesses are hindering the market growth.

Mobile device management (MDM) is used for the administration of mobile devices, such as smartphones, tablet computers, laptops and desktop computers. MDM is usually implemented with the use of a third party product that has management features for particular vendors of mobile devices. MDM primarily deals with corporate data segregation, securing emails, securing corporate documents on devices, enforcing corporate policies, integrating and managing mobile devices including laptops and handhelds of various categories. MDM implementations may be either on-premises or cloud-based.

Based on End User, healthcare segment is expected to hold a largest market share in the MDM market during the forecast period due to growing awareness of health-related issues, extensive usage of mobile devices among nurses, patients, doctors, and supporting staff is driving the adoption of MDM solutions in this sector.

Based on Geography, North America is expected to have a significant growth in the market during the forecast period. The growth is attributed to adopting MDM solutions within institutions to protect content from data breaches and piracy, web and network threat security, severe data losses, and cyber-attacks.



Some of the key players in the Mobile Device Management market include Microsoft Corporation, IBM Corporation, Cisco Systems Inc., CA Technologies, Telstra Corporation Ltd, Airwatch LLC., Apple Inc., Citrix Systems Inc., RIM Holdings Inc., Symantec Corporation, Mobile Iron Inc., SOTI Inc., Absolute software Inc., SAP SE and 2X Parallels I td

2X Parallels Ltd.		
Organization Sizes Covered:		
Small and Medium-Sized Enterprises		
Large Enterprises		
Services Covered:		
Managed Services		
Professional Services		
Deployment Types Covered:		
Cloud		
On-Premises		
Solutions Covered:		
Device Management		
Application Managemen		
Security Management		
Other Solutions		



# End Users Covered:

Government and Public Sector		
Transportation and Logistics		
Retail and Consumer Goods		
Banking, Financial Services, and Insurance		
IT and Telecommunication		
Healthcare		
Education		
Manufacturing and Automotive		
Media and Entertainment		
Energy and Utility		
Academia and Research		
Other End Users		
Regions Covered:		
North America		
US		
Canada		
Mexico		
Europe		



Germany

	Germany	
	UK	
	Italy	
	France	
	Spain	
	Rest of Europe	
Asia Pacific		
	Japan	
	China	
	India	
	Australia	
	New Zealand	
	South Korea	
	Rest of Asia Pacific	
South America		
	Argentina	
	Brazil	
	Chile	
	Rest of South America	

Middle East & Africa



Saudi Arabia			
UAE			
Qatar			
South Africa			
Rest of Middle East & Africa			
What our report offers:			
share assessments for the regional and country level segments			
share analysis of the top industry players			
gic recommendations for the new entrants			
forecasts for a minimum of 9 years of all the mentioned segments, sub nts and the regional markets			
Trends (Drivers, Constraints, Opportunities, Threats, Challenges, ment Opportunities, and recommendations)			
gic recommendations in key business segments based on the market tions			
etitive landscaping mapping the key common trends			
any profiling with detailed strategies, financials, and recent developments			
chain trends mapping the latest technological advancements			



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