

Microphone - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/M01C086125BEN.html>

Date: December 2015

Pages: 120

Price: US\$ 4,150.00 (Single User License)

ID: M01C086125BEN

Abstracts

According to Statistics MRC, the Global Microphone market accounted for \$1.29 billion in 2015 and is expected to reach \$2.07 billion by 2022 growing at a CAGR of 6.94% from 2015 to 2022. Microphones are widely used in many applications such as telephones, radi

and television broadcasting, voice recognition and transmission, speech recognition, noise recognition and reduction, megaphones, and for non-acoustic purposes such as ultrasonic checking. The increasing demand from consumer electronic devices is the major driving factor for market growth. Adoption of microphones in the smart wearable devices and low cost are the favorable factors that will stimulate the market in the coming years. However, high costs of electronic stethoscopes, difficulty in packaging and integration processes are restraining the market growth.

In order to offer improved signal to noise ratio, the number of microphones used per devices is increasing. In global microphone market, electret microphones are likely to replace with the MEMS based microphones. The automotive applications have the largest market in American region. Due to maximum adoption of microphones, Asia Pacific has the leading share among the global market. The European market is expected to grow at the highest CAGR during the forecast period.

Some of the key players in the global market include AAC Technologies Holdings, Inc., Robert Bosch GMBH, Shandong Gettop Acoustic Co., Ltd., Stmicroelectronics N.V., Invensense, Inc., Hosiden Corporation, Knowles Corporation, Cirrus Logic, Inc., Goertek, Hosiden Corporation and BSE.

Microphone Types Covered:

Electret Microphones

Mems Microphones

Others

Applications Covered

Healthcare

Automotive

Electronics

Industrial

Security & Surveillance

Sensing

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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