

Medical Animation - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Medical Animation Market is accounted for \$130.47 million in 2016 and is expected to reach \$421.11 million by 2023 growing at a CAGR of 18.2% during the forecast period. Growing penetration of Smartphones, rising usage of medical animation by life sciences & medical device and increasing ageing population are some of the factors fueling the market growth. However, high cost of medical animation services is hampering the market. Emerging economies are offering new growth opportunities for the players in the medical animation market.

Advent of biological illustration and 3D computer graphics in healthcare marketing is contributing towards the dominant share of life science segment. Increasing research activities for the development of new product and related awareness concerning to various injuries, diseases and defects, the adoption of animated studies is anticipated to increase in coming years. The Asia-Pacific region is expected to grow at the highest CAGR during the forecast period. The high growth of this region can be attributed to the growing pharmaceutical industry, growing number of medical institutes in India, lucrative medical devices industry in China, entry of local players and low cost of medical animation in India.

Some of the key players in Medical Animation market include Infuse Medical, Hybrid Medical Animation, Inc., Ghost Productions, Inc., Scientific Animations, Inc., Invivo Communications, Inc., Random42 Scientific Communication, Radius Digital Science, Nucleus Medical Media, AXS Studio, Inc., Visible Body, Elara Systems, Inc., Animated Biomedical Productions, Xvivo Scientific Animation, Blausen Medical Communications, Inc., Understand.Com, Trinsic Animation, LLC., Viscira and Medmovie, Inc.

Therapeutic Areas Covered:

Oncology

Cosmeceuticals/Plastic Surgery

Dental

Cardiology

Other Therapeutic Areas

Orthopedics

Neurology

Gastroenterology

Ophthalmology

Gynecology

ENT

Animation Types Covered:

2D Animation

3D Animation

Real Time Imaging (4D Animation)

Flash Animation

End Users Covered:

Hospitals, Surgical Centers, and Clinics

Academic Institutes

Life Science Companies

Medical Device Manufacturers

Other End Users

Applications Covered:

Cellular and Molecular Studies

Patient Education

Drug Mechanism of Action (MOA) and Approval

Surgical Training and Planning

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Application Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL MEDICAL ANIMATION MARKET, BY THERAPEUTIC AREA

- 5.1 Introduction
- 5.2 Oncology
- 5.3 Cosmeceuticals/Plastic Surgery
- 5.4 Dental
- 5.5 Cardiology
- 5.6 Other Therapeutic Areas
 - 5.6.1 Orthopedics
 - 5.6.2 Neurology
 - 5.6.3 Gastroenterology
 - 5.6.4 Ophthalmology
 - 5.6.5 Gynecology
 - 5.6.6 ENT

6 GLOBAL MEDICAL ANIMATION MARKET, BY ANIMATION TYPE

- 6.1 Introduction
- 6.2 2D Animation
- 6.3 3D Animation
- 6.4 Real Time Imaging (4D Animation)
- 6.5 Flash Animation

7 GLOBAL MEDICAL ANIMATION MARKET, BY END USER

- 7.1 Introduction
- 7.2 Hospitals, Surgical Centers, and Clinics
- 7.3 Academic Institutes
- 7.4 Life Science Companies
- 7.5 Medical Device Manufacturers
- 7.6 Other End Users

8 GLOBAL MEDICAL ANIMATION MARKET, BY APPLICATION

- 8.1 Introduction
- 8.2 Cellular and Molecular Studies
- 8.3 Patient Education
- 8.4 Drug Mechanism of Action (MOA) and Approval
- 8.5 Surgical Training and Planning

