

# Medical Device Labeling - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Medical Device Labeling market accounted for \$699.91 million in 2017 and is expected to reach \$1,375.98 million by 2026 growing at a CAGR of 7.8% during the forecast period. Increasing implementation of FDA standards for patient safety, the introduction of new medical devices and flourishing healthcare and pharmaceutical industries are some key factors influencing the market growth. However, factors such as higher tooling cost of injection mold label are hampering the market growth.

Medical devices are items that are used for the diagnosis of cure, treatment or prevention of disease and mitigation. Labeling is important in identifying the medical device and specifying instructions for proper use of medical devices. Medical device labeling includes package labels, directions for use, maintenance manuals, equipment labels, control labels, etc.

Based on label type, pressure-sensitive labels segment held significant market share during the forecast period due to rising technological advancements and highly versatile in nature. The product has many uses in the healthcare industry including surgical applications, wound care, medical device assemblies, ostomy, diagnostics, and electromedical. By geography, North America is expected to grow at a faster rate due to huge R&D investments and strict regulations implemented by the regulatory bodies in this region.

Some of the key players in Medical Device Labeling market include 3M Company, Amcor Limited, Avery Dennison Corporation, CCL Industries, Inc., Coast Label Company, Denny Bros Ltd., Faubel & Co. Nachf. GmbH, Huhtamaki Group, JH Bertrand Inc., Label Source, Lintec Corporation, Mondi Group plc, Resource Label

Group LLC, Schreiner Group GmbH & Co. KG, Tapecon Inc., UPM Raflatac, Weber Packaging Solutions and WS Packaging Group, Inc.

Material Types Covered:

Paper

Plastic

Other Material Types

Label Types Covered:

Sleeve Labels

Pressure-Sensitive Labels

In-Mold Labels

Glue-Applied Labels

Other Label Types

Applications Covered:

Disposable Consumables

Monitoring and Diagnostic Equipment

Therapeutic Equipment

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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