

Microencapsulation - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Microencapsulation market is estimated at \$5.6 billion in 2015 and is expected to reach \$9.20 billion by 2022 growing at a CAGR of 10.43% from 2015 to 2022. Rising prevalence of encapsulation methods in medical products, agriculture and detergent market is projected to drive the market growth in the couple of years. Increasing requirements for phase change materials (PCM) in HVAC and construction applications for providing improved efficiency is expected to have a positive impact on the market in the near future.

In 2013, Pharmaceuticals was the largest in application segment which holds more than 65% of market revenue share. Rising importance for the market in controlled release of energetic products and focused drug delivery is expected to have a positive impact on the market. Pharmaceuticals development in emerging economies of India, China and Brazil is projected to have a prospective growth in the market over the coming years. Entry of nanotechnology and macrotechnology in pharmaceutical industry are the key challenges for the market growth in the next upcoming years.

Some of the key players in the market are Encapsys, GAT Microencapsulation GmbH, Reed Pacific, Ronald T Dodge Co., Balchem Corporation, Microtek Laboratories, Nestle, Aveka Inc., Procter & Gamble Co. (P&G), Lipo Technologies, BASF, Capsulae, 3M Company, Evonik Industries AG, Dow Corning Corp., Taste Tech Ltd. and Bayer AG.

Applications Covered:

Food additives

Household products

Agrochemicals

Pharmaceuticals

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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