8.6 Other Applications

9 GLOBAL MEDICAL ANIMATION MARKET, BY GEOGRAPHY

9.1 Introduction

9.2 North America

9.2.1 US

9.2.2 Canada

9.2.3 Mexico

9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 Italy

9.3.4 France

9.3.5 Spain

9.3.6 Rest of Europe

9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 New Zealand

9.4.6 South Korea

9.4.7 Rest of Asia Pacific

9.5 South America

9.5.1 Argentina

9.5.2 Brazil

9.5.3 Chile

9.5.4 Rest of South America

9.6 Middle East & Africa

9.6.1 Saudi Arabia

9.6.2 UAE

9.6.3 Qatar

9.6.4 South Africa

9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 Infuse Medical
- 11.2 Hybrid Medical Animation, Inc.
- 11.3 Ghost Productions, Inc.
- 11.4 Scientific Animations, Inc.
- 11.5 Invivo Communications, Inc.
- 11.6 Random42 Scientific Communication
- 11.7 Radius Digital Science
- 11.8 Nucleus Medical Media
- 11.9 AXS Studio, Inc.
- 11.10 Visible Body
- 11.11 Elara Systems, Inc.
- 11.12 Animated Biomedical Productions
- 11.13 Xvivo Scientific Animation
- 11.14 Blausen Medical Communications, Inc.
- 11.15 Understand.Com
- 11.16 Trinsic Animation, LLC.
- 11.17 Viscira
- 11.18 Medmovie, Inc.

List Of Tables

LIST OF TABLES

Table 1 Global Medical Animation Market Outlook, By Region (2014-2023) (\$MN)

Table 2 Global Medical Animation Market Outlook, By Therapeutic Area (2014-2023) (\$MN)

Table 3 Global Medical Animation Market Outlook, By Oncology (2014-2023) (\$MN)

Table 4 Global Medical Animation Market Outlook, By Cosmeceuticals/Plastic Surgery (2014-2023) (\$MN)

Table 5 Global Medical Animation Market Outlook, By Dental (2014-2023) (\$MN)

Table 6 Global Medical Animation Market Outlook, By Cardiology (2014-2023) (\$MN)

Table 7 Global Medical Animation Market Outlook, By Other Therapeutic Areas (2014-2023) (\$MN)

Table 8 Global Medical Animation Market Outlook, By Orthopedics (2014-2023) (\$MN)

Table 9 Global Medical Animation Market Outlook, By Neurology (2014-2023) (\$MN)

Table 10 Global Medical Animation Market Outlook, By Gastroenterology (2014-2023) (\$MN)

Table 11 Global Medical Animation Market Outlook, By Ophthalmology (2014-2023) (\$MN)

Table 12 Global Medical Animation Market Outlook, By Gynecology (2014-2023) (\$MN)

Table 13 Global Medical Animation Market Outlook, By ENT (2014-2023) (\$MN)

Table 14 Global Medical Animation Market Outlook, By Animation Type (2014-2023) (\$MN)

Table 15 Global Medical Animation Market Outlook, By 2D Animation (2014-2023) (\$MN)

Table 16 Global Medical Animation Market Outlook, By 3D Animation (2014-2023) (\$MN)

Table 17 Global Medical Animation Market Outlook, By Real Time Imaging (4D Animation) (2014-2023) (\$MN)

Table 18 Global Medical Animation Market Outlook, By Flash Animation (2014-2023) (\$MN)

Table 19 Global Medical Animation Market Outlook, By End User (2014-2023) (\$MN)

Table 20 Global Medical Animation Market Outlook, By Hospitals, Surgical Centers, and Clinics (2014-2023) (\$MN)

Table 21 Global Medical Animation Market Outlook, By Academic Institutes (2014-2023) (\$MN)

Table 22 Global Medical Animation Market Outlook, By Life Science Companies (2014-2023) (\$MN)

Table 23 Global Medical Animation Market Outlook, By Medical Device Manufacturers (2014-2023) (\$MN)

Table 24 Global Medical Animation Market Outlook, By Other End Users (2014-2023) (\$MN)

Table 25 Global Medical Animation Market Outlook, By Application (2014-2023) (\$MN)

Table 26 Global Medical Animation Market Outlook, By Cellular and Molecular Studies (2014-2023) (\$MN)

Table 27 Global Medical Animation Market Outlook, By Patient Education (2014-2023) (\$MN)

Table 28 Global Medical Animation Market Outlook, By Drug Mechanism of Action (MOA) and Approval (2014-2023) (\$MN)

Table 29 Global Medical Animation Market Outlook, By Surgical Training and Planning (2014-2023) (\$MN)

Table 30 Global Medical Animation Market Outlook, By Other Applications (2014-2023) (\$MN)

Table 31 North America Medical Animation Market Outlook, By Country (2014-2023) (\$MN)

