

Metal Roofing Market Forecasts to 2032 – Global Analysis By Product Type (Standing Seam Roofing, Metal Tiles, Shingles and Shakes, Corrugated Panels, Plain Panels and Other Product Types), Metal Type, Installation Type, Roof Slope Type, Coating Type, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Metal Roofing Market is accounted for \$23.86 billion in 2025 and is expected to reach \$35.43 billion by 2032 growing at a CAGR of 5.81% during the forecast period. Metal roofing has become a preferred option because of its strength, energy-saving qualities, and extended lifespan. Compared to conventional roofing solutions, metal roofs are designed to endure harsh weather such as storms, snowfalls, and intense winds, providing dependable protection for homes and businesses alike. Their resistance to fire and low upkeep needs make them cost-effective over the years. By reflecting sunlight, they also assist in reducing cooling bills during warmer months. Offered in diverse colors and designs, metal roofing improves curb appeal while supporting environmental sustainability. Being recyclable and durable, it is recognized as a forward-looking and eco-conscious roofing material.

According to the American Iron and Steel Institute (AISI), metal roofing materials such as steel and aluminum are 100% recyclable and often contain 25–95% recycled content, supporting circular economy goals and reducing construction waste.

Market Dynamics:

Driver:

Rising demand for durable and long-lasting roofing solutions

A major growth driver for the Metal Roofing Market is the surging preference for durable and long-lasting roofing systems. Compared to conventional choices like asphalt, metal roofing provides excellent protection against extreme weather events such as storms, heavy snowfall, hail, and high winds. With a lifespan that can extend between 40 and 70 years, it is considered a highly cost-efficient solution for property owners. Its minimal need for repairs or replacement further adds to its appeal. The fire-resistant qualities of metal roofs also contribute to safety, encouraging adoption across residential, commercial, and industrial sectors. This emphasis on durability supports market growth.

Restraint:

High initial installation costs

A significant barrier to the growth of the Metal Roofing Market is the elevated upfront installation expense. Although metal roofing ensures longevity and cost efficiency in the long run, its high starting price deters many homeowners and businesses. The specialized materials, advanced techniques, and skilled labor required make it costlier than common roofing choices like asphalt. This challenge is more evident in cost-sensitive and developing regions, where affordability remains the top priority. While the lower upkeep and energy savings are appealing, many consumers prioritize immediate savings over future benefits, slowing down adoption and reducing market expansion in several global markets.

Opportunity:

Expansion in emerging economies and urbanization

Rapid growth in emerging economies provides substantial opportunities for the Metal Roofing Market. Rising urbanization, increasing disposable incomes, and expanding infrastructure investments are fueling demand for advanced roofing materials. In regions such as Asia-Pacific, Africa, and Latin America, construction activity is accelerating, making durable and sustainable solutions highly desirable. Government support for modern, resilient infrastructure further encourages adoption. Consumers in these regions are also shifting preferences toward energy-efficient and long-lasting roofing systems, which enhance the appeal of metal roofs. This combination of economic growth and urban development positions metal roofing as a strong solution to meet rising global construction needs.

Threat:

Intense competition from alternative roofing materials

The Metal Roofing Market faces a significant threat from competing roofing materials such as asphalt shingles, clay tiles, and concrete. These alternatives are cost-effective, well-established, and often considered more visually compatible with traditional architecture. Asphalt shingles, in particular, remain dominant in residential roofing due to affordability and style variety. In regions where heritage or conventional designs are prioritized, clay and concrete tiles maintain strong demand. Although metal roofing offers long life and eco-friendly benefits, the widespread adoption of cheaper and culturally accepted materials reduces its penetration. This competitive environment poses an ongoing threat to the broader expansion of metal roofing worldwide.

Covid-19 Impact:

The outbreak of COVID-19 created both challenges and opportunities for the Metal Roofing Market. In the early stages, global lockdowns disrupted supply chains, delayed construction projects, and reduced demand for roofing materials. Shortages of raw metals and labor constraints further strained production capacities. Nevertheless, as restrictions eased, construction activities regained momentum, boosting demand for durable and sustainable roofing systems. The crisis also highlighted the importance of long-lasting, eco-friendly solutions, strengthening the appeal of metal roofing. While the industry experienced temporary slowdowns, it has since shown resilience, with the pandemic ultimately fostering greater awareness of energy-efficient and environmentally conscious roofing options.

The standing seam roofing segment is expected to be the largest during the forecast period

The standing seam roofing segment is expected to account for the largest market share during the forecast period, recognized for its durability, reliability, and stylish finish. This system is designed with elevated seams running vertically, preventing water infiltration and offering strong defense against severe weather. Its modern and streamlined look makes it appealing for both commercial and residential projects. Hidden fasteners add further protection, reducing the likelihood of wear and lowering maintenance costs. Standing seam roofs also support solar installations and energy-saving coatings, improving efficiency and sustainability. Combining long lifespan, low upkeep, and

contemporary aesthetics, standing seam roofing continues to dominate as the most widely chosen option.

