

Managed Security Services - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Managed Security Services Market is valued at \$17.52 billion in 2015 and is expected to reach \$47.75 billion by 2022 growing at a CAGR of 15.3% from 2015 to 2022. Managed security services refer to the services dispensed by an Intermediary MSS provider to preserve data and network securities. The key factors that influence the Managed Security Services market include increase in cybercrimes and threats, increasing requirement of meeting compliance and data protection laws, security staffing and budgeting restrictions on the organizations, and raising demand of cloud services. Moreover, growing applications of managed security services is the most crucial factor for the growth of Managed security services. Managed security services provide several applications to the business such as network security, access control, compliance, confidentiality, and risk and vulnerability assessment amid others.

By Deployment Mode, the demand for cloud based security service segment is anticipated to grow exceptionally and remain to influence the market over other deployment models. By region, North America is anticipated to continue as the largest market for global managed security services market. Europe is anticipated to be the second largest market for global managed security services market. However, the Asia Pacific is anticipated to see rapid growth due to adoption of these services, particularly under BFSI, Healthcare, and government sector, on a major scale during the forecast period. Anyhow, challenges such as automation, scalability, and professional and technical capability of MSSPs (managed security services providers), resistance to share confidential information by customers, are obstructing market growth worldwide.

Some of the key players in the market include AT&T, Inc., Verizon Communications Inc., Trustwave Holdings, Inc., Symantec Corporation, Solutionary Inc. (NTT Group),

Dell Secure works, Inc., International Business Machines Corporation (IBM), Hewlett-Packard Company, Computer Sciences Corporation (CSC), Century link, Inc, Fortinet, Inc., Accenture PLC, Intel Corporation, Checkpoint Software Technologies Limited, Cisco Systems, Inc., Hewlett Packard (HP) Inc, BT Group, Bell Canada, FishNet Consulting, and Tata Communications.

Verticals Covered:

Telecom and IT

Retail

Industrial Manufacturing

Healthcare

Government and defense

Energy and Power

Banking, Financial Services, and Insurance

Other Verticals

Organization sizes Covered:

Small and Medium Enterprises

Large Enterprises

Service Types Covered:

Threat Management

Distributed Denial of Service (DDOS)

Managed Email

Managed Anti-Malware

Managed Firewall

Managed Gateway

Managed Intrusion Detection Services and Intrusion Prevention Services

Other Threat Management Services

Compliance Management

Vulnerability Management

Incident Management

Log Management

Security Information and Event Management (SIEM)

End Point Security

Other Service Types

Deployment modes Covered:

Customer Premise Equipment (CPE) or On-Premises

Cloud or Hosted

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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