Table 32 North America Medical Animation Market Outlook, By Therapeutic Area (2014-2023) (\$MN)

Table 33 North America Medical Animation Market Outlook, By Oncology (2014-2023) (\$MN)

Table 34 North America Medical Animation Market Outlook, By Cosmeceuticals/Plastic Surgery (2014-2023) (\$MN)

Table 35 North America Medical Animation Market Outlook, By Dental (2014-2023) (\$MN)

Table 36 North America Medical Animation Market Outlook, By Cardiology (2014-2023) (\$MN)

Table 37 North America Medical Animation Market Outlook, By Other Therapeutic Areas (2014-2023) (\$MN)

Table 38 North America Medical Animation Market Outlook, By Orthopedics (2014-2023) (\$MN)

Table 39 North America Medical Animation Market Outlook, By Neurology (2014-2023) (\$MN)

Table 40 North America Medical Animation Market Outlook, By Gastroenterology (2014-2023) (\$MN)

Table 41 North America Medical Animation Market Outlook, By Ophthalmology (2014-2023) (\$MN)

Table 42 North America Medical Animation Market Outlook, By Gynecology (2014-2023) (\$MN)

Table 43 North America Medical Animation Market Outlook, By ENT (2014-2023) (\$MN)

Table 44 North America Medical Animation Market Outlook, By Animation Type (2014-2023) (\$MN)

Table 45 North America Medical Animation Market Outlook, By 2D Animation (2014-2023) (\$MN)

Table 46 North America Medical Animation Market Outlook, By 3D Animation (2014-2023) (\$MN)

Table 47 North America Medical Animation Market Outlook, By Real Time Imaging (4D Animation) (2014-2023) (\$MN)

Table 48 North America Medical Animation Market Outlook, By Flash Animation (2014-2023) (\$MN)

Table 49 North America Medical Animation Market Outlook, By End User (2014-2023) (\$MN)

Table 50 North America Medical Animation Market Outlook, By Hospitals, Surgical Centers, and Clinics (2014-2023) (\$MN)

Table 51 North America Medical Animation Market Outlook, By Academic Institutes (2014-2023) (\$MN)

Table 52 North America Medical Animation Market Outlook, By Life Science Companies (2014-2023) (\$MN)

Table 53 North America Medical Animation Market Outlook, By Medical Device Manufacturers (2014-2023) (\$MN)

Table 54 North America Medical Animation Market Outlook, By Other End Users (2014-2023) (\$MN)

Table 55 North America Medical Animation Market Outlook, By Application (2014-2023) (\$MN)

Table 56 North America Medical Animation Market Outlook, By Cellular and Molecular Studies (2014-2023) (\$MN)

Table 57 North America Medical Animation Market Outlook, By Patient Education (2014-2023) (\$MN)

Table 58 North America Medical Animation Market Outlook, By Drug Mechanism of Action (MOA) and Approval (2014-2023) (\$MN)

Table 59 North America Medical Animation Market Outlook, By Surgical Training and Planning (2014-2023) (\$MN)

Table 60 North America Medical Animation Market Outlook, By Other Applications (2014-2023) (\$MN)

Table 61 Europe Medical Animation Market Outlook, By Country (2014-2023) (\$MN)

Table 62 Europe Medical Animation Market Outlook, By Therapeutic Area (2014-2023) (\$MN)

Table 63 Europe Medical Animation Market Outlook, By Oncology (2014-2023) (\$MN)

Table 64 Europe Medical Animation Market Outlook, By Cosmeceuticals/Plastic Surgery (2014-2023) (\$MN)

Table 65 Europe Medical Animation Market Outlook, By Dental (2014-2023) (\$MN)

Table 66 Europe Medical Animation Market Outlook, By Cardiology (2014-2023) (\$MN)

Table 67 Europe Medical Animation Market Outlook, By Other Therapeutic Areas (2014-2023) (\$MN)

Table 68 Europe Medical Animation Market Outlook, By Orthopedics (2014-2023) (\$MN)

Table 69 Europe Medical Animation Market Outlook, By Neurology (2014-2023) (\$MN)

Table 70 Europe Medical Animation Market Outlook, By Gastroenterology (2014-2023) (\$MN)