The aluminum roofing segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the aluminum roofing segment is predicted to witness the highest growth rate, valued for its strength, adaptability, and weather resistance. Unlike steel, aluminum resists corrosion naturally, making it especially suitable for coastal areas and regions with high humidity. Its lightweight properties simplify installation while ensuring long-term durability and minimal upkeep. Aluminum roofs also reflect solar heat, helping to cut energy usage and cooling expenses, which increases their attractiveness in warmer climates. Growing focus on eco-friendly construction strengthens demand further, as aluminum is fully recyclable. These combined benefits drive its rapid growth, securing aluminum roofing as a leading emerging segment.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by strong demand in residential, commercial, and industrial applications. The region benefits from a robust construction sector and consumer preference for reliable, energy-saving roofing materials. Metal roofs are increasingly chosen for their resilience, low upkeep, and ability to withstand severe conditions such as snow, hail, and storms. Government programs encouraging energy efficiency further accelerate adoption. In addition, modern design preferences enhance demand for innovative options like standing seam roofing. Backed by advanced manufacturing capabilities and sustainability awareness, North America maintains its position as the leading market globally.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, supported by booming urban growth, large-scale infrastructure expansion, and thriving construction sectors. Rapid industrialization in countries like India, China, and Indonesia has increased demand for advanced and reliable roofing systems. Rising middle-class populations, higher purchasing power, and supportive government housing programs are key factors boosting adoption. Given the region's frequent exposure to harsh climates and storms, metal roofing is valued for its strength and longevity. Growing preference for sustainable, recyclable building materials further fuels market

momentum. These drivers position Asia-Pacific as the most rapidly expanding region in the global landscape.

Key players in the market

Some of the key players in Metal Roofing Market include Tata Steel, JSW Group, Everest Industries Limited, HIL Limited, Bansal Roofing Products Limited, Maxroof Corporation Pvt. Ltd., Metal Sales Manufacturing Corporation, Focus Technology Co., Ltd., Ideal Roofing, Reed's Metals, DuPont, ATAS International, Inc., DECRA Roofing Systems, Inc., BlueScope Steel Limited and Kingspan Group.

Key Developments:

In July 2025, Tata Steel signed a memorandum of understanding (MoU) with Australian company InQuik Group to introduce modular bridge construction technology in India. The partnership aims to combine InQuik's prefabricated bridge systems with Tata Steel's industrial capabilities, as part of an effort to enhance the country's infrastructure development.

In May 2025, Everest Industries Limited announced that its Board has approved a strategic investment in Amplus Ampere Private Limited, a SPV focused on Renewable Energy. As we informed, the development is in line with Everest's strategic objective of enhancing clean energy utilization in its operations in Maharashtra.

In January 2025, JSW Group said that it will invest 3 trillion rupees (\$34.67 billion) in the Indian state of Maharashtra to expand the conglomerate's presence in electric vehicles, batteries, steel and green energy sectors. The ports-to-cement JSW conglomerate and the government of the western Indian state of Maharashtra -%-%home to the country's financial hub of Mumbai -%-%signed an agreement on the sidelines of the World Economic Forum, in Davos, Switzerland.

Product Types Covered:

Standing Seam Roofing

Metal Tiles

Shingles and Shakes

Corrugated Panels

Plain Panels

Other Product Types

Metal Types Covered:

Steel Roofing

Aluminum Roofing

Copper Roofing

Zinc Roofing

Tin Roofing

Other Metal Types

Installation Types Covered:

New Construction

Renovation / Re-roofing

Roof Slope Types Covered:

Low-slope Roofs

Steep-slope Roofs

Coating Types Covered:

Galvanized Coating

Galvalume Coating

Painted Coating

Stone-coated Finish

End Users Covered:

Residential Buildings

Commercial Buildings

Industrial Facilities

Agricultural Structures

Institutional Buildings

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL METAL ROOFING MARKET, BY PRODUCT TYPE

- 5.1 Introduction
- 5.2 Standing Seam Roofing
- 5.3 Metal Tiles
- 5.4 Shingles and Shakes
- 5.5 Corrugated Panels
- 5.6 Plain Panels
- 5.7 Other Product Types

6 GLOBAL METAL ROOFING MARKET, BY METAL TYPE

- 6.1 Introduction
- 6.2 Steel Roofing
- 6.3 Aluminum Roofing
- 6.4 Copper Roofing
- 6.5 Zinc Roofing
- 6.6 Tin Roofing
- 6.7 Other Metal Types

7 GLOBAL METAL ROOFING MARKET, BY INSTALLATION TYPE

- 7.1 Introduction
- 7.2 New Construction
- 7.3 Renovation / Re-roofing

8 GLOBAL METAL ROOFING MARKET, BY ROOF SLOPE TYPE

- 8.1 Introduction
- 8.2 Low-slope Roofs
- 8.3 Steep-slope Roofs

9 GLOBAL METAL ROOFING MARKET, BY COATING TYPE

- 9.1 Introduction
- 9.2 Galvanized Coating
- 9.3 Galvalume Coating
- 9.4 Painted Coating
- 9.5 Stone-coated Finish

