

Methyl Ester Sulfonate - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/M6B10DB6AB2EN.html>

Date: January 2019

Pages: 175

Price: US\$ 4,150.00 (Single User License)

ID: M6B10DB6AB2EN

Abstracts

According to Statistics MRC, the Global Methyl Ester Sulfonate Market is accounted for \$790.36 million in 2017 and is expected to reach \$2450.36 million by 2026 growing at a CAGR of 13.4% during the forecast period. Some of the key factors influencing the market growth include increasing demand for sustainable and recyclable products, easy availability of raw materials and low price of the compound. However, MES has limitations regarding hydrolysis over anionic surfactants is restraining the market growth.

Methyl ester sulfonate (MES) is a group of anionic surfactants which is derived from renewable resources such as natural fats and oils. It has high detergency and calcium ion steadiness. It can be made by the sulfonation of soaked fatty acid methyl esters, RCH_2CO_2Me derived from natural fats and oils. MES has attractive biological properties such as low toxicity and easy and rapid degradation, as compared to other surfactants.

Amongst application type, Detergents segment is expected to remain attractive during the forecast period owing to enlarge in demand for domestic cleaning products including dish washing and washing laundry. By Geography, North America is expected to grow at the largest market share during the forecast period. Increasing demand for MES is expected to plunge slightly due to the shifting trend towards the use of liquid detergents.

Some of the key players in global methyl ester sulfonate market are Wilmar International Ltd., Stephan Company, Cosmique Pvt. Ltd., Lion Corporation, K2 Industries, Guangzhou Keylink Chemical Co., Ltd, KLK OLEO, Guangzhou Lonkey Industrial Co Ltd., Sinopec Jinling Petrochemical Co.,Ltd, Chemithon Corporation, Emery Oleochemicals and Fenchem.

Physical Forms Covered:

Liquid

Powder

Flakes

Application Types Covered:

Personal Care

Dish Wash

Detergents

Other Application Types

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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