Table 71 Europe Medical Animation Market Outlook, By Ophthalmology (2014-2023) (\$MN)

Table 72 Europe Medical Animation Market Outlook, By Gynecology (2014-2023) (\$MN)

Table 73 Europe Medical Animation Market Outlook, By ENT (2014-2023) (\$MN)

Table 74 Europe Medical Animation Market Outlook, By Animation Type (2014-2023) (\$MN)

Table 75 Europe Medical Animation Market Outlook, By 2D Animation (2014-2023) (\$MN)

Table 76 Europe Medical Animation Market Outlook, By 3D Animation (2014-2023) (\$MN)

Table 77 Europe Medical Animation Market Outlook, By Real Time Imaging (4D Animation) (2014-2023) (\$MN)

Table 78 Europe Medical Animation Market Outlook, By Flash Animation (2014-2023) (\$MN)

Table 79 Europe Medical Animation Market Outlook, By End User (2014-2023) (\$MN)

Table 80 Europe Medical Animation Market Outlook, By Hospitals, Surgical Centers, and Clinics (2014-2023) (\$MN)

Table 81 Europe Medical Animation Market Outlook, By Academic Institutes (2014-2023) (\$MN)

Table 82 Europe Medical Animation Market Outlook, By Life Science Companies (2014-2023) (\$MN)

Table 83 Europe Medical Animation Market Outlook, By Medical Device Manufacturers (2014-2023) (\$MN)

Table 84 Europe Medical Animation Market Outlook, By Other End Users (2014-2023) (\$MN)

Table 85 Europe Medical Animation Market Outlook, By Application (2014-2023) (\$MN)

Table 86 Europe Medical Animation Market Outlook, By Cellular and Molecular Studies (2014-2023) (\$MN)

Table 87 Europe Medical Animation Market Outlook, By Patient Education (2014-2023) (\$MN)

Table 88 Europe Medical Animation Market Outlook, By Drug Mechanism of Action (MOA) and Approval (2014-2023) (\$MN)

Table 89 Europe Medical Animation Market Outlook, By Surgical Training and Planning (2014-2023) (\$MN)

Table 90 Europe Medical Animation Market Outlook, By Other Applications (2014-2023) (\$MN)

Table 91 Asia Pacific Medical Animation Market Outlook, By Country (2014-2023) (\$MN)

Table 92 Asia Pacific Medical Animation Market Outlook, By Therapeutic Area (2014-2023) (\$MN)

Table 93 Asia Pacific Medical Animation Market Outlook, By Oncology (2014-2023) (\$MN)

Table 94 Asia Pacific Medical Animation Market Outlook, By Cosmeceuticals/Plastic Surgery (2014-2023) (\$MN)

Table 95 Asia Pacific Medical Animation Market Outlook, By Dental (2014-2023) (\$MN)

Table 96 Asia Pacific Medical Animation Market Outlook, By Cardiology (2014-2023) (\$MN)

Table 97 Asia Pacific Medical Animation Market Outlook, By Other Therapeutic Areas (2014-2023) (\$MN)

Table 98 Asia Pacific Medical Animation Market Outlook, By Orthopedics (2014-2023) (\$MN)

Table 99 Asia Pacific Medical Animation Market Outlook, By Neurology (2014-2023) (\$MN)

Table 100 Asia Pacific Medical Animation Market Outlook, By Gastroenterology (2014-2023) (\$MN)

Table 101 Asia Pacific Medical Animation Market Outlook, By Ophthalmology (2014-2023) (\$MN)

Table 102 Asia Pacific Medical Animation Market Outlook, By Gynecology (2014-2023) (\$MN)

Table 103 Asia Pacific Medical Animation Market Outlook, By ENT (2014-2023) (\$MN)

Table 104 Asia Pacific Medical Animation Market Outlook, By Animation Type (2014-2023) (\$MN)

Table 105 Asia Pacific Medical Animation Market Outlook, By 2D Animation (2014-2023) (\$MN)

Table 106 Asia Pacific Medical Animation Market Outlook, By 3D Animation (2014-2023) (\$MN)

Table 107 Asia Pacific Medical Animation Market Outlook, By Real Time Imaging (4D)

Animation) (2014-2023) (\$MN)

