

Microprinting - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Microprinting Market is accounted for \$426.35 million in 2017 and is expected to reach \$795.18 million by 2026 growing at a CAGR of 7.2% during the forecast period. Some of the key factors influencing the market growth include development and introduction of innovative products and standards and regulations in the banking sector. However, increasing digitization is restricting market growth.

Microprinting is an anti-counterfeit technique of printing very small text which is not legible for the naked eye unless overblown many folds on a note or item. It is being used in packaging, ID cards, bank checks and other items of value for security purpose. The computer scanner and photocopier machinery cannot view the micro print and thus display it in the form of line or dots.

Based on the end user, the banking & finance has a significant growth during the forecast period, owing to the rising demand from banking and financial sectors for anti-counterfeit tools and printers for fake prevention. It uses microprinting for various banking documents, including check slips, currency/banknotes, financial or payment cards, ID cards.

By Geography, Asia Pacific is expected to be the leading region in the acceptance of microprinting technology. The Asia Pacific is witnessing increased use of microprinting technology-based printers due to the presence of a large number of bank and finance organizations, government agencies, and corporate companies.

Some of the key players in global microprinting market are Source Technologies, Domino Printing Sciences PLC, Hewlett-Packard Company, Saueressig GmbH Co KG, Xerox Corporation, Videojet Technologies, Inc., Brady Inc., Huber Group, Saueressig GmbH Co KG Team NiSCA, Diagramm Halbach GmbH & Co. KG, Micro Format Inc.,

William Frick & Company, Gallas Label & Decal, Zebra Technologies Corporation, Printegra, Matica Technologies AG and Ricoh Company Ltd.

Print Types Covered:

Double-Sided

Single-Sided

Types Covered:

Infrared Ink Marking

UV Invisible Marking

Micro-Embossing

Magnetic Ink

Special Inks

Other Types

Patterns Covered:

Color

Monochrome

Substrate Types Covered:

Paper

Metal

Plastic

Applications Covered:

ID Cards

Labels

Currency

Stamps

Bank Cheques

Corporate

Defence

Other Applications

End Users Covered:

Healthcare

Education

Government

Banking & Finance

Consumer Electronics

Packaging

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market

estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL MICROPRINTING MARKET, BY PRINT TYPE

- 5.1 Introduction
- 5.2 Double-Sided
- 5.3 Single-Sided

6 GLOBAL MICROPRINTING MARKET, BY TYPE

- 6.1 Introduction
- 6.2 Infrared Ink Marking
- 6.3 Ultraviolet (UV) Invisible Marking
- 6.4 Micro-Embossing
- 6.5 Magnetic Ink
- 6.6 Special Inks
- 6.7 Other Types

7 GLOBAL MICROPRINTING MARKET, BY PATTERN

- 7.1 Introduction
- 7.2 Color
- 7.3 Monochrome

8 GLOBAL MICROPRINTING MARKET, BY SUBSTRATE TYPE

- 8.1 Introduction
- 8.2 Paper
- 8.3 Metal
- 8.4 Plastic

9 GLOBAL MICROPRINTING MARKET, BY APPLICATION

- 9.1 Introduction
- 9.2 Identity (ID) Cards
- 9.3 Labels
- 9.4 Currency
- 9.5 Stamps
- 9.6 Bank Cheques
- 9.7 Corporate
- 9.8 Defence

9.9 Other Applications

10 GLOBAL MICROPRINTING MARKET, BY END USER

- 10.1 Introduction
- 10.2 Healthcare
- 10.3 Education
- 10.4 Government
- 10.5 Banking & Finance
- 10.6 Consumer Electronics
- 10.7 Packaging
- 10.8 Other End Users

11 GLOBAL MICROPRINTING MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America
 - 11.2.1 US
 - 11.2.2 Canada
 - 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.7 Rest of Asia Pacific
- 11.5 South America
 - 11.5.1 Argentina
 - 11.5.2 Brazil
 - 11.5.3 Chile

