

Military AR Headgear - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Military Augmented Reality (AR) Headgear market is expected to grow with a CAGR of 12.0% during the forecast period. Pricy real-time military training and advancement of low-cost & lightweight AR headset are some factors favoring the market growth. Adding to this, the growing concern of militaries to set up the soldiers with modern smart devices will indirectly tender to the market growth. On the other side, an issue with AR headgears battery is the dominant restraint hindering the market growth because the performance and working of AR headgear deeply build upon the battery.

As of now, most VR/AR headgears weigh generally between four to six ounces. Industries of AR headgears are specifically concentrating to cut down the difficulties caused to the facial muscles in humans. Getting up side effects induced by VR/AR headsets have headed to the expansion and development of headgears. On geography basis, North America is expected to grab the largest share in global market. Moreover, U.S. is appearing as the prominent revenue generator to the market globally. It is likely to keep its commanding position during the forecast period.

Some of the key players in global Military Augmented Reality (AR) Headgear market include Thales Group, Microsoft, Rockwell Collins, Osterhout Design Group, VUZIX, Facebook, Applied Research Associates (ARA), Elbit Systems, BAE Systems and Google.

Applications Covered:

Maritime AR headgear

Flight AR headgear

Combat AR headgear

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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