

Microlearning - Global Market Outlook (2018-2027)

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Abstracts

According to Stratistics MRC, the Global Microlearning Market is accounted for \$1.30 billion in 2018 and is expected to reach \$4.65 billion by 2027 growing at a CAGR of 15.2% during the forecast period. Some of the key factors influencing the market growth include Increasing demand for training deskless and mobile workers across industries, growing need for skills-based & result-oriented training among enterprises. However, lack of awareness of microlearning benefits is restricting the market growth.

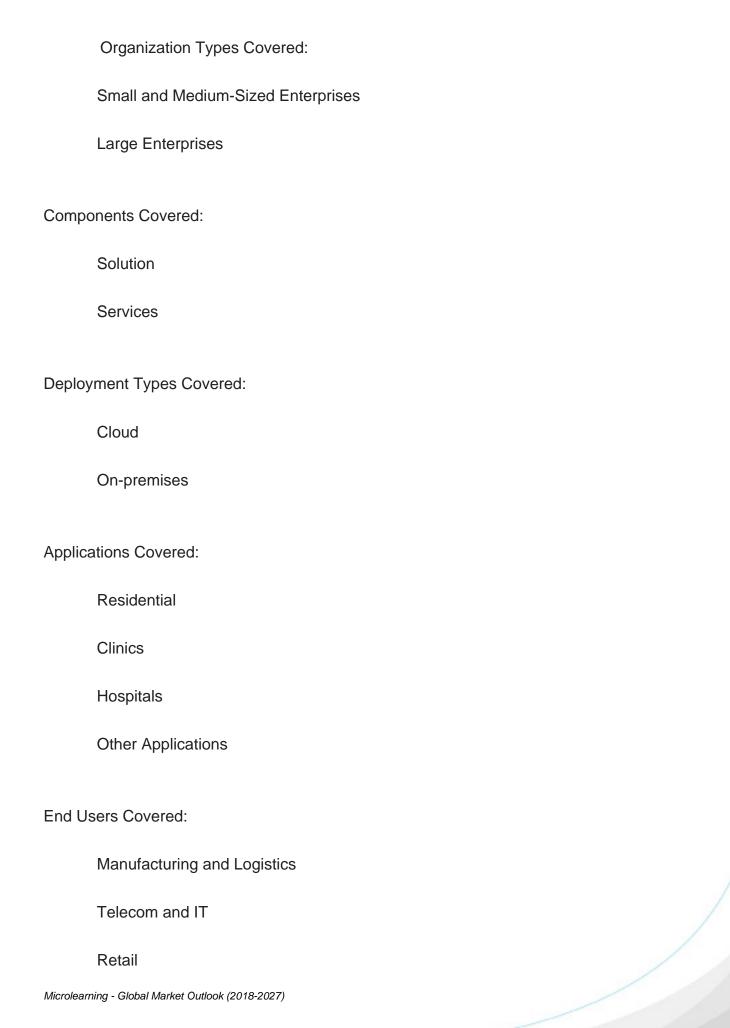
Microlearning is a universal approach for skill based learning and education which deals with relatively small learning units. Micro learning trainings are best utilized at the point where a student will actually need the information, or when they are going to be most receptive to receiving that information.

Amongst Deployment Type, The on-premises microlearning solution is deployed on the server of the client organization. It enables enterprises to create, store, and deliver business-critical data and control access to training programs. The on-premises microlearning solution is used by enterprises in which the continuous availability of a learning system is significant for the business process outcome.

By Geography, North America is likely to have a huge demand during the forecast period. The increase in use of eLearning tools, growth in adoption of handheld devices, such as tablets and mobile phones, and technological advancements in learning methodologies have boosted the growth of the microlearning market in North America.

Some of the key players in global Microlearning market are IBM, Cornerstone OnDemand, Saba Software, Trivantis, Bigtincan, Epignosis, Axonify, Neovation Learning Solutions, Mindtree, Qstream, Pryor Learning Solutions, SwissVBS, Count5, Sweetrush, Multiversity and Gnowbe.







Banking, Financial Services and Insurance		
Healthcare and Life Sciences		
Other End users		
Regions Covered:		
North America		
US		
Canada		
Mexico		
Europe		
Germany		
UK		
Italy		
France		
Spain		
Rest of Europe		
Asia Pacific		
Japan		
China		

India







Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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