

# Messaging Security - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global Messaging Security market is expected to grow from \$1.76 billion in 2016 to reach \$5.39 billion by 2023 with a CAGR of 17.3%. Factors such as growing acceptance of Virtual Appliance-Based and Cloud-Based solutions, rising need among customers for integrated solutions to secure confidential information are favouring the market. On the other hand, expensive cost of advanced messaging security solutions is one of the major factor restricting the market growth.

Email protection solutions are one of the fastest growing segments as these solutions helps in securing critical information. Many industries are shifting towards cloud deployment solutions due to the increase of attacks in on-premise applications and also these solutions reduces the operational costs and thus the demand for cloud deployment is growing rapidly. In addition, organisations are adopting cloud-based solutions as it costs less and provides with advanced user-interface.

North America is leading the market with the highest CAGR followed by Asia Pacific due to the increasing adoption of Bring Your Own Device (BYOD), Internet of Things (IoT) technologies and cloud solutions among various industries to rise their spending on security solutions.

Some of the key players in global Messaging Security market include Proofpoint, Inc, Sophos Ltd, McAfee, LLC, F-Secure Corporation, Trustwave Holdings, Inc, Microsoft Corporation, Mimecast Limited, Cisco Systems Inc, Barracuda Networks Inc, Clearswift Group, Trend Micro Incorporated, Forcepoint, Symantec Corporation, Adaptive Mobile Security Limited, Check Point Software Technologies Ltd and Google Inc.

Solutions Covered:

Data Loss Prevention

Antispam and Antimalware

Email Encryption

Content Filtering

Information Protection and Control

Web Filtering

Pattern-based anti-spam

Block/Allow List Anti-spam

Zero-Hour Malware Protection

IP-Reputation Anti-spam

Smart Defence Email IPS

Mail Antivirus

Mode of Communications Covered:

Instant Messaging

Email Messaging

End Users Covered:

Retail and Ecommerce

Banking, Financial Services, and Insurance

Manufacturing

Government

Media and Entertainment

Education

Healthcare and Life Sciences

Other End Users

Services Covered:

Managed Services

Professional Services

Deployment Modes Covered:

On-Premises

Cloud

Components covered:

Services

Solutions

Product Types Covered:

Email Protection

Messaging Gateway

Anti-virus

Message Types Covered:

Enterprise Messaging

Wireless Messaging

Public Messaging

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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NOTE: Tables for North America, Europe, Asia Pacific, South America and Middle East  
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