+357 96 030922
info@marketpublishers.com

Meat Packaging Market Forecasts to 2034 – Global Analysis By Packaging Type (Vacuum Packaging, Modified Atmosphere Packaging (MAP), Skin Packaging, Shrink Packaging, Tray Packaging, Flexible Packaging, and Other Packaging Types), Material (Plastic, Paper and Paperboard, Metal, and Bio-Based Materials), Meat Type, Packaging Format, Distribution Channel, and By Geography

https://marketpublishers.com/r/M89A53495438EN.html
Date: July 2026
Pages: 0
Price: US$ 4,150.00 (Single User License)
ID: M89A53495438EN

Abstracts

According to Stratistics MRC, the Global Meat Packaging Market is accounted for $16.5 billion in 2026 and is expected to reach $25.7 billion by 2034 growing at a CAGR of 5.7% during the forecast period. Meat packaging encompasses materials and technologies used to package fresh, frozen, and processed meat products to maintain quality, extend shelf life, and ensure food safety. The market includes plastic, paper and paperboard, metal, and bio-based packaging materials catering to beef, pork, poultry, seafood, lamb, mutton, and other meat types. Growing global meat consumption, increasing demand for convenience and portion-controlled packaging, and rising concerns about food waste are key drivers of market expansion. The shift toward sustainable packaging solutions and innovations in modified atmosphere packaging are shaping the industry landscape.

Market Dynamics:

Driver:

Rising global meat consumption and changing dietary patterns

+357 96 030922
info@marketpublishers.com

Growing global population and increasing per-capita meat consumption, particularly in developing economies, are primary drivers for the meat packaging market. Rising disposable incomes, urbanization, and changing dietary preferences are increasing meat consumption across Asia-Pacific, Latin America, and Africa. The expanding middle-class population in emerging economies is driving demand for packaged meat products with extended shelf life and convenience features. Meat consumption has increased significantly in countries including China, India, and Brazil, creating substantial demand for effective packaging solutions. As meat consumption patterns evolve and retail distribution expands, demand for innovative meat packaging continues growing.

Restraint:

Environmental concerns regarding plastic packaging waste

Growing environmental concerns about plastic packaging waste and single-use plastics pose significant restraints for the meat packaging market. Plastic remains the dominant material for meat packaging due to its barrier properties, flexibility, and cost-effectiveness. However, increasing regulatory pressure on plastic packaging, consumer preference for sustainable alternatives, and corporate sustainability commitments are challenging plastic dominance. Extended producer responsibility regulations and plastic taxes in various regions increase costs for plastic packaging manufacturers. Consumer backlash against excessive packaging further pressures the industry. These environmental concerns are forcing manufacturers to explore sustainable alternatives while maintaining product protection and shelf life.

Opportunity:

Development of sustainable and bio-based packaging materials

The growing demand for sustainable packaging solutions presents significant opportunities for meat packaging market expansion. Bio-based materials including biodegradable plastics, paper-based alternatives, and compostable films are being developed for meat applications. These sustainable materials address environmental concerns while maintaining product quality and safety. Innovations in plant-based packaging, mushroom-based materials, and edible coatings for meat preservation are emerging. Government incentives for sustainable packaging and consumer willingness to pay premium for eco-friendly options support adoption. As sustainable packaging technologies mature and costs decrease, bio-based materials capture increasing market share.

Threat:

Stringent food safety regulations and packaging compliance

Increasingly stringent food safety regulations and packaging compliance requirements pose significant threats to the meat packaging market. Regulatory authorities impose strict standards for materials in contact with food, including migration limits, additive approvals, and labeling requirements. Compliance with varying regulations across different jurisdictions adds complexity and cost for global packaging manufacturers. Food safety incidents related to packaging can result in product recalls, legal liabilities, and reputational damage. Testing and certification requirements for new packaging materials extend product development timelines. These regulatory complexities may slow innovation and limit market entry for emerging packaging technologies.

Covid-19 Impact:

The COVID-19 pandemic had a mixed impact on the meat packaging market. Initial disruptions included supply chain challenges, labor shortages at meat processing facilities, and reduced foodservice demand. However, retail meat sales surged as consumers stocked up on proteins during lockdowns. Demand for packaged meat products increased as consumers sought longer shelf life and convenience. E-commerce meat sales grew significantly, creating demand for shipping-optimized packaging. Meat processing facility disruptions highlighted the importance of resilient packaging supply chains. Post-pandemic, retail and e-commerce demand remains elevated, with sustainable packaging gaining priority as economic conditions stabilize.

The Plastic segment is expected to be the largest during the forecast period

The Plastic segment is expected to account for the largest market share during the forecast period, driven by its superior barrier properties, flexibility, cost-effectiveness, and ability to extend meat shelf life. Plastic packaging materials including polyethylene, polypropylene, PVC, and EVOH provide excellent oxygen and moisture barriers essential for preserving meat freshness and preventing spoilage. Plastics enable vacuum packaging, modified atmosphere packaging, and shrink wrapping that extend meat shelf life significantly compared to alternatives. The material's versatility allows diverse applications across all meat types, from whole cuts to processed meats. Despite environmental challenges, plastics remain the dominant material due to their functional performance and cost advantages.

The Bio-Based Materials segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Bio-Based Materials segment is predicted to witness the highest growth rate, fueled by increasing sustainability awareness and development of commercially viable alternatives to petroleum-based plastics. Bio-based materials include biodegradable plastics from renewable sources, plant-based polymers, and paper-based solutions with improved barrier properties. These materials offer reduced environmental impact and carbon footprints compared to conventional plastics. Growing regulatory pressure on single-use plastics and corporate sustainability commitments drive demand. As production scales increase and costs decline, bio-based materials adoption accelerates across meat packaging applications, delivering superior growth rates.