10 GLOBAL METAL ROOFING MARKET, BY END USER

- 10.1 Introduction
- 10.2 Residential Buildings
- 10.3 Commercial Buildings
- 10.4 Industrial Facilities
- 10.5 Agricultural Structures
- 10.6 Institutional Buildings

11 GLOBAL METAL ROOFING MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America
 - 11.2.1 US
 - 11.2.2 Canada
 - 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.7 Rest of Asia Pacific
- 11.5 South America
 - 11.5.1 Argentina
 - 11.5.2 Brazil
 - 11.5.3 Chile
 - 11.5.4 Rest of South America
- 11.6 Middle East & Africa
 - 11.6.1 Saudi Arabia

- 11.6.2 UAE
- 11.6.3 Qatar
- 11.6.4 South Africa
- 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 Tata Steel
- 13.2 JSW Group
- 13.3 Everest Industries Limited
- 13.4 HIL Limited
- 13.5 Bansal Roofing Products Limited
- 13.6 Maxroof Corporation Pvt. Ltd.
- 13.7 Metal Sales Manufacturing Corporation
- 13.8 Focus Technology Co., Ltd.
- 13.9 Ideal Roofing
- 13.10 Reed's Metals
- 13.11 DuPont
- 13.12 ATAS International, Inc.
- 13.13 DECRA Roofing Systems, Inc.
- 13.14 BlueScope Steel Limited
- 13.15 Kingspan Group

List Of Tables

LIST OF TABLES

- Table 1 Global Metal Roofing Market Outlook, By Region (2024-2032) (\$MN)
- Table 2 Global Metal Roofing Market Outlook, By Product Type (2024-2032) (\$MN)
- Table 3 Global Metal Roofing Market Outlook, By Standing Seam Roofing (2024-2032) (\$MN)
- Table 4 Global Metal Roofing Market Outlook, By Metal Tiles (2024-2032) (\$MN)
- Table 5 Global Metal Roofing Market Outlook, By Shingles and Shakes (2024-2032) (\$MN)
- Table 6 Global Metal Roofing Market Outlook, By Corrugated Panels (2024-2032) (\$MN)
- Table 7 Global Metal Roofing Market Outlook, By Plain Panels (2024-2032) (\$MN)
- Table 8 Global Metal Roofing Market Outlook, By Other Product Types (2024-2032) (\$MN)
- Table 9 Global Metal Roofing Market Outlook, By Metal Type (2024-2032) (\$MN)
- Table 10 Global Metal Roofing Market Outlook, By Steel Roofing (2024-2032) (\$MN)
- Table 11 Global Metal Roofing Market Outlook, By Aluminum Roofing (2024-2032) (\$MN)
- Table 12 Global Metal Roofing Market Outlook, By Copper Roofing (2024-2032) (\$MN)
- Table 13 Global Metal Roofing Market Outlook, By Zinc Roofing (2024-2032) (\$MN)
- Table 14 Global Metal Roofing Market Outlook, By Tin Roofing (2024-2032) (\$MN)
- Table 15 Global Metal Roofing Market Outlook, By Other Metal Types (2024-2032) (\$MN)
- Table 16 Global Metal Roofing Market Outlook, By Installation Type (2024-2032) (\$MN)
- Table 17 Global Metal Roofing Market Outlook, By New Construction (2024-2032) (\$MN)
- Table 18 Global Metal Roofing Market Outlook, By Renovation / Re-roofing (2024-2032) (\$MN)
- Table 19 Global Metal Roofing Market Outlook, By Roof Slope Type (2024-2032) (\$MN)
- Table 20 Global Metal Roofing Market Outlook, By Low-slope Roofs (2024-2032) (\$MN)
- Table 21 Global Metal Roofing Market Outlook, By Steep-slope Roofs (2024-2032) (\$MN)
- Table 22 Global Metal Roofing Market Outlook, By Coating Type (2024-2032) (\$MN)
- Table 23 Global Metal Roofing Market Outlook, By Galvanized Coating (2024-2032) (\$MN)
- Table 24 Global Metal Roofing Market Outlook, By Galvalume Coating (2024-2032) (\$MN)

Table 25 Global Metal Roofing Market Outlook, By Painted Coating (2024-2032) (\$MN)

Table 26 Global Metal Roofing Market Outlook, By Stone-coated Finish (2024-2032) (\$MN)

Table 27 Global Metal Roofing Market Outlook, By End User (2024-2032) (\$MN)

Table 28 Global Metal Roofing Market Outlook, By Residential Buildings (2024-2032) (\$MN)

Table 29 Global Metal Roofing Market Outlook, By Commercial Buildings (2024-2032) (\$MN)

Table 30 Global Metal Roofing Market Outlook, By Industrial Facilities (2024-2032) (\$MN)

Table 31 Global Metal Roofing Market Outlook, By Agricultural Structures (2024-2032) (\$MN)

Table 32 Global Metal Roofing Market Outlook, By Institutional Buildings (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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