

Medical Affairs Outsourcing Market Forecasts to 2028 – Global Analysis By Service (Clinical Trial Applications and Product Registrations, Medical Information and Others), Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Medical Affairs Outsourcing Market is accounted for \$1.40 billion in 2020 and is expected to reach \$4.05 billion by 2028 growing at a CAGR of 14.2% during the forecast period. Rise in the number of medical affairs, advancement of medical education and growing count of orphan therapies are driving the market growth. However, growing costs of clinical trials and drug development are hampering the growth of the market.

Medical affairs outsourcing is defined as the process of acquiring the product or service from a third party application or company. In the past, medical affairs outsourcing was solely performed by sponsors in-house, but currently outsourcing of various medical affairs tasks has increased gradually.

Based on the service, the medical writing & publishing segment is going to have lucrative growth during the forecast period owing to its rising popularity which can be attributed to growing number of diverse pharma products. Medical writing sector requires expertise to produce and present particulars, and well-structured documents clearly and concisely.

By geography, North America is going to have high growth during the forecast period which can be attributed to the unavailability of medical affairs experts, which is a major challenge, that has encouraged biopharmaceutical and medical device companies based in North America to outsource certain functions to individuals with a high level of

expertise in the domain.

Some of the key players profiled in the Medical Affairs Outsourcing Market include Accell Clinical Research, Charles River Laboratories International, Inc., Clinilabs, Inc., Covance, Inc., Criterium, Inc., Excelya, Genpact Ltd, ICON plc, Medpace, Inc., PARAXEL International Corporation, Pharmaceutical Product Development, LLC, PRA Health Sciences, Inc., Promedica International, Quintiles Transnational Corporation and WuXi AppTec Group.

Services Covered:

Clinical Trial Applications and Product Registrations

Medical Information

Medical Monitoring

Medical Science Liaisons (MSLs)

Medical Writing & Publishing

Regulatory Consulting and Legal Representation

Applications Covered:

Biopharmaceutical

Pharmaceutical

Medical Devices

End Users Covered:

Biotechnology Companies

Mid%li%Sized Pharmaceutical Companies

Regions Covered:**North America**

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2018, 2019, 2020, 2024 and 2027

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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