

Masterbatch - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Masterbatch market is valued at \$9.9 billion in 2015 and is expected to grow at a CAGR of 5.86% to reach \$14.75 billion by 2022. Factors such as growing Gross Domestic Product (GDP), rapid growth in industrialization, augmented output of plastic components, packaging products and consumer goods acts as driving forces for the market. Packaging application accounted for a global market share of around 42% by value in 2015. The mounting plastic consumption in the automotive industry is anticipated to boost the masterbatch market during the forecast period.

The Asia Pacific region is slated to be the major growing area owing to rapid growth in plastics processing. China is the major consumer of masterbatch products worldwide, and has a highest growth rate over the analysis period followed by the U.S. The consequent rise in foreign investments and increase in the numerous new manufacturing establishments are favoring Asia Pacific region to emerge as the largest market.

Some of the key players in the masterbatch market include A. Schulman, Ingenia Polymer Corp, Dow Corning Corporation, Cabot Corporation, Ampacet Corporation, Ferro Corporation, RTP Company, PolyOne Corporation, Clariant International, Americhem Inc, Plastika Kritis S.A., Hubron (International) Ltd., Polyplast Muller GmbH, and Tosaf Group.

Types of Masterbatch Covered:

Additive

Filler

Color

Black

White

End-use Applications Covered:

Automotive

Building & Construction

Packaging

Consumer Goods

Textiles

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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