Table 108 Asia Pacific Medical Animation Market Outlook, By Flash Animation (2014-2023) (\$MN)

Table 109 Asia Pacific Medical Animation Market Outlook, By End User (2014-2023) (\$MN)

Table 110 Asia Pacific Medical Animation Market Outlook, By Hospitals, Surgical Centers, and Clinics (2014-2023) (\$MN)

Table 111 Asia Pacific Medical Animation Market Outlook, By Academic Institutes (2014-2023) (\$MN)

Table 112 Asia Pacific Medical Animation Market Outlook, By Life Science Companies (2014-2023) (\$MN)

Table 113 Asia Pacific Medical Animation Market Outlook, By Medical Device Manufacturers (2014-2023) (\$MN)

Table 114 Asia Pacific Medical Animation Market Outlook, By Other End Users (2014-2023) (\$MN)

Table 115 Asia Pacific Medical Animation Market Outlook, By Application (2014-2023) (\$MN)

Table 116 Asia Pacific Medical Animation Market Outlook, By Cellular and Molecular Studies (2014-2023) (\$MN)

Table 117 Asia Pacific Medical Animation Market Outlook, By Patient Education (2014-2023) (\$MN)

Table 118 Asia Pacific Medical Animation Market Outlook, By Drug Mechanism of Action (MOA) and Approval (2014-2023) (\$MN)

Table 119 Asia Pacific Medical Animation Market Outlook, By Surgical Training and Planning (2014-2023) (\$MN)

Table 120 Asia Pacific Medical Animation Market Outlook, By Other Applications (2014-2023) (\$MN)

Table 121 South America Medical Animation Market Outlook, By Country (2014-2023) (\$MN)

Table 122 South America Medical Animation Market Outlook, By Therapeutic Area (2014-2023) (\$MN)

Table 123 South America Medical Animation Market Outlook, By Oncology (2014-2023) (\$MN)

Table 124 South America Medical Animation Market Outlook, By Cosmeceuticals/Plastic Surgery (2014-2023) (\$MN)

Table 125 South America Medical Animation Market Outlook, By Dental (2014-2023) (\$MN)

Table 126 South America Medical Animation Market Outlook, By Cardiology (2014-2023) (\$MN)

Table 127 South America Medical Animation Market Outlook, By Other Therapeutic Areas (2014-2023) (\$MN)

Table 128 South America Medical Animation Market Outlook, By Orthopedics (2014-2023) (\$MN)

Table 129 South America Medical Animation Market Outlook, By Neurology (2014-2023) (\$MN)

Table 130 South America Medical Animation Market Outlook, By Gastroenterology (2014-2023) (\$MN)

Table 131 South America Medical Animation Market Outlook, By Ophthalmology (2014-2023) (\$MN)

Table 132 South America Medical Animation Market Outlook, By Gynecology (2014-2023) (\$MN)

Table 133 South America Medical Animation Market Outlook, By ENT (2014-2023) (\$MN)

Table 134 South America Medical Animation Market Outlook, By Animation Type (2014-2023) (\$MN)

Table 135 South America Medical Animation Market Outlook, By 2D Animation (2014-2023) (\$MN)

Table 136 South America Medical Animation Market Outlook, By 3D Animation (2014-2023) (\$MN)

Table 137 South America Medical Animation Market Outlook, By Real Time Imaging (4D Animation) (2014-2023) (\$MN)

Table 138 South America Medical Animation Market Outlook, By Flash Animation (2014-2023) (\$MN)

Table 139 South America Medical Animation Market Outlook, By End User (2014-2023) (\$MN)

Table 140 South America Medical Animation Market Outlook, By Hospitals, Surgical Centers, and Clinics (2014-2023) (\$MN)

Table 141 South America Medical Animation Market Outlook, By Academic Institutes (2014-2023) (\$MN)

Table 142 South America Medical Animation Market Outlook, By Life Science Companies (2014-2023) (\$MN)

Table 143 South America Medical Animation Market Outlook, By Medical Device Manufacturers (2014-2023) (\$MN)

Table 144 South America Medical Animation Market Outlook, By Other End Users (2014-2023) (\$MN)

Table 145 South America Medical Animation Market Outlook, By Application (2014-2023) (\$MN)

