

# Mammography Market Forecasts to 2028 – Global Analysis By Type (Screening Mammograms, Diagnostic Mammograms), End User (Hospitals, Research Institutes, Specialized Diagnostic Centers, Ambulatory Surgical Centers) and By Geography

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## Abstracts

According to Statistics MRC, the Global Mammography Market is accounted for \$1.80 billion in 2020 and is expected to reach \$4.46 billion by 2028 growing at a CAGR of 12.0% during the forecast period. Factors such as increasing prevalence of breast cancer, growing number of breast cancer screening campaigns, rising healthcare expenditure are driving the growth of the market. However, concerns regarding the adverse effects from radiation exposure are hampering the growth of the market.

Mammography is a medical imaging technique that employs low-dose X-rays to screen breast tissues to check the presence of a malignant tumor. It is a standard diagnostic and screening technique that is employed all over the world.

Based on the product, the digital systems segment is anticipated to expand at a rapid pace during the forecast period owing to its commercial availability and its increasing popularity among healthcare professionals. By geography, North America is going to have high growth during the forecast period which can be attributed to the presence of highly developed healthcare facilities along with the increasing health awareness among people.

Some of the key players profiled in the Mammography Market include Siemens Healthineers, Fujifilm Holdings Corporation, Koninklijke Philips NV, General Medical Merate SPA, Toshiba Medical Systems, GE Healthcare, Canon Medical Systems Corporation, Quest Diagnostics Incorporated, Mindray Medical International Limited,

Metaltronica SpA , Planmed Oy, Hologic Inc, Carestream Health, Konica Minolta Inc, and IMS S.r.l.

Products Covered:

Digital Systems

Analog Systems

Computer-Aided Detection (CAD) Mammography System

Film Screen Systems

X-Ray

Biopsy Systems

Breast Tomosynthesis System

Types Covered:

Screening Mammograms

Diagnostic Mammograms

Technologies Covered:

2-D Technology

3-D Technology

Combination Technology

End Users Covered:

Hospitals

Research Institutes

Specialty Clinics

Specialized Diagnostic Centers

Ambulatory Surgical Centers

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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