Region with largest share:

During the forecast period, the Europe region is expected to hold the largest market share, driven by high meat consumption, strong regulatory frameworks, and significant focus on sustainable packaging. Europe has the highest meat consumption per capita globally, creating substantial packaging demand. Stringent EU packaging waste regulations, including plastic reduction targets and extended producer responsibility, encourage sustainable packaging innovation. The region's well-established food processing industry and retail sector create consistent demand for meat packaging. Consumer preference for convenience and portion-control packaging supports market stability. With regulatory drivers and mature infrastructure, Europe maintains its dominant market position.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, driven by rapid population growth, urbanization, and increasing meat consumption across developing economies. Rising disposable incomes and changing dietary patterns in countries including China, India, Vietnam, and Indonesia create substantial demand for packaged meat products. Expanding modern retail infrastructure and cold chain logistics improve meat product distribution, supporting packaging demand. Government initiatives promoting food safety and food processing industries further accelerate market growth. With the largest population and fastest-growing meat consumption, Asia Pacific delivers the fastest market growth globally.

Key players in the market

Some of the key players in Meat Market include JBS S.A., Tyson Foods, Inc., Cargill, Incorporated, WH Group Limited, BRF S.A., Marfrig Global Foods S.A., Danish Crown A/S, Charoen Pokphand Foods PCL, NH Foods Ltd., Hormel Foods Corporation, Smithfield Foods, Inc., OSI Group, LLC, Minerva Foods S.A., Vion Food Group, Pilgrim's Pride Corporation, Moy Park Limited, T?nnies Holding ApS & Co. KG, and Perdue Farms, Inc.

Key Developments:

In June 2026, Tyson Foods expanded its high-performing retail snacking segment, launching three globally-inspired additions (Garlic & Herb, BBQ, and Harissa) to its 'Tyson Chicken Cups' product line following high purchase intent data from younger consumer demographics.

In May 2026, JBS announced that it will structurally adopt U.S. domestic filing standards with the Securities and Exchange Commission (SEC), executing a liability management strategy that successfully extended its average debt terms to over 15 years.

In February 2026, Hormel Foods announced a major portfolio reshaping move at the CAGNY 2026 conference, entering into a definitive agreement to sell the whole-bird/hen portion of its turkey operations to Life-Science Innovations (LSI) while strategically retaining its high-margin tom turkey production and Jennie-O brand.

Packaging Types Covered:

- Vacuum Packaging
- Modified Atmosphere Packaging (MAP)
- Skin Packaging
- Shrink Packaging
- Tray Packaging

+357 96 030922
info@marketpublishers.com

Flexible Packaging

Other Packaging Types

Materials Covered:

Plastic

Paper and Paperboard

Metal

Bio-Based Materials

Meat Types Covered:

Beef

Pork

Poultry

Seafood

Lamb and Mutton

Other Meat Types

Packaging Formats Covered:

Rigid Packaging

Flexible Packaging

Semi-Rigid Packaging

+357 96 030922
info@marketpublishers.com

Distribution Channels Covered:

- Retail
- Foodservice
- E-commerce

Regions Covered:

- North America
  - United States
  - Canada
  - Mexico
- Europe
  - United Kingdom
  - Germany
  - France
  - Italy
  - Spain
  - Netherlands
  - Belgium
  - Sweden

+357 96 030922
info@marketpublishers.com

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

+357 96 030922
info@marketpublishers.com

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

+357 96 030922
info@marketpublishers.com

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

+357 96 030922
info@marketpublishers.com

Contents

+357 96 030922
info@marketpublishers.com

5 GLOBAL MEAT PACKAGING MARKET, BY PACKAGING TYPE

6 GLOBAL MEAT PACKAGING MARKET, BY MATERIAL

7 GLOBAL MEAT PACKAGING MARKET, BY MEAT TYPE

8 GLOBAL MEAT PACKAGING MARKET, BY PACKAGING FORMAT

9 GLOBAL MEAT PACKAGING MARKET, BY DISTRIBUTION CHANNEL

9.2 Foodservice
9.3 E-commerce

10 GLOBAL MEAT PACKAGING MARKET, BY GEOGRAPHY

10.1 North America
  10.1.1 United States
  10.1.2 Canada
  10.1.3 Mexico
10.2 Europe
  10.2.1 United Kingdom
  10.2.2 Germany
  10.2.3 France
  10.2.4 Italy
  10.2.5 Spain
  10.2.6 Netherlands
  10.2.7 Belgium
  10.2.8 Sweden
  10.2.9 Switzerland
  10.2.10 Poland
  10.2.11 Rest of Europe
10.3 Asia Pacific
  10.3.1 China
  10.3.2 Japan
  10.3.3 India
  10.3.4 South Korea
  10.3.5 Australia
  10.3.6 Indonesia
  10.3.7 Thailand
  10.3.8 Malaysia
  10.3.9 Singapore
  10.3.10 Vietnam
  10.3.11 Rest of Asia Pacific
10.4 South America
  10.4.1 Brazil
  10.4.2 Argentina
  10.4.3 Colombia
  10.4.4 Chile
  10.4.5 Peru

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

+357 96 030922
info@marketpublishers.com

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Meat Packaging Market Forecasts to 2034 – Global Analysis By Packaging Type (Vacuum Packaging, Modified Atmosphere Packaging (MAP), Skin Packaging, Shrink Packaging, Tray Packaging, Flexible Packaging, and Other Packaging Types), Material (Plastic, Paper and Paperboard, Metal, and Bio-Based Materials), Meat Type, Packaging Format, Distribution Channel, and By Geography

Product link: https://marketpublishers.com/r/M89A53495438EN.html

Price: US$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M89A53495438EN.html