Table 146 South America Medical Animation Market Outlook, By Cellular and Molecular

Studies (2014-2023) (\$MN)

Table 147 South America Medical Animation Market Outlook, By Patient Education (2014-2023) (\$MN)

Table 148 South America Medical Animation Market Outlook, By Drug Mechanism of Action (MOA) and Approval (2014-2023) (\$MN)

Table 149 South America Medical Animation Market Outlook, By Surgical Training and Planning (2014-2023) (\$MN)

Table 150 South America Medical Animation Market Outlook, By Other Applications (2014-2023) (\$MN)

Table 151 Middle East & Africa Medical Animation Market Outlook, By Country (2014-2023) (\$MN)

Table 152 Middle East & Africa Medical Animation Market Outlook, By Therapeutic Area (2014-2023) (\$MN)

Table 153 Middle East & Africa Medical Animation Market Outlook, By Oncology (2014-2023) (\$MN)

Table 154 Middle East & Africa Medical Animation Market Outlook, By Cosmeceuticals/Plastic Surgery (2014-2023) (\$MN)

Table 155 Middle East & Africa Medical Animation Market Outlook, By Dental (2014-2023) (\$MN)

Table 156 Middle East & Africa Medical Animation Market Outlook, By Cardiology (2014-2023) (\$MN)

Table 157 Middle East & Africa Medical Animation Market Outlook, By Other Therapeutic Areas (2014-2023) (\$MN)

Table 158 Middle East & Africa Medical Animation Market Outlook, By Orthopedics (2014-2023) (\$MN)

Table 159 Middle East & Africa Medical Animation Market Outlook, By Neurology (2014-2023) (\$MN)

Table 160 Middle East & Africa Medical Animation Market Outlook, By Gastroenterology (2014-2023) (\$MN)

Table 161 Middle East & Africa Medical Animation Market Outlook, By Ophthalmology (2014-2023) (\$MN)

Table 162 Middle East & Africa Medical Animation Market Outlook, By Gynecology (2014-2023) (\$MN)

Table 163 Middle East & Africa Medical Animation Market Outlook, By ENT (2014-2023) (\$MN)

Table 164 Middle East & Africa Medical Animation Market Outlook, By Animation Type (2014-2023) (\$MN)

Table 165 Middle East & Africa Medical Animation Market Outlook, By 2D Animation (2014-2023) (\$MN)

Table 166 Middle East & Africa Medical Animation Market Outlook, By 3D Animation (2014-2023) (\$MN)

Table 167 Middle East & Africa Medical Animation Market Outlook, By Real Time Imaging (4D Animation) (2014-2023) (\$MN)

Table 168 Middle East & Africa Medical Animation Market Outlook, By Flash Animation (2014-2023) (\$MN)

Table 169 Middle East & Africa Medical Animation Market Outlook, By End User (2014-2023) (\$MN)

Table 170 Middle East & Africa Medical Animation Market Outlook, By Hospitals, Surgical Centers, and Clinics (2014-2023) (\$MN)

Table 171 Middle East & Africa Medical Animation Market Outlook, By Academic Institutes (2014-2023) (\$MN)

Table 172 Middle East & Africa Medical Animation Market Outlook, By Life Science Companies (2014-2023) (\$MN)

Table 173 Middle East & Africa Medical Animation Market Outlook, By Medical Device Manufacturers (2014-2023) (\$MN)

Table 174 Middle East & Africa Medical Animation Market Outlook, By Other End Users (2014-2023) (\$MN)

Table 175 Middle East & Africa Medical Animation Market Outlook, By Application (2014-2023) (\$MN)

Table 176 Middle East & Africa Medical Animation Market Outlook, By Cellular and Molecular Studies (2014-2023) (\$MN)

Table 177 Middle East & Africa Medical Animation Market Outlook, By Patient Education (2014-2023) (\$MN)

Table 178 Middle East & Africa Medical Animation Market Outlook, By Drug Mechanism of Action (MOA) and Approval (2014-2023) (\$MN)

Table 179 Middle East & Africa Medical Animation Market Outlook, By Surgical Training and Planning (2014-2023) (\$MN)

Table 180 Middle East & Africa Medical Animation Market Outlook, By Other Applications (2014-2023) (\$MN)

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