

# M-Health Applications - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global M-Health Market is estimated to be \$14.39 billion in 2015 and is expected to reach \$103.23 billion by 2022 growing at a CAGR 32.5% during the forecast period. Persistent growth in coverage of cellular networks, growing government initiatives, quick advancements in mobile technologies are some of the key factors fueling the growth of global mHealth market. However, security concerns, ambiguity in government regulations in some regions, poor accuracy of devices and technology immaturity in middle & lower income groups are hindering the market. In 2014, North America and Europe represented the tw

biggest markets for mHealth and together accounted for more than 65% of the market revenue.

Growing at a CAGR of around 40%, blood glucose meters is anticipated to be the fastest growing segment in global mHealth devices market during the forecast period. By service, diagnostic, monitoring and treatment services jointly hold about more than 70% of the market. Cardiovascular and diabetes mhealth applications will remain as the productive market segments for vendors involved. In North America, U.S. continues to be the leading market throughout the forecast period. Asia-Pacific is expected to be the fastest growing region in mHealth market.

Some of the key players in global M-Health market are AT&T, Inc., Athenahealth, Inc., Biotelemetry, Inc., Cerner Corporation, Cisc

Systems, Inc., Johnson & Johnson, Lifewatch Ag, Medtronic PLC, Omron Corporation, Philips Healthcare, Apple, Inc., Sanofi, AirStrip Technologies, Inc., Nike Inc. and LifeWatch AG.

**Devices Covered:**

Pulse Oximeters

Multi-Parameter Trackers

Blood Glucose Meters

Sleep & Apnea Monitor

BP Monitors

Wearable Fitness Sensor Device

Neurological Monitoring Device

Heart Rate Meters

Blood Pressure Monitors

ECG Monitors

Cardiac Monitors

Peak Flow Meters

Others

**Stakeholders Covered:**

Healthcare Providers

Mobile Operators

Application Players

Device Vendors

Services Covered:

Treatment Services

Monitoring Services

Wellness Services

Diagnosis Service

Prevention Services

Healthcare System Strengthening Services

Other Services

Applications Covered:

Chronic Care Management Apps

Blood Pressure & ECG Monitoring Apps

Cancer Management Apps

Diabetes Management Apps

Mental Health and Behavioral Disorder Management Apps

Others

Medical Apps

Alert and Awareness Apps

Continuing Medical Education (CME) Apps

Diagnostic Apps

Medical Reference Apps

Women's Health Apps

Breastfeeding Apps

Fertility Apps

Pregnancy Apps

Others

Medication Management

Personal Health Record (PHR) Apps

Healthcare and Fitness Apps

Nutrition and Fitness Apps

Health-Tracking Apps

Weight Loss Apps

Other Apps

Type of Therapeutic segments Covered:

Neurology

Diabetes

Cardiovascular

Respiratory

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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