

Marine Collagen Supplements Market Forecasts to 2034 – Global Analysis By Product Type (Hydrolyzed Marine Collagen Peptides, Marine Collagen Powder, Marine Collagen Capsules, Marine Collagen Tablets, Marine Collagen Gummies, and Liquid Marine Collagen), Source, Application, Distribution Channel, End User, and By Geography

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Abstracts

According to Statistics MRC, the Global Marine Collagen Supplements Market is accounted for \$1.1 billion in 2026 and is expected to reach \$2.4 billion by 2034 growing at a CAGR of 10.2% during the forecast period. Marine collagen supplements refer to dietary products derived from the skin, scales, bones, or cartilage of fish and other marine organisms, processed into hydrolyzed peptides for enhanced bioavailability. These supplements are primarily consumed to support skin elasticity and hydration, strengthen hair and nails, promote joint mobility, and contribute to bone health, leveraging the high similarity of marine collagen to human type I collagen for effective absorption and utilization within the body to support structural tissue regeneration naturally.

Market Dynamics:

Driver:

Beauty-from-Within Trend

The powerful consumer trend of beauty-from-within is a primary driver, as individuals increasingly seek internal, nutritional solutions for external beauty concerns like

wrinkles, dry skin, and brittle hair. Marine collagen's reputation as a premium, bioavailable source aligns perfectly with this demand, and its promotion through social media and influencer marketing has created a large, loyal consumer base willing to invest in long-term supplementation for visible results.

Restraint:

Allergen and Sustainability Concerns

As a fish-derived product, marine collagen poses a risk for individuals with seafood allergies, limiting its universal appeal and requiring clear labeling. Furthermore, growing consumer awareness of ocean sustainability and overfishing pressures manufacturers to source raw materials from certified, eco-friendly fisheries, which can be more expensive and complex to verify, potentially constraining supply and increasing costs for ethically-minded brands.

Opportunity:

Multi-Benefit Formulations

Combining marine collagen with complementary ingredients like hyaluronic acid, vitamin C, biotin, or antioxidants in single supplements creates powerful multi-benefit propositions that address a wider range of beauty and wellness needs. This strategy enhances product value, justifies premium pricing, and increases consumer stickiness through comprehensive solutions, opening new avenues for differentiation in a crowded market.

Threat:

Alternative Collagen Sources

The emergence of alternative collagen sources, including bovine, porcine, and particularly bioengineered or recombinant human collagen produced through fermentation, presents a significant competitive threat. These alternatives may appeal to consumers with dietary restrictions or those concerned about marine ecosystem impacts, potentially diverting market share from traditional marine collagen products.

Covid-19 Impact:

The pandemic initially caused disruptions in global seafood supply chains, impacting the availability of raw materials for marine collagen production. However, the concurrent surge in at-home beauty routines and self-care activities boosted demand for ingestible beauty products. Post-pandemic, the focus on holistic health and preventative aging has solidified, ensuring continued strong consumer interest in marine collagen for its dual beauty and joint health benefits.

The hydrolyzed marine collagen peptides segment is expected to be the largest during the forecast period

The hydrolyzed marine collagen peptides segment is expected to account for the largest market share during the forecast period, due to its superior bioavailability and ease of incorporation into various supplement formats like powders, capsules, and liquids. Its neutral taste and high solubility make it the preferred choice for manufacturers and consumers alike, underpinning its use in the vast majority of leading marine collagen products across all distribution channels globally.

The fish scales segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the fish scales segment is predicted to witness the highest growth rate, driven by its status as a highly sustainable, upcycled byproduct of the commercial fishing industry that appeals to environmentally conscious consumers. Advances in enzymatic hydrolysis have significantly improved the yield and purity of collagen derived from scales, while stringent eco-certifications are helping brands command premium pricing and differentiate their products in competitive retail channels.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, due to the United States having a large, affluent consumer base with a strong culture of wellness and beauty supplementation. High awareness of the benefits of collagen, supported by extensive marketing from major brands and a well-developed e-commerce and specialty retail infrastructure, ensures robust and sustained demand across multiple product formats.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest

CAGR, due to deep cultural emphasis on skin health and beauty in countries like Japan, South Korea, and China, combined with rising disposable incomes. The region is also a major source of raw materials and a hub for innovative beauty supplement development, creating a virtuous cycle of supply, innovation, and domestic consumption that fuels rapid market expansion.

Key players in the market

Some of the key players in Marine Collagen Supplements Market include Nestl? S.A., Amway Corporation, Herbalife Ltd., Glanbia plc, Danone S.A., Blackmores Limited, Jamieson Wellness Inc., USANA Health Sciences, Inc., Nature's Sunshine Products, Inc., Orkla ASA, Meiji Holdings Co., Ltd., Nitta Gelatin Inc., Amicogen, Inc., DHC Corporation, Shiseido Company, Limited, Amorepacific Corporation and The Hain Celestial Group, Inc.

Key Developments:

In June 2026, Shiseido Company, Limited launched a new premium liquid marine collagen drink in North America, featuring its proprietary low-molecular-weight peptides and Japanese beauty botanicals for enhanced skin hydration.

In May 2026, Amway Corporation expanded its Artistry line with a marine collagen powder fortified with vitamin C and hyaluronic acid, leveraging its global direct-selling network for distribution.

In April 2026, Nitta Gelatin Inc. received novel food approval in the European Union for its sustainable, MSC-certified fish scale-derived collagen peptides, opening a significant new market for its B2B ingredient business.

Product Types Covered:

Hydrolyzed Marine Collagen Peptides

Marine Collagen Powder

Marine Collagen Capsules

Marine Collagen Tablets

Marine Collagen Gummies

Liquid Marine Collagen

Sources Covered:

Fish Skin

Fish Scales

Fish Bones

Jellyfish Collagen

Marine Cartilage

Mixed Marine Sources

Applications Covered:

Skin Health

Bone and Joint Health

Hair and Nail Health

Sports Nutrition

Healthy Aging

Clinical Nutrition

Other Applications

Distribution Channels Covered:

Supermarkets and Hypermarkets

Pharmacies and Drug Stores

Health and Wellness Stores

Online Retail

Direct-to-Consumer

Specialty Nutrition Stores

Other Distribution Channels

End Users Covered:

Adults

Geriatric Population

Athletes and Fitness Enthusiasts

Beauty and Wellness Consumers

Women

Health-Conscious Consumers

Other End Users

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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