- 11.5.4 Rest of South America
- 11.6 Middle East & Africa
 - 11.6.1 Saudi Arabia
 - 11.6.2 UAE
 - 11.6.3 Qatar
 - 11.6.4 South Africa
 - 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 Source Technologies
- 13.2 Domino Printing Sciences PLC
- 13.3 Hewlett-Packard Company
- 13.4 Saueressig GmbH Co KG
- 13.5 Xerox Corporation
- 13.6 Videojet Technologies, Inc.
- 13.7 Brady Inc.
- 13.8 Huber Group
- 13.9 Saueressig GmbH Co KG
- 13.10 Team NiSCA
- 13.11 Diagramm Halbach GmbH & Co. KG
- 13.12 Micro Format Inc.
- 13.13 William Frick & Company
- 13.14 Gallas Label & Decal
- 13.15 Zebra Technologies Corporation
- 13.16 Printegra
- 13.17 Matica Technologies AG
- 13.18 Ricoh Company Ltd.

List Of Tables

LIST OF TABLES

- 1 Global Microprinting Market Outlook, By Region (2016-2026) (\$MN)
- 2 Global Microprinting Market Outlook, By Print Type (2016-2026) (\$MN)
- 3 Global Microprinting Market Outlook, By Double-Sided (2016-2026) (\$MN)
- 4 Global Microprinting Market Outlook, By Single-Sided (2016-2026) (\$MN)
- 5 Global Microprinting Market Outlook, By Type (2016-2026) (\$MN)
- 6 Global Microprinting Market Outlook, By Infrared Ink Marking (2016-2026) (\$MN)
- 7 Global Microprinting Market Outlook, By Ultraviolet (UV) Invisible Marking (2016-2026) (\$MN)
- 8 Global Microprinting Market Outlook, By Micro-Embossing (2016-2026) (\$MN)
- 9 Global Microprinting Market Outlook, By Magnetic Ink (2016-2026) (\$MN)
- 10 Global Microprinting Market Outlook, By Special Inks (2016-2026) (\$MN)
- 11 Global Microprinting Market Outlook, By Other Types (2016-2026) (\$MN)
- 12 Global Microprinting Market Outlook, By Pattern (2016-2026) (\$MN)
- 13 Global Microprinting Market Outlook, By Color (2016-2026) (\$MN)
- 14 Global Microprinting Market Outlook, By Monochrome (2016-2026) (\$MN)
- 15 Global Microprinting Market Outlook, By Substrate Type (2016-2026) (\$MN)
- 16 Global Microprinting Market Outlook, By Paper (2016-2026) (\$MN)
- 17 Global Microprinting Market Outlook, By Metal (2016-2026) (\$MN)
- 18 Global Microprinting Market Outlook, By Plastic (2016-2026) (\$MN)
- 19 Global Microprinting Market Outlook, By Application (2016-2026) (\$MN)
- 20 Global Microprinting Market Outlook, By Identity (ID) Cards (2016-2026) (\$MN)
- 21 Global Microprinting Market Outlook, By Labels (2016-2026) (\$MN)
- 22 Global Microprinting Market Outlook, By Currency (2016-2026) (\$MN)
- 23 Global Microprinting Market Outlook, By Stamps (2016-2026) (\$MN)
- 24 Global Microprinting Market Outlook, By Bank Cheques (2016-2026) (\$MN)
- 25 Global Microprinting Market Outlook, By Corporate (2016-2026) (\$MN)
- 26 Global Microprinting Market Outlook, By Defence (2016-2026) (\$MN)
- 27 Global Microprinting Market Outlook, By Other Applications (2016-2026) (\$MN)
- 28 Global Microprinting Market Outlook, By End User (2016-2026) (\$MN)
- 29 Global Microprinting Market Outlook, By Healthcare (2016-2026) (\$MN)
- 30 Global Microprinting Market Outlook, By Education (2016-2026) (\$MN)
- 31 Global Microprinting Market Outlook, By Government (2016-2026) (\$MN)
- 32 Global Microprinting Market Outlook, By Banking & Finance (2016-2026) (\$MN)
- 33 Global Microprinting Market Outlook, By Consumer Electronics (2016-2026) (\$MN)
- 34 Global Microprinting Market Outlook, By Packaging (2016-2026) (\$MN)

35 Global Microprinting Market Outlook, By Other End Users (2